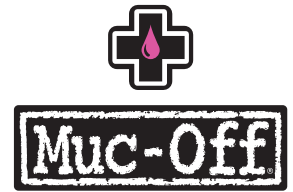


# MUC-OFF ANNOUNCES 750ML BIO DRIVETRAIN CLEANER AT EUROBIKE



FOR IMMEDIATE RELEASE

## KEY FEATURES:

- Larger size perfect for trade and workshop customers
- Can be sprayed directly onto drivetrain or poured into Muc-Off's X-3 Dirty Chain Machine
- Fully biodegradable
- Safe to use on metals, plastic, rubber and seals

*Wednesday 31st August, 2016, Poole, UK* - Muc-Off will announce a 750ml bottle of its hugely popular Bio Drivetrain Cleaner at EUROBIKE 2016.

Following feedback from customers looking for a product that can keep their drivetrain looking fresh for even longer, the biodegradable formula is perfect for blasting through grime that is picked up by the chain rings, rear cassettes and derailleurs in seconds.

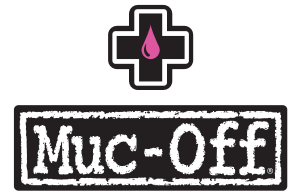
Muc-Off's 750ml Bio Drivetrain Cleaner is currently available to order. It retails for £16 / €24.95.

At EUROBIKE 2016 Muc-Off will announce the launch of over 15 new products including Shaving Cream, Aftershave Balm, Moisturiser with SPF 15 and a special Hydrodynamic Lube: Tour Edition.

See the whole range of products at [muc-off.com](http://muc-off.com)



# ABOUT MUC-OFF



Founded in Poole, Dorset, and with operations now in Germany and the US, Muc-Off have been dedicated to developing care products for anyone with an adrenaline fuelled, active lifestyle since 1994. Whether smashing a bike park or breaking a PB on a grueling mountain climb, Muc-Off want to be along for the ride, caring for you and your equipment.

The business is spearheaded by CEO, Alex Trimnell, and his passion for all things on wheels coupled with a relentless pursuit for perfection. With high quality products, distinctive pink liquids and bold branding, Muc-Off has become the go-to brand for athletes and enthusiasts alike. Today Muc-Off produces over 150 care products and is sold across 45 countries. Muc-Off has not only firmly established itself

as a lifestyle brand but become a global market leader in the bike, car, motorbike and personal care markets. With constant innovative product development at the heart of the business, Muc-Off continues to aggressively expand their product portfolio and enter new markets with their unique products.

Collaborative partnerships with the likes of Team Sky, British Cycling and Sir Bradley Wiggins to supply products for competitive use have given the brand well-earned credibility. Muc-Off are always cooking up something new at their in-house, state-of-the-art R&D Centre which is where you'll also find the state of art Chain Lube Optimisation Dynamometer.

## DOWNLOAD HIGH RESOLUTION IMAGES:

<https://mucoff.box.com/s/feafc27x0yosxd0dimg7jhg3ry8lqi9f>

If you have any questions or require and futher information, please do not hesitate to contact me:

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Kindest Regards  
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