

 **Press**

###### KITO, de terugkeer van onze energievreter

###### *FAMOUS en Electrabel lanceren een nieuwe energiebesparingscampagne (Smart thermostat touch)*

**CREDITS**

**Client:** Electrabel

Benoît Crochelet, Barbara De Laet, Katrien Verbiest

**Agency:** Famous

Account team: Carola Michiels, Isabelle Hankard, Annick Danckers

CD:  Tim Driesen

Associate CD: Jean-Marc Wachsmann, Iwein Vandevyver

Creative team: Gaëtan Gomez Garcia & Gregory Verheyleweghen

TV producer: Charlotte Mathias

Art Buyer: Sandy Leemans

PR Managers : Anne-Cécile Collignon & Liesbeth Pyck

**Film:**

Production company: Czar

Director: Rogier Van Der Ploeg

Executive producer: Eurydice Gysel

Producer: Nele Carlier & Saskia Verboven

Post-producer: Birgit D’Hont

Sound & Music: Sonicville

**Print:**

Photographer: Sven Schrader (Bransch Europe)

Producer: Eveline Vanassche (White Russian)

**Radio** :

Studio : Het Geluidshuis

**Media:**

TV commercial 20” & 10”: on air 08/10 (Smart thermostat touch)

Var 5” sponsoring Thuis/Weerbericht: on air as from 08/10 (Smart thermostat touch)

Magazines: on air as from 22/10 (Check up call)

Radio 35” : on air as from 22/10 (Check up call)