Client: Pink Ribbon

Client contacts: Stefanie Viskens, Bettina Geysen

Agency: mortierbrigade

Creative Directors: Jens Mortier, Joost Berends, Philippe De Ceuster

Creatives: Frédéric Zouag &Nicolas Gaspart

Producer: Anneleen Vande Voorde, Tuyen Pham

Strategy: Dorien Mathijssen

PR Manager: Anne-Cécile Collignon

Social: Tom Baetens

Design : Vito Latoratta, Usman Abdul, Bram Vermeyen