



## Press release

## NYSE Liffe launches options on TELENET GROUP HOLDING N.V.

Brussels, 3 March 2009 - Today, NYSE Liffe, the European based derivatives business of NYSE Euronext, has launched options on TELENET GROUP HOLDING N.V. on its Brussels market. The options have been launched following the company's increasing popularity and the growing trading volumes in its shares. Options offer all investors the opportunity to cover their positions in shares in order to diminish spikes in share prices, or allow them to benefit from them.

Duco Sickinghe, CEO of Telenet Group Holding, said: "Telenet is very pleased with today's launch of options on NYSE Liffe. As from today, Telenet is a constituent of the BEL20 Index and the launch of options will certainly enhance the attractiveness of the company's share. The increased interest among investors underscores Telenet's strategy to become one of Belgium's most representative companies."

Bruno Colmant, CEO of Euronext Brussels and member of the Management Committee of NYSE Euronext, added: "We are delighted to expand our range of options on the Belgian market. Options offer all investors the opportunity to apply a range of investment strategies and they also contribute to the tradability of the share."

The market in Telenet Group options will follow the rules of the proven NYSE Liffe market model offering investors access to continuous and competitive bid and ask prices during the whole trading day. This enhances liquidity on the screen, increases the quality of the market while adding value for customers..

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NYSE Euronext (NYX) is the world's leading, most liquid and diverse exchange group. It offers a broad and growing array of financial products and services in cash equities, futures, options, exchange-traded products, bonds, market data, and commercial technology solutions, all designed to meet the evolving needs of issuers, investors and financial institutions. Spanning multiple asset classes and six countries, NYSE Euronext operates exchanges in the U.S. and Europe including the New York Stock Exchange, NYSE Liffe, Euronext, NYSE Arca, NYSE Amex, and NYSE Liffe US. With over 6,500 listed issues, more than any other exchange group, trading on NYSE Euronext's equity markets represents more than 40% of the world's cash equities volume, the most of any global exchange group. NYSE Euronext also offers comprehensive global commercial technology, connectivity and market data business solutions through its NYSE Technologies unit. NYSE Euronext is part of the S&P 500 index and the only exchange operator in the S&P 100 index. For more information, please visit www.nyx.com.

NYSE Liffe is the global derivatives business of NYSE Euronext. In Europe, NYSE Liffe offers an unrivalled range of global futures and options products, which are made available to customers worldwide on its state-of-the-art trading platform, LIFFE CONNECT<sup>®</sup>. Trading on equities, interest rates, indices and commodities is over €1,800 billion every day, also making it the world's second largest derivatives exchange, by value of transacted business. NYSE Liffe in 2008 for the first time traded more than a billion contracts.

**TELENET** is a leading provider of media and telecommunication services. Its business comprises the provision of cable television, high speed internet and fixed and mobile telephony services, primarily to residential customers in Flanders and Brussels. In addition, Telenet offers services to business customers across Belgium under the brand Telenet Solutions. Telenet is listed on the Euronext Brussels Stock Exchange under the ticker symbol TNET.