**Technische fiche - Dag Allemaal – 30 jaar**

Advertiser: De Persgroep

Client: Inge Debremaeker, Pascale Coppens

Agency: Prophets

Creative direction: Koen Van Deun en Johan Roelandt

Strategy: Tom Willemkens

Account director: Johan De Backer

Account manager: Hannelore Van Buyten

TV production: Lucifer

Director: Kurt de Leijer

Producer: Sabrina Terrin