

CREDITS

Agency	Happiness	
Jessica Spence	Carlsberg Group	SVP, Chief Commercial Officer
Russel Jones	Carlsberg Group	Vice President Core Beer Global
Rasmus Bendtsen	Carlsberg Group	International Marketing Manager Carlsberg
Thomas Lohren Busch	Carlsberg Group	Creative Advisor Consultant
Wouter De Groot	Carlsberg Group	Senior Manager Beer Image & Brand PR
Paola Palladino	Carlsberg Group	Content and SEO
Kasper Elbjørn	Carlsberg Group	Director, International and Danish Media
Anders Bering	Carlsberg Group	Vice President Corporate Affairs
Ulla Nymand	Carlsberg Group	Archivist
Bjarke Bundgaard	Carlsberg Group	Special Consultant
Igor Nowé	Carlsberg Importers	Marketing Director
Morten Hertz Larsen	Carlsberg Importers	Marketing Manager
Paul Haelterman	Carlsberg Importers	CEO
Karen Corrigan	Happiness	Executive Creative Management
Geoffrey Hantson	Happiness	Chief Creative Officer
Kris Hoet	Happiness	Chief Innovation Officer
Pieter Claeys	Happiness Brussels	Concept Provider / Copywriter
Tadas Maksimovas	Happiness Brussels	Art Director
Barbara Dzikanowice	Happiness Brussels	Creative Content Director
Eline Goethals	Happiness Brussels	Strategic Planner / Connectivity Planner
Elke Janssens	Happiness Brussels	Global Account Director
Laura Van Avondt	Happiness Brussels	Account Director
Sara Jacobi	Happiness Brussels	Account Director
Stefanie Drapier	Happiness Brussels	Account Manager
Matthias Yzebaert	Happiness Brussels	Graphic Designer
Frederik Draulans	Happiness Brussels	Graphic Designer
Remke Faber	Happiness Brussels	Motion Designer
Nick van Puyvelde	Happiness Brussels	Motion Designer
Bart Vandemaele	Happiness Brussels	Make it Happener
Jonathan Thake	Happiness Brussels	Speech Director
CC Clark	FCB Global	European Director of Communications & PR
Production Company	Nobody CPH	Copenhagen, Denmark
Rune Milton	Nobody CPH	Director
Niels Kau	Nobody CPH	Executive Producer / Producer
Kasper Wind Nielsen	Artofficial	DOP
Freddie Smith	Artofficial	Editor
Kevin Koch	Sound Indian	Sound Design
Jonas Horsted Larsen	Jonas Horsted Larsen	Composer
Mikael Balle	Mikael Balle VFX	Colorgrade & VFX Supervisor
Alexander Schepelern	TGBVFX	Compositing & CGI
Kim Fersling	TGBVFX	Compositing & CGI
Production service house	RGB	Vilnius, Lithuania
Donatas Žvalionis	RGB	Line producer
Ernestas Kapačinskas	RGB	Line producer
Akvilė Dovydaitytė	RGB	Line producer assistant

Sandra Urbonaitė	RGB	Production designer
Daiva Petrulytė	RGB	Costume designer
Jonata Gunovič	RGB	Chief make-up artist
Facebar (Vilnius)	RGB	Casting agency
Casting director	RGB	Jurga Kauneckienė
SFX supervisor	RGB	Darius Cicėnas
Giovanni Palma	MDH Hologram	Project Management & Production
David Buchanan	MDH Hologram	Project Management
Mark Cleere	MDH Hologram	Account Management
Oliver Gingrich	MDH Hologram	Art Direction
Enrico Rossi	MDH Hologram	Architectural Designs
Harry Singh	MDH Hologram	Technical Team
Olga Cooper	MDH Hologram	Press & PR
Davide Capellini	Studio Tangram	Content Playback & Show control
Augusto Lamari	Studio Tangram	Technical Supervision & Technical Team
Filipo Seroni	Studio Tangram	Technical Supervision & Technical Team
Federica Palma	Studio Tangram	Production