

NATAN

COUTURE

Fall Winter 2024
Paris

For this new Couture season, which celebrated timeless refinement - yet firmly rooted in the present - at a hotel de maître on July 25 in Paris, Maison Natan drew inspiration from new sculptural materials for a sophisticated collection, shaped with masterful craftsmanship and imbued with desire.

With references to the supreme elegance of the 1950s, dear to Edouard Vermeulen, the Couture collection unveiled by Maison Natan blends innovative lines, free body movements, and the sublimation of the silhouette, with particular attention to wearability. The meticulous quality transcends circumstances and appeals to all generations. The Woman is placed at the center of the garment, which is enhanced by her movement and attitude.

Always focused on elegance and inventiveness, the Belgian designer has reinterpreted classic forms, played with light, infused the unexpected, and imagined a new brilliance. Combining the richness of basic materials with “coated” fabrics for shine and airy wools to anchor winter pieces over time, the Maison has transformed precious fabrics. For instance, a shirtdress in organza with a back neckline, worn with fuchsia wool and silk trousers and semi-gloss aubergine long gloves, and an iconic mohair evening dress, warm up modern occasions.

Because even in comfort, Couture requires structure, Edouard Vermeulen emphasizes intricate constructions this season, with high-waisted flat-pleated pants, chiffon pants dancing around the legs. Below-the-knee lengths mix with short pieces, to be harmonized with large, elegant coats. A hat embroidered with translucent pearls offers a cinematic presence, while full skirts cinched at the waist create new volumes for an impactful narrative. A black organza cape dress creates a sensation, as does a draped bustier resembling a winged statue, imprinting the retina and holding it: one possesses the space by the grace of a rare knit sculpture. The materials juxtapose and enrich each other; we discover black in the collection, high-prestige leather in the presence for elegantly refined dresses, and always the timeless aesthetic of a worked minimalism.

The materials are precious, but to vary the originalities, a graphic satin top is mixed with a long sheath skirt in shantung silk, a short silk taffeta dress with an embroidered cape, a four-pocket neoprene suit with bent sleeves and a crystal belt. The Maison innovates again with double-faced silks, crepes, and chiffons, assertive colors. This collection interprets lacquered textures and tangy tones (neon apple, black violet, ripe cherry, and fuchsia pink) mixed with black or navy blue, delicately placed or contrasted with the purity of snow white.

The fabrics come to life differently depending on the cut and draping, each piece dialogues with the body, and Couture offers a new experience, an adventure.

































C A P T I O N S

1. Long coat in thick scuba neopreen material, with sewn-on pockets and a grand collar / Oversized mohair clutch in off-white / Sandals in black leather
2. Jacket in thick neopreen material, with laying collar and sewn-on pockets / High waisted skirt in thick scuba fabric / Accessoirizing belt entirely embroidered with sequins and white glass pearls / Black suede clutch bag
3. Choker necklace embroidered with silver sequins and white glass beads / Midlength bodycon longsleeved dress fashioned in white satin finished silk / Sandals in navy blue varnished leather
4. Sleeveless V-neck dress in black leather / Embroidered earrings in silver sequins and white glass pearls cascading down / Bracelet embroidered with silver sequins and glass pearls cascading down / Draped satin sandals
5. Oversized shirt dress in silk organza / Oversized black pleated clutch
6. Sleeveless dress, high collar, fitted at the waist, pleats starting from the center of the waist, in neon pink silk satin / Embroidered earrings in silver sequins and white glass pearls cascading down
7. Oversized coat with short puffy sleeves in bright blue silk / Off-white, medium length mohair dress, cinched at the waist with several pleats / Embroidered earrings in silver sequins and white glass pearls cascading down / Pointed-toe pumps in green satin
8. Fitted blouse, bare back finished with a large draped bow / Seethrough wrap-around trousers fashioned in navy blue transparent silk / Oversized clutch with ostrich feathers, burgundy / Sandals in varnished leather with thin straps
9. Caped dress with rounded neckline cascading toward the back, fashioned in black organza / Choker necklace embroidered with silver sequins and white glass beads / Varnished leather sandals with heels
10. Maxidress gathered along the neckline and shoulders in draping, yellow and green mousseline overlay / Choker-style necklace embroidered with silver sequins and glass pearls cascading down

C A P T I O N S

- 11.* Top with large asymmetrical sculptural collar ending in a bare back, in thick fuchsia satin / Long pencil skirt in burgundy silk shantung
- 12.* Sculptural asymmetrical dress in espresso silk faille / Embroidered earrings in silver sequins and white glass pearls cascading down / Silver metallic leather sandals
- 13.* Strapless top in black silk faille, entirely embroidered with silver beads. Back finished with a black silk shantung train / Wide-leg, high-waisted pants in black silk crepe. Silk faille bow applied at waistband / Black silk shantung fine belt, knot finishing in a long train at the back
- 14.* Off-white a-line dress in silk crepe, with puffed skirt part in heavier silk / Collared cape bedazzled in white pearls that closes in the back / Choker necklace fully embroidered with silver sequins and white glass beads
- 15.* Black a-line dress in silk crepe, with puffed skirt part in heavier silk / Eveningdress skirt, cascading toward the back, fashioned out of black silk / Black belt, tightened in the back by a knot / Necklace worn as a bracelet, embroidered with silver sequins and glass pearls cascading down / Sandals in black leather
- 16.* Short dress, long sleeves, large asymmetrical sculptural collar ending in a bare back, in navy blue satin / Embroidered earrings in silver sequins and white glass pearls cascading down

C R E D I T S

<i>Artistic Director</i>	Edouard Vermeulen
<i>Consulting Director</i>	Cédric Charlier & his team
<i>Photographer</i>	Alfredo Piola and his team
<i>Make Up Artist</i>	Karim Rahman & his team
<i>Hair stylist</i>	Pawel Solis & his team
<i>Oui Management Agency Models</i>	Maria Zakrzewska
<i>Oui Management Agency Models</i>	Tinglei Liu
<i>Oui Management Agency Models</i>	Deborah Akanni

T H A N K Y O U

*We would like to thank the Ambassador of Belgium and Madam Jo Indekeu
for their welcome in the Résidence de l'Ambassadeur in Paris*

NATAN

NATAN HEADQUARTERS

158 AVENUE LOUISE
1050 BRUSSELS

+32 (0)2 209 24 98

+32 (0)475 30 37 14

WWW.NATAN.BE / INFO@NATAN.BE

PRESS AGENCIES

BELGIUM

TOP SECRET COMMUNICATION
90 AVENUE WINSTON CHURCHILL
1180 BRUSSELS

T. +32 (0)2 216 56 14

WWW.TOP-SECRET.BE

STEPHANIE@TOP-SECRET.BE

THE NETHERLANDS

SPICE PR
BLOEMGRACHT 117
1016 KJ AMSTERDAM

T +31 (0)20 489 10 31

WWW.SPICEPR.NL

MARJOLEIN@SPICEPR.NL

FRANCE

CAROLINE CHARLES COMMUNICATION
30 RUE SAINT-LAZARE
75009 PARIS

T +33 (0)1 40 28 01 62

WWW.CAROLINECHARLESCOMMUNICATION.COM

CASSANDRA@CAROLINECHARLES.FR