



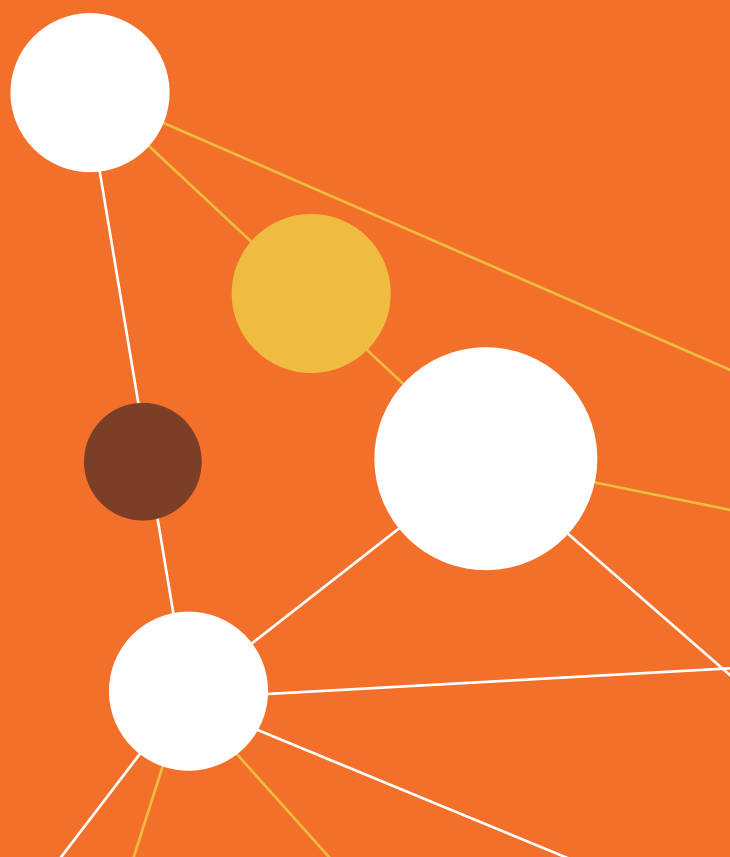
idalko

Press kit

PRESS KIT IDALKO

Table of Contents

| | | |
|----------|---------------------------------|-------|
| | Intro: The iDalko Story | p. 3 |
| 1 | iDalko Products | p. 4 |
| | - Exalate Synchronization Tool | p. 5 |
| | - Table Grid for Jira | p. 6 |
| 2 | iDalko services | p. 7 |
| | - Atlassian technology | p. 8 |
| 3 | Clients on iDalko | p. 9 |
| 4 | Milestones | p. 10 |
| 5 | Team | p. 12 |
| 6 | Media & Contact Info | p. 16 |



The iDalko Story

iDalko was founded in 2011 when Atlassian was in a global upswing which led to a whole class of new users needing support. iDalko began to develop add-ons for companies who wanted to get even more out of their Atlassian software investment.

In the past decade, iDalko has consistently grown under the radar. While Atlassian software consulting and licensing has been a major factor behind that growth, the prime reason was Exalate, iDalko's flagship product. Exalate is cross-company integration software which allows companies to collaborate in an ultra-secure environment and synchronize data in real time.

Based in Antwerp, Belgium, iDalko can count on an international team of over 90 employees (speaking 24 languages) across five offices. After, France and Ukraine, the growth-stage company recently opened offices in Costa Rica and India. These new offices should allow iDalko to better serve the American and APAC market.

iDalko works for more than 2,000 companies, including 30% of the Top 50 of the Fortune 500.

1 iDalko products

Tools for Agile Teams



1 iDalko products



exalate

Exalate, an integration tool, turbo-charged iDalko's growth in recent years. The software allows companies to collaborate with other organizations and synchronize data in real time. Exalate employs ultra-strict security protocols. The tool can handle simple to highly complicated scenarios and the company maintains full control and confidentiality over their own data and processes.

With Exalate, iDalko provides an answer to the complex challenges that companies face in today's increasingly volatile environment, where digital technology moves at an ever-faster pace with rapid innovations. Companies are joining forces to meet those challenges.

Integration tools are not new. But Exalate is the only software in the world that works cross-company with such a high degree of security and user autonomy. The integration software builds networks between companies and can handle the most challenging integrations. Adding companies to the network is quick and pain-free. Exalate is also flexible and constantly evolves with new collaborations, new processes, and new ways of working.

Exalate is available for the largest and most important software platforms and workflow systems: Zendesk, Jira, ServiceNow, Salesforce, Azure, Github, among others. Multinationals from all industries—including well-known gaming companies and car brands—are already working with Exalate. As does the U.S. government.

1 iDalko products

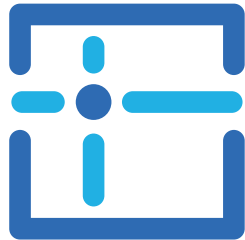


table grid editor

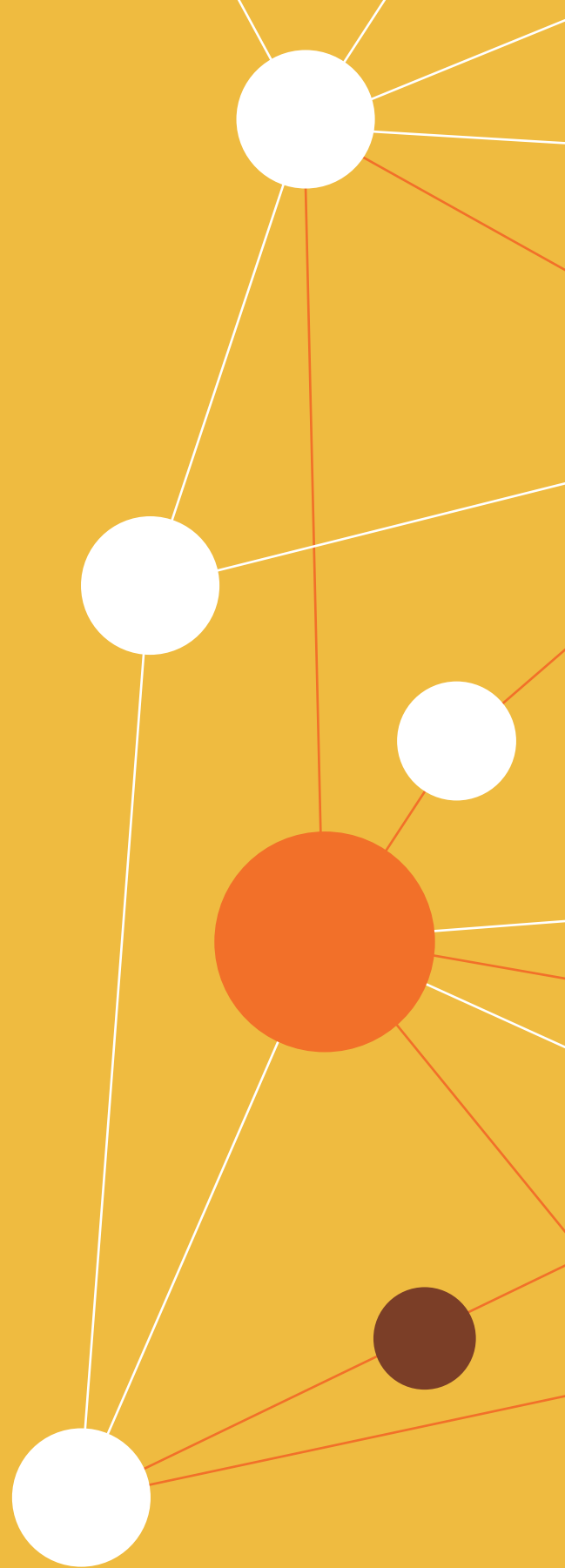
Table Grid (for Jira)

Jira, the popular Atlassian app, makes it possible to track projects and open issues. iDalko built Table Grid, an add-on to view and modify Jira tables in either databases stored locally or external databases in the cloud.

Table Grid can add and configure external data sources with a REST API for the Jira app. Users can give new information to their projects and tasks (milestones, releases, etc.) as well as easily search for projects or quickly organize them. Table Grid is designed to be intuitive and user-friendly.

In short, the Table Grid add-on helps organizations run their project management efficiently.

2 iDalko services A Certified Expert



2 iDalko services

Atlassian technology

"Atlassian is to software what Apple is to design"

Forbes -

Atlassian's technology (founded in 2002) transformed the way teams collaborate and share ideas. In addition to Jira, Confluence, a content platform for businesses, is another particularly successful Atlassian application.

Thanks to its extensive experience with Atlassian software tools (dating back to 2011), iDalko could see the enormous potential of Atlassian's next generation of software tools. In addition to tools, iDalko's offers expertise ranging from consultancy, coaching, installation & configuration, to platform migration (SaaS, private cloud, hybrid cloud, on-site, etc.). Over the years, iDalko has deepened its focus on developing add-ons for existing Atlassian tools, such as Jira.

- **Platinum Atlassian Partner for Belgium**
- **35 Atlassian certificates**
- **2 products with the highest score on Atlassian Marketplace**

iDalko's services go beyond Atlassian. The company has also grown into serving as an IT partner for large companies such as Brussels Airport, KBC (Belgian bank), and Telenet (a Belgian telecom & media company). iDalko has built up expertise in the areas of:

[Professional services](#)

[Managed services](#)

[License management](#)

[Linux & open source services](#)

[Monday.com](#)

3

Clients on iDalko

Hung Nguyen,
Business Intelligence
Developer, Dell

With amazing support and the flexible capability of Exalate, we were able to see it become an important part of our work flow.

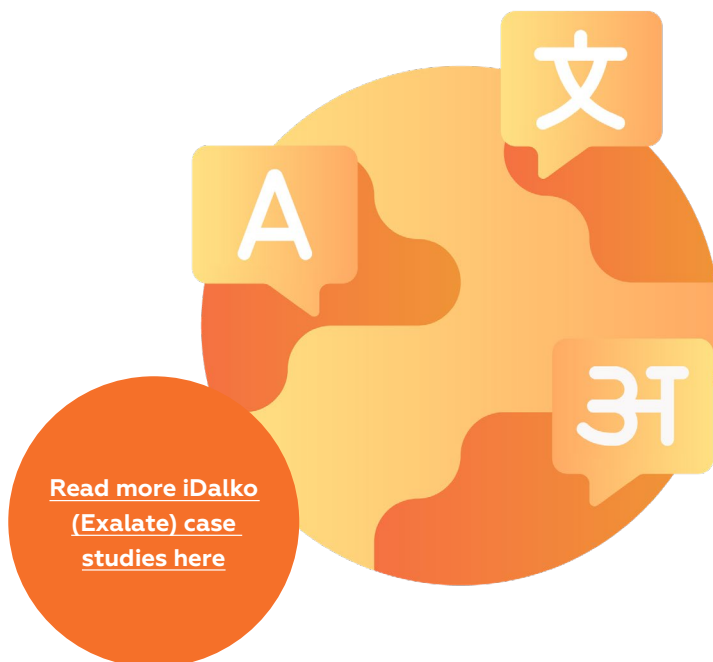
Chris Sprucefield,
Corporate IT Manager,
Casumo

Exalate allows us to keep full control of our own access and local systems, yet share projects and collaborations with any number of external parties with ease.

Piotr Radtke,
Senior Project Manager,
Netguru

It's amazing how Exalate satisfies our complex synchronization needs. Plus, we've managed to reduce the monthly costs of our Service Desk by around 95%.

[Read the Netguru \(Exalate\) case study here.](#)



4

iDalko Milestones

- 2011** Francis Martens founds iDalko and joins the growing market of Atlassian software and tools.
- 2012** Launch of Table Grid for Jira; one of the first commercial apps in the Atlassian Marketplace.
- 2014** iDalko joins Start it @KBC, the country's largest accelerator, to develop Exalate and bring it to market.
- 2016** Leaves the iconic skyscraper, home of Start it @KBC, and moves to its own headquarters in Antwerp. The same year, iDalko opens an office in Lviv, Ukraine.
- 2017** iDalko raises seed-funding for Exalate and expands further, beyond the Atlassian environment, by setting up an integration with HP ALM.
- 2018** Hits the 30-employee mark. iDalko moves to a new office in Antwerp and opens an office in Paris.
- 2019** Exalate is available for Jira, Zendesk, ServiceNow, HPALM, Azure DevOps and Github.
- 2020** iDalko opens an office in Costa Rica to serve the US market.
- 2021** Tenth anniversary. iDalko opens its fifth office in India and grows to more than 90 employees.



4

iDalko Milestones



Some key iDalko figures

Five offices: Belgium (HQ), France, Ukraine, Costa Rica, India

90 employees worldwide, 24 languages

More dan 2,000 customers across the globe

30% of the Top 50 Fortune 500 is an iDalko customer

Platinum Atlassian partner

+35 Atlassian certificates

2 products with the highest score on Atlassian Marketplace

5 iDalko Team



In addition to its Belgian headquarters in Antwerp, iDalko has offices in France (Paris), Ukraine (Lviv), India (virtual hub) and Costa Rica (San Jose). The company currently recruits worldwide with about 20 **vacancies** open for diverse IT and sales profiles.

5 iDalko Team



Francis Martens

Product Manager/CEO

As an experienced Software Development Manager, Francis Martens worked for several start-ups and multinationals in different roles ranging from Development Manager to VP of Engineering. He coached teams of developers in these positions.

Francis then co-founded iDalko in 2011. In ten years' time, he built the start-up into a growth stage company with 90+ employees, offices in five countries and more than 2,000 customers, including 30% of the Fortune 500's Top 50.

Today, Francis assumes iDalko's CEO position.

“Integration tools have existed for some time, but Exalate is the only one in the world that works cross-company and with such a high degree of security and user autonomy. We imagine a world of interconnected companies working in easy synchronization, and for any company not yet part of the network, being able to join without any hassle.”

Francis Martens,
Product Manager/CEO

5 iDalko Team



Hilde Van Brempt

Head of Operations

Following her studies in computer science at KU Leuven, Hilde Van Brempt joined Oracle, then Microsoft, where she held various sales and marketing positions. Furthering her studies at Antwerp Management School, she then focused on operational (CRM) and financial projects.

In 2011, she founded iDalko together with Francis Martens. In addition to financial management, Van Brempt takes the Head of Operations role on several customer projects.

5 iDalko Team



Stefaan Quackels

VP of Marketing

After he completed his marketing studies, Stefaan Quackels began his career with a global advertising firm. Using his accrued expertise, Stefaan went on to become a marketing and growth consultant for a varied group of startups and organizations in the construction, retail, and finally, in the B2B tech sectors. In 2017, he joined iDalko rising to Vice President of Marketing.



Manuel Pattyn

Business Unit Manager

Manuel Pattyn is a well-regarded expert in Atlassian Software. As the Business Unit Manager, he is responsible for managing Atlassian consulting and licensing divisions in all countries where iDalko operates.

6

Media & Contact Info

[website iDalko](#)

[website Exalate](#)

[iDalko LinkedIn](#)

[Exalate LinkedIn](#)

[iDalko podcasts](#)

[Exalate podcasts](#)

[Exalate Youtube](#)

[Exalate Twitter](#)

Press Releases:

- [Idalko haalt geld op bij het KBC Start it Fund \(Dutch\)](#)
- [A hidden gem from Belgium: over 30% of Fortune Top 50 companies use iDalko's integration software](#)

[iDalko 'We're hiring!' video](#)

Press Contact

Saar Dietvorst

media Relations iDalko

saar@manley.eu

32 468 19 75 07

