



FOR MORE INFORMATION:

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MEDIA ADVISORY

Mall of Georgia and Town Center at Cobb to host American Red Cross Blood Drives, September 1-3

Metro Atlanta shopping centers invite community to donate blood on Labor Day weekend

WHAT: Donate blood, save lives!

The **American Red Cross** will host blood drives at **Mall of Georgia** and **Town Center at Cobb** over Labor Day weekend, **September 1-3**. Supporters who donate blood at either center will receive a complimentary gift from the American Red Cross (while supplies last)!

Why get involved? Here are some quick facts, courtesy of the American Red Cross:

- Someone needs blood every **two** seconds in the U.S.
- Just one donation can save up to **three** lives!
- Blood cannot be manufactured – it can only come from generous donors
- Shortages of all blood types usually occur during the summer and winter holidays, making it crucial to donate now!
- The American Red Cross supplies approximately 45 percent of the nation's blood supply

**WHEN/
WHERE:**

Mall of Georgia

3333 Buford Drive, Buford, GA 30519 (Upper Level near Dick's Sporting Goods)

September 1-2 from noon – 5 p.m.

September 3 from 10 a.m. – 3 p.m.

**All donors at Mall of Georgia will receive a Red Cross branded aluminum water bottle, while supplies last*

Town Center at Cobb

400 Barrett Pkwy, Kennesaw, GA 30144 (Lower Level Sears Court)

September 1-3 from noon – 5 p.m.

September 3 from 10 a.m. – 3 p.m.

**All donors at Town Center at Cobb will receive a Red Cross branded aluminum water bottle, while supplies last*

HOW:

Visit redcrossblood.org to schedule an appointment in advance. Enter code 'moga' for Mall of Georgia or 'tcac' for Town Center at Cobb.

For more information on these events at Mall of Georgia and Town Center at Cobb, visit bit.ly/MOGarc18 and bit.ly/TCarc18.

For more blood donation facts, visit the American Red Cross online at givelife.org.

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