



Capture One

made by PHASE**ONE**

March 18th, 2019

Capture One Sony & Capture One Fujifilm 50% OFF For Limited Time

COPENHAGEN, March 18th, 2019: Capture One, the world's premier name in image processing software is saying 'hello' to spring with a major sale. Capture One Sony & Capture One Fujifilm are now available for 50% off for a limited time.

The sale covers the perpetual license and subscription models –including Style Pack bundles– making this the perfect time to step up to the industry's premier RAW conversion, image editing, and asset management software, or to upgrade to the latest version.

The newest version of Capture One takes a top-down approach to streamline, modernizing, and improving the user interface to continue the program's tradition of providing powerful features in a customizable, uniquely-configurable interface, with unparalleled RAW editing, unmatched tethering, color handling and precision.

A new and improved toolset complements the improved workflow features, together continuing Capture One's tradition of providing the most powerful image editing tools available, while a new plug-in ecosystem will allow third-party developers to connect their services and applications to Capture One.

Each branded version of Capture One is the full-featured image capture and editing software with complete Sony and Fujifilm camera support for each respective version, including the Fujifilm medium format GFX cameras. Capture One Fujifilm also offers the Film Simulations Fujifilm users have available in their camera. Use Classic Chrome, Acros, or other highly popular Fujifilm presets as the starting point of your editing with Fujifilm camera files.

Pricing and Availability

Capture One Sony & Capture One Fujifilm are available now for 50% off in the Capture One e-store:

- Capture One Sony: <https://www.captureone.com/en/products/sony> \$109 \$219
- Capture One Fujifilm: <https://www.captureone.com/en/products/fujifilm> \$109 \$219

The subscription plan for both versions are up to 65% off:

- Annual Plan - prepaid: \$79 ~~\$159.00~~
- Annual Plan - paid monthly: \$8 ~~\$16~~

Note to editors:

The Capture One Sony and Capture One Fujifilm sale prices will continue through March 31st, 2019.

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About Phase One and Capture One

Capture One is the award-winning professional choice in image editing software. With native support for more than 500 camera models, Capture One software offers fast and powerful RAW conversion, image editing and asset management. Capture One features a highly responsive processing engine, unmatched color handling, precision-editing tools, and seamless tethered support.

Capture One is developed by Phase One A/S, the world's leading manufacturer of medium format digital photography systems and imaging solutions for professional photographers, and cultural heritage and industrial solutions. Established in 1993, Phase One has pioneered the field of digital camera systems and imaging software, including multiple breakthroughs – from the world's first 100MP camera systems to advanced imaging workflows in Capture One.

By controlling all aspects of the medium format camera system supply chain, Phase One is uniquely positioned to help photographers and imaging experts everywhere stand out from the competition and realize their creative visions without compromise.

Based in Copenhagen, Denmark, and with offices in New York, Tokyo, Cologne, Shanghai and Tel Aviv, Phase One is committed to delivering an unmatched level of service and support to every customer through this expert team of global partners. Phase One and Capture One are registered trademarks of Phase One A/S. All other brand or product names are trademarks or registered trademarks of their respective holders.

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