

MOTHER'S DAY

Mothers inspire, comfort and encourage us. Strong women like them deserve to be in the spotlights on Mother's Day.

The Estée Lauder Companies inspires mothers and daughters every day to get the best out of themselves.

That's why we have selected the sweetest products from our brands to surprise all mothers because they deserve the best care in the world.

Discover a wide choice of different formats, brands and price ranges which will suit to everyone.

Contact Press:
Louise Maselis
Imaselis@be.esteelauder.com
+32 25 85 28 17

BEAUTY



FEED MY LIPS LIP GLOSS - AVEDA

98% naturally derived vegan lip gloss that smooths, visibly plumps and provides lips with all-day moisture and shining color.

€23,00 Available at all Aveda Point of Sales



CRUSHED OIL-INFUSED GLOSS – BOBBI BROWN

A non-sticky, moisturizing lip gloss infused with a blend of nutrient-rich botanical oils in 12 sheer shades from bare to berry to bold.

€27,50 Available at all Bobbi Brown Point of Sales as from April Available as from April



SOLEIL COLLECTION - TOM FORD

The perfect combination to shine on this beautiful day.

Lip color – 3g: €54 Skin illuminator – 30ml: €58 Glow mosturizer – 50ml: €62 Available at ICI Paris XL as from April

SKINCARE



THE EYE CONCENTRATE – LA MER

An enlightened new eye area — one that looks smoother, brighter and healthier than before.

€200 – 30ml Available at all La Mer Point of Sales



8 FLOWERS NECTAR OIL – DARPHIN

Rejuvenating elixir, in the pure tradition of aromatherapy, blends rare and radiance boosting aromatic essences from 8 precious flowers.

€150 – 30ml Available at ICI Paris XL and Pharma



YOUTHPOTION – GLAMGLOW

Celebrate your best self (positivity) while stopping aging in its tracks,

€22,28 – 30ml Available at ICI Paris XL as from April

FRAGRANCE



WILD GERANIUM EAU DE PARFUM – AERIN

A fresh cut Geranium note and a sparkling touch of Pink Pepper and Winter Lemon lead you into a maze of enchanting florals.

> €110,14 – 50ml €155,17 – 100ml Available at all Aerin Point Of Sales



GOOD GIRL GONE BAD EAU FRAÎCHE - KILIAN

The perfume opens with notes of luminous Orange Blossom from North Africa, alongside Roses from Turkey and Morocco but it is at its heart where this new blend comes true: Egyptian Jasmine Sambac is splashed with a watery uplift and the evervoluptuous Tuberose.

€185 - 50ml
Parfuma, Skins, Paris 8 and Verso
Limited edition for summer



BLOSSOM COLLECTION - JO MALONE LONDON

Limited Edition: Osmanthus, Silk, Waterlily & Yuja

Joining these Colognes are a duo of much-loved Blossoms fragrances, returning for a limited time.

€57 – 30ml €114 – 100ml Available at ICI Paris XL, Inno and Planet Parfum as from April



SUMMER SQUEEZE – DKNY

A clear, fresh, juicy and playful scent, DKNY Be Delicious Summer Squeeze combines citrusy aromas with white flowers and creamy undertones.

€45,52 – 50ml Available at Ici Paris XL as from February



BRONZE GODDESS - ESTÉE LAUDER

The original, alluring Eau Fraîche you know and love—back for another Spring/Summer season.
A sensuous, sun-drenched blend of Bergamot, warm Amber, Tiare Flower and Vanilla combined with delicious creamy Coconut.

€76 -100ml

Available at ICI Paris XL and Inno as from April

Limited spring/summer edition



WONDERLUST SUBLIME EAU FRESH - MICHAEL KORS

An oriental fragrance of floral amber that captures the moment of golden hour.

€57,93 - 30ml

€84,83 - 50ml

€109,65 - 100ml

Available at all Michael Kors Point Of Sales

GIFTSET



DIFFERENT GIFTSETS - ESTÉE LAUDER

Daywear Starter Set

Perfect set to start the day and to have a beautiful skin all day long.

€36 ,22 Available at ICI Paris XL, Planet Parfum and Inno as from April



SPRING SET 1 - LA MER

Creme de La Mer (30ml), Replenishing Oil Exfoliator (30ml), Regenerating Serum (13ml), Treatment Lotion Hydrating Mask (1), Eye Concentrate (5ml)

€345
Available at all La Mer Point of Sales as from April



DIFFERENT GIFTSETS - ORIGINS

Be Resilent, Be Youthful, Mask & Go Musts

Shine all day long with these skincare giftsets.

€10,79 - €22,69 Available at ICI Paris XL as from April

GIFTSET



DIFFERENT GIFT SETS - CLINIQUE

Moisture Surge Concentrate Set

Pamper yourself with our wide range of giftsets to stay hydrated and to look even more beautiful.

€36,72

Available at ICI paris XL, Inno and selected point of sales as from april.



DIFFERENT GIFT SETS - CLINIQUE

High Impact Mascara Set

Pamper yourself with our wide range of giftsets to stay hydrated and to look even more beautiful.

€26,89

Available at ICI paris XL, Inno and selected point of sales as from april.