# Changan Deepal S07: Introducing the brand’s first model for Europe

**Munich, September 8, 2025 – Changan, one of China's top 4 car manufacturers, known for its many years of expertise in automotive engineering, launched its first model for the European market, Changan Deepal S07, back in spring. The all-electric SUV blends Italian design sophistication, UK engineering expertise and advanced, globally renowned electric vehicle technology.**

Designed at the company's Italian design centre in Turin, the Changan Deepal S07 reflects a distinctly European aesthetic and driving dynamics, attracting attention with its elegant lines and modern design. The sporty silhouette, the flowing transitions and the striking LED light elements give it a dynamic yet elegant appearance.

The narrow headlights with striking daytime running light signature and the continuous LED strip at the rear, which emphasizes the width of the vehicle, set special accents. The aerodynamically optimized body with integrated door handles and a discreet rear spoiler underline the sporty character of the Deepal S07, coming at a total width of 1930mm, a length of 4750mm and a height of 1625mm.

**Technology that impresses**

The Deepal S07 is a technology center on wheels equipped with a Qualcomm Snapdragon 8155 chip, completely solving the pain points of traditional car infotainment system, allowing users to enjoy smooth operation. At the center of the cockpit is the 15.6-inch touchscreen, which can be turned towards both the driver and the front passenger for optimum usability. Apple CarPlay and Android Auto are of course integrated and enable seamless connection to the smartphone.

A highlight is the innovative AR-HUD (Augmented Reality Head-Up Display), which projects important information such as speed, navigation instructions and safety warnings directly into the driver's field of vision. This allows the driver to always keep an eye on the traffic.

Intelligent gesture control, a 360-degree camera system with transparent chassis view for parking and numerous driver assistance systems ensure a maximum of comfortable assistance at Autonomous Driving Level 2. The systems include Integrated Adaptive Cruise Control (IACC), Lane Keeping Assist (LKA), Traffic Sign Recognition (TSR), Automatic Emergency Braking (AEB) to make driving safer and more relaxed.

**An interior that lets you feel at ease**

The spacious interior of the Deepal S07 welcomes drivers and passengers with a feel-good ambience. High-quality materials, meticulous craftsmanship and a modern design create a yacht-style atmosphere of exclusivity and comfort. The customized, breathable and electronically adjustable seats offer optimum comfort on short and long journeys. The

dual-zone automatic air conditioning system, which can also be controlled via the multifunctional touchscreen in the rear, ensures a pleasant indoor climate. The latter also allows passengers in the rear seats to operate the electric sun blinds.

The 1.9-square-metre panoramic sunroof is best-in-class and gives every passenger the feeling of sitting directly beneath the sky. Additionally, the Deepal S07 offers plenty of space for luggage and everyday items with its 510 to 1,250-litre luggage compartment and 125 litre frunk, its 28 well thought-out storage compartments and generous door compartments. The Deepal S07 features interior door open buttons as well as flush-mounted door handles that extend automatically via a contactless sensor system. This modern electronic door opening technology combines convenience with modern design and emphasizes the premium claim of the model.

**Performance that is powered by electricity**

The Deepal S07 is equipped with a powerful 79.97 kWh lithium-ion battery that provides a solid range of up to 475 km (WLTP). Additionally, the Deepal S07 is equipped with a self-developed vehicle-cloud AI machine learning intelligent diagnostic algorithm, achieving 24-hour battery voltage and temperature monitoring.

The Deepal S07's electric motor delivers powerful acceleration and a dynamic driving experience, completing the 0-100 km/h in 7.9 seconds. The pure electric power system with a single motor layout can provide a maximum power of 217 horsepower and a maximum torque of 320 Nm to meet daily driving needs and good acceleration performance.

**Driving fun for young-hearted and tech-savvy drivers**

“Combining elegant design with smart technologies, the Deepal S07 stands out as more than just another electric car – it is the ideal choice for those who value both driving pleasure and the advantages of modern mobility,” says Ethan Yin, Executive Deputy General Manager Changan Europe Business Unit. “For us, it marks a significant step forward and demonstrates our dedication to offering innovation, safety, and contemporary design to Europe’s young-at-heart drivers.”

“With an attractive price-performance ratio starting at €44,990 and £39,990 as well as a Euro NCAP 5-star rating, the Changan Deepal S07 is a genuine alternative to established competitors and an excellent choice for demanding European drivers,” adds Nic Thomas, Assistant General Manager Changan European Business Unit und UK Regional Director. The Changan Deepal S07 is currently available in eight European countries. By the end of 2025, Changan plans to be present in more than ten European markets, including Italy and Spain. As is the case with all Changan vehicles in Europe, the Deepal S07 comes with a seven-year/160,000-kilometre warranty and an eight-year/200,000-kilometre battery warranty.

***Combined WLTP values for the Changan Deepal S07:***

*Changan Deepal S07: Energy consumption 18.6 kWh/100 kilometres, $CO_2$ emissions 0 g/km, $CO_2$ class: A; AER: 475 kilometres*

**About Changan:**

Changan is one of China's largest automotive groups with 41 years of experience in automobile manufacturing. The company is headquartered in Chongqing. Today, Changan operates 21 manufacturing bases and 39 plants worldwide, serving six major regional markets with exports to 103 countries and regions. The company directly employs over 145,000 people and supports more than one million jobs across its value chain. As a leading Chinese automaker, Changan has developed a portfolio that includes its own brands – such as Changan, Changan Deepal, and Avatr – as well as several joint ventures, including well-known examples like Changan Ford and Changan Mazda. By July 2025, cumulative sales of Changan's Chinese brands reached over 29 million units. Changan has been building its presence in Europe since 2001 with a design centre in Turin and a research and development centre in Birmingham. With the launch of its vehicles in Europe, Changan marked a new chapter in its international expansion in 2025.

**Press Contact:**
press@changan-press.com

**Online press kit:**
Changan Europe – Google Drive