**CREDITS**

**AGENCY**: TBWA\Belgium

**CLIENT**: Delhaize

Aude Mayence, Isabel Broes, Nadine Kienen, Sara Holbrecht, Sara Moles Gonzalez, Annelore Van Hove

**CAMPAIGN TITLE**:

VOOR JE FEEST MOET JE BIJ DELHAIZE ZIJN

VOS FÊTES, C’EST TOUJOURS CHEZ DELHAIZE

**CREATIVE DIRECTOR:** Frank Marinus, Jeroen Bostoen

**BRAND CREATIVE TEAM:** Stijn Klaver, Chiara De Decker, Stefan Dias, Yannick Pringels, Alex Ameye, Ymke Smets, Sandrine Rozenberg, Florence Francois, Inge Bracke, Chloe Rouffart, Carole-Anne Verlende,

**DIGITAL CREATIVE TEAM:** Inge Bracke, Chloe Rouffart, Carole-Anne Verlende

**COPYWRITING:** Chiara De Decker, Stefan Dias, Yannick Pringels, Tiffany Van Den Abeele, Sarah Pierrequin, Manu De Wit

**ACCOUNT TEAM:** Marieke Michils, Nathalie Thollebeek, Marjorie Paquet, Laure Ghekiere, Louise Dutron, Naomi Goossens

**STRATEGY**: Bert Denis, Kristof Janssens, Dorien Mathijssen, Jolien Van Heyste

**INTEGRATED BRAND STRATEGIST:** Dorien Mathijssen, Jolien Van Heyste

**TRAFFIC**: Elien Cardon, Christine Lips

**DIRECTOR STUDIO**: Danny Jacquemin

**RETOUCHES:** Marianne Gualtieri

**DTP:** Marianne Gualtieri, Lea Leborgne, Patrizia Secci, Axel Nedee, Bert Geurs

**PRINT PRODUCTION:** Michel Prairial

**DIGITAL PRODUCTION: MAKE**

Projectmanagement Team: Stijn Punie, Laura Paulus, Ken Kools

Online production: Wim Van Loon, Béatrice Bouuaert, Matthias Deruddere, Annelies Eskens, Olivier Berger, Benjamin Eelbode

**HEAD OF AV PRODUCTION MAKE:** Mieke Vandewalle

**AGENCY PRODUCER:** Lore Desmet

**PRODUCTION COMPANY:  MAKE**

Producer: Shana Duprez

Regisseur: Wim Geudens

DOP:  Piet Deyaert

Food: Studio Wauters

**POST-PRODUCTION COMPANY:  MAKE**

Post-producer: Leslie Verbist / Sofie Gebruers

Offline: Robin De Wachter

Online: Pierre Mailly

Grading: Kene Illegems

Sound: Gwenn Nicolay / Nicolas Van Ruysevelt

**SOCIALS PRODUCTION COMPANY: MAKE**

Post-producer: Sofie Gebruers

Online: Pierre Mailly

Sound: Nicolas Van Ruysevelt

**RADIO PRODUCTION: MAKE**

Producer: Raf Cyran

Sound: Gwenn Nicolay & Jan Pollet

 **PHOTO PRODUCTION: MAKE**

Food photography: Studio Wauters

**MEDIA AGENCY:** MindShare

**MEDIA PLANNERS**: Claudia Pacitti, Laura Monteleone, Stéphanie Van Geit, Macha Derine