CREDITS

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Client: De Standaard

Client contacts: Emmanuel Naert, Klaartje De Bonnaire

Agency: mortierbrigade

Creative Directors: Jens Mortier, Joost Berends, Philippe De Ceuster

Creatives: Jesse Van Gysel, Tom Meijer, Danny Vissers, Johan Van Oeckel (Terugroepactie)

Head of production: Charlotte Coddens

Strategy: Vincent d’Halluin, Dorien Mathijssen, Laura Deknock

Producer: Tuyen Pham

PR Manager: Anne-Cécile Collignon

Social: Jonas Van Bael

DTP/retouches : Vito Latorrata, Sophie Bayeul

Digital Project Manager: Melissa Tack

Design: Wim De Dobbeleer

Production company: Divide

Producer: Maarten Baert

Soundstudio: Raygun