



BRAIN INJURY ASSOCIATION OF CALIFORNIA • 5TH ANNUAL WALK FOR THOUGHT



Fresno • Northridge • Bakersfield • Fullerton • San Diego • San Francisco • Sacramento • San Jose • Oxnard • Rancho Cucamonga

Dear Friend:

The Brain Injury Association of California (BIACAL) is a chartered state affiliate of the Brain Injury Association of America (BIAA), with a joint mission to be the *Voice of Brain Injury*. Through advocacy, education and research, we bring help, hope and healing to millions of individuals living with brain injury, their families and the professionals who serve them.

Brain injury is not an event or an outcome. It is the start of a misdiagnosed, misunderstood, under-funded neurological disease. Individuals who sustain brain injuries must have timely access to expert trauma care, specialized rehabilitation, lifelong disease management and individualized services and support in order to live healthy, independent and satisfying lives. For this reason, it is imperative that Californians have a voice to advocate for awareness, and the change of legislative policies to provide better services for individuals with brain injuries.

As we promote the month of March as *Brain Injury Awareness Month*, we are proud to represent San Jose at one of the ten walk sites for the **5th Annual Statewide Walk For Thought**. Please join us on Saturday, March 31st and walk with us around Almaden Lake Park. We ask that you help us to promote the event by encouraging your business associates, family and friends to form teams and actively participate in raising funds to benefit BIACAL and the Rehabilitation Research Center at Santa Clara Valley Medical Center (RRC), City of San Jose Head Injury Recreation & Leisure Network (HIRLN), and Services for Brain Injury (SBI). Other donations can include in-kind donations for services or supplies, or gift cards and items for the raffle at the walk.

General information and how to register as a participant can be found on our dedicated *Walk For Thought* website accessible through the BIACAL website at www.biacal.org. More specifically, I would also like to ask you for a donation in the form of a sponsorship and join the growing list of organizations who are allocating funds in their annual budgets to support BIACAL.

Attached is a sponsorship form to be completed and returned in the event you chose to be a sponsor. Because the Brain Injury Association of California is a 501(c)(3) non-profit organization, all donations are tax deductible. For your convenience, BIACAL's EIN is 06-1763632. Sponsorships can be paid for by credit card from our website or by check. Please make checks payable to BIACAL and return with the attached sponsor form. Please mail to:

Brain Injury Association of California
1800 30th St., Suite 250
Bakersfield, CA 93301

On behalf of the Brain Injury Association of California and the three host organizations RRC, HIRLN, and SBI, we would like to thank you for your consideration, and we hope to see you at the event. If you have any questions regarding the San Jose Walk, please contact Site Coordinators Stephanie Kolakowsky-Hayner at (408) 793-6446 or Jerry Wright at (408) 793-6430.

Yours truly,

Paula Daoutis
Administrative Director
Brain Injury Association of California





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Company Name _____ Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-Mail _____

☐ **\$10,000 ELITE SPONSOR**

- Logo on the WFT registration website with a link to your organization's website
- Logo will be given top tier level on each of the walk site posters, t-shirts, and banners
- Signage recognition along the walk path of each walk site
- Unlimited participant registration for one or more designated walk sites *(must sign and complete the attached form)*
- Exhibit table at one or more of the designated walk sites
- Corporate Membership with BIACAL

☐ **\$3,000 PLATINUM SPONSOR**

- Logo on the WFT registration website with a link to your organization's website
- Logo on the WFT t-shirt and banner
- Exhibit table at the WFT site
- Signage recognition along the walk path
- Registration for 20 designated individuals to participate in the WFT *(must sign and complete the attached form)*

☐ **\$1,500 GOLD SPONSOR**

- Logo on the WFT registration website
- Logo on the WFT t-shirt and banner
- Exhibit table at the WFT site
- Signage recognition along the walk path
- Registration for 15 designated individuals to participate in the WFT *(must sign and complete the attached form)*

☐ **\$1,000 SILVER SPONSOR**

- Logo on the WFT registration website
- Logo on the WFT t-shirt and banner
- Exhibit table at the WFT site
- Signage recognition along the walk path
- Registration for 10 designated individuals to participate in the WFT *(must sign and complete the attached form)*

☐ **\$500 BRONZE SPONSOR / FOR-PROFIT EXHIBITOR**

- Name recognition on the WFT registration website
- Logo on the WFT t-shirt and banner
- Exhibit table at the WFT site
- Signage recognition along the walk path
- Registration for 5 designated individuals to participate in the WFT *(must sign and complete the attached form)*

☐ **\$150 EXHIBITOR (NONPROFIT ORGANIZATIONS ONLY)**

- Name recognition on the WFT t-shirt and banner
- Exhibit table at the WFT site
- Registration for 1 designated individual to participate in the WFT *(must sign and complete the attached form)*

☐ **IN-KIND SPONSOR / RAFFLE**

- Name recognition on the WFT banner
- In-Kind sponsors and raffle item donors will receive equal benefits per the above based on the value of the donation. Please provide value \$_____

Completed sponsor form and logo must be submitted to BIACAL by February 1st for inclusion on the *Walk For Thought* T-Shirt

All proceeds benefit Brain Injury Association of California and designated Host Organization

Please make checks payable to **BIACAL** and return sponsor forms and checks to BIACAL at 1800 30th St., Suite 250 Bakersfield, CA 93301.

For credit card payments, please go to www.biacal.org and click on the WFT graphic or contact the BIACAL office at (661) 872-4903

BIACAL Tax ID #06-1763632

Please e-mail logos to Ursula Pesta at the BIACAL office at upest@biacal.org by the designated due date noted above.



COMPANY NAME: _____

- | | |
|---|-------------------|
| <input type="checkbox"/> Elite Sponsor - \$10,000 | Unlimited Walkers |
| <input type="checkbox"/> Platinum Sponsor - \$3,000 | 20 Walkers |
| <input type="checkbox"/> Gold Sponsor - \$1,500 | 15 Walkers |
| <input type="checkbox"/> Silver Sponsor - \$1,000 | 10 Walkers |
| <input type="checkbox"/> Bronze Sponsor - \$500 | 5 Walkers |
| <input type="checkbox"/> Exhibitor - \$150 | 1 Walker |

	NAME	T-SHIRT SIZE	SIGNATURE (Registration is not valid without signature to acknowledge the Waiver below)
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Waiver – I hereby waive all claims against Brain Injury Association of California, the Host Organization, Personnel, Volunteers and Exhibitors for any injury that I may suffer from my participation in this event. I grant full permission for Brain Injury Association of California to use photographs, video tapes, recordings, or any other record of this event in which I may appear for any legitimate reason.



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COMPANY NAME: _____

Please indicate the walk site that you wish to sponsor. For multiple walk sites, please designate the amount for the sites you wish to sponsor.

<input type="checkbox"/> Fresno	March 3, 2012	Woodward Park	Sponsorship Amount	\$ _____
<input type="checkbox"/> Northridge	March 4, 2012	California State University Northridge	Sponsorship Amount	\$ _____
<input type="checkbox"/> Bakersfield	March 10, 2012	Pioneer Village	Sponsorship Amount	\$ _____
<input type="checkbox"/> Fullerton	March 17, 2012	Craig Regional Park (Ted Craig Shelter)	Sponsorship Amount	\$ _____
<input type="checkbox"/> San Diego	March 24, 2012	Mission Bay Park–De Anza Cove	Sponsorship Amount	\$ _____
<input type="checkbox"/> San Francisco	March 24, 2012	Lake Merced	Sponsorship Amount	\$ _____
<input type="checkbox"/> Sacramento	March 25, 2012	State Capitol – West Steps	Sponsorship Amount	\$ _____
<input type="checkbox"/> San Jose	March 31, 2012	Almaden Lake Park (Arroyo Picnic Area)	Sponsorship Amount	\$ _____
<input type="checkbox"/> Oxnard	April 1, 2012	Oxnard High School	Sponsorship Amount	\$ _____
<input type="checkbox"/> Rancho Cucamonga	April 14, 2012	Red Hill Community Park	Sponsorship Amount	\$ _____

Checks payable to BIACAL

Mail to
1800 30th St., Suite 250
Bakersfield, CA 93301

For Payment by Credit Card:

Name on Card _____
Credit Card Number _____
Expiration Date _____ Security Code _____
Authorized Amount _____
Signature _____