**CREDITS**

**Brand: Veritas**

**Campaign Title: 120 jaar Veritas - Knopenactie**

**Single or campaign:** **O Campaign (one or more media is used**)

**Media:** Print – radio - online

**Creative Director:** Jan Macken

**Art Director:** Hugues Legros, Geert Feytons

**Copywriter:** Vincent Nivarlet, Bout Holtof, Chiara De Decker, Eric Maerschalk

**Account:** Cynthia Gomez, Hanne De Wit, Jasper Govaerts

**Client:** Veritas **–** Marthe Palmans

**Production agency: TBWA AV**

* Radio Production team: Veerle Van Melkebeke, Sarah Bornauw, Mieke Vandewalle
* Online film Production team: Mieke Vandewalle, Xavier Pouleur, Jan Pollet

**Photography: Marcel Veelo**

**Art buyer: Elly Laureys**

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