**Press Release**

**Paris, 28 April 2016**

**Le Rendez-Vous Toyota Showroom in Paris celebrates “Toyota Creative Design”**

* New “Toyota Creative Design” exhibition showcases some of the brand’s most beautiful designs
* A unique selection of iconic sports cars and concept cars on display
* The car design process explained through display boards, interactive installations and fun children’s workshops

Until 11 July, Le Rendez-Vous Toyota – the brand’s flagship showroom located on the renowned Champs- Élysées in Paris – celebrates “Toyota Creative Design”.

At the ground floor, visitors are greeted with Toyota’s ultra-compact electric cars COMS and i-ROAD. Both futuristic urban mobility vehicles are already being used in Grenoble’s car-sharing system Cité Lib by Ha:mo.

The origin and future of Toyota’s sports models are embodied by the legendary 2000 GT from the late 1960s, and the FT-1 Concept, showcased on a rotating display so its spectacular lines can be admired from every angle.

The Toyota FV2 provides visitors with a glimpse of the future. This very advanced concept is operated by the driver shifting his body weight, intuitively moving the car forwards or backwards, left and right.

The brand’s present-day models are represented by the new Prius, and a cut-body Auris Hybrid Touring Sports displaying the operation of its hybrid system.

Upstairs the mood gets sportier, with a first-generation MR coupé on show alongside a 1975 Celica GT, a 1994 Supra and a GT86, while the WEC driving simulator allows visitors to step into a racing driver’s shoes.

The final part of the exhibition explains the process of designing a car through display boards. Visitors can practice their design skills by customising an FT-1 Concept and a GT86 on interactive displays, while children can join a fun modelling workshop, drawing inspiration from a scaled-down model of the C-HR – Toyota’s new take on the crossover – that is set to hit the market at the end of the year.

Located in Paris at 79 Avenue des Champs-Élysées in Paris, Le Rendez-Vous Toyota is open from 10:30 am to 10:00 pm from Sunday to Wednesday, and from 10:30 am until midnight from Thursday to Saturday.

[www.lerendezvoustoyota.com](http://www.lerendezvoustoyota.com)

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