

ETIHAD AIRWAYS PARTNERS WITH GOOGLE TO MAKE FLIGHT SEARCH EASIER

Etihad Airways, the national airline of the United Arab Emirates, today announced a partnership with Google to make it more convenient for travellers to view the airline's flight schedules and fares on the search engine's flight search tool.

Using Flight Search, travellers in the US, Canada, the UK, the Netherlands, Spain, France, Italy, Germany, Poland and Ireland will be able to explore and compare flights to and from any of Etihad Airways' 103 destinations, and view live ticket prices for more than 1,400 of the airline's weekly flights.

Peter Baumgartner, Chief Commercial Officer of Etihad Airways, said: "We are delighted to announce this major and growing partnership with Google, which will enable us to give guests convenient and full access to our flight information via their preferred search engine.

"As the World's Leading Airline, Etihad Airways is always at the forefront of digital innovation and continues to apply leading-edge technology to enhance our guests' booking experience."

Nicola Simionato, General Manager for Google Travel in Europe, said: "Etihad Airways has grown quickly into a formidable and popular airline, and we are delighted they are joining the Google Flight Search family. Travellers across the world will now be able to quickly and easily find and compare the best Etihad Airways flights within the fun and easy-to-use Google Flight Search tool."

Flight Search can be accessed by clicking on "Flights" on the navigation bar on Google's search results page, by going directly to www.google.com/flights, or by entering the flight search terms on Google and then clicking on the sponsored unit that appears.

Once users are on the Google Flight Search tool, they are able to quickly and easily conduct searches for different flight routings, use an interactive map to explore possible destinations and view live ticket prices.

Media Release



Once users have selected the flights they want, they can click the “Book” button to proceed to the Etihad Airways website to purchase their tickets without having to fill in their flight choices again.

Flight Search can be accessed on tablets, smartphones and desktop computers.

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About Etihad Airways

Etihad Airways began operations in 2003, and in 2013 carried 11.5 million passengers. From its Abu Dhabi base Etihad Airways flies to 103 existing or announced passenger and cargo destinations in the Middle East, Africa, Europe, Asia, Australia and the Americas. The airline has a fleet of 102 Airbus and Boeing aircraft, and more than 220 aircraft on firm order, including 71 Boeing 787s, 25 Boeing 777-X, 62 Airbus A350s and 10 Airbus A380s. Etihad Airways holds equity investments in airberlin, Air Seychelles, Virgin Australia, Aer Lingus, Air Serbia and Jet Airways, and is in the process of formalising its equity investment in Swiss-based Etihad Regional*. For more information, please visit: www.etihad.com

*Operated by Darwin Airline