

**AES NY 24: New Custom Configurations and Up To 96 Channel Variants Now Available for Harrison Audio's 32Classic Analog Console**

*Flexible new console configurations and increased channel count options reflect Harrison's customer-driven philosophy and flexible system architecture to meet the needs of a diverse set of end-users*

**New York, NY, October 8, 2024 – Legendary console manufacturer and software developer Harrison Audio [Booth 123] announced that its 32Classic analog console is now available in custom configurations and up to 96 channel variants. Designed to suit a diversity of end-user requirements, install configurations, and workflows, the new variants highlight Harrison's continued commitment to delivering customer-driven console solutions.**

The 32Classic, which had its successful launch during the AES 2023 Show, boasts high-performance Jensen transformer-coupled mic preamps, super-smooth and musical ’32 Series’ EQs, and legendary Harrison filters to deliver that timeless Music City tone. Designed to be seamlessly integrated into a DAW-driven studio environment, the console is the first in the world to feature 64 channels of premium AD/DA conversion, coupled with a Dante AoIP interface, all built-in to the console, and a host of other forward-thinking ‘hybrid’ features.

**A history of customer-driven console solutions**
As an innovator in the recording console space for nearly 50 years, Harrison has a history of providing customer-driven custom console configurations to suit a variety of needs, staying true to Dave Harrison’s original *no-compromise* philosophy. Some of the largest consoles ever manufactured resulted from Harrison's unique design architectures that enabled a wide range of sizes, channel counts and custom equipment inserts to be positioned in a myriad of layout possibilities. Now, the 32Classic is poised to provide that same level of detail and customization that has kept Harrison at the forefront of the large format console industry..

**Up to 96-Channel configurations**

Joining the existing 32 and 48-channel configurations, the 32Classic console is now available in a range of sizes up to 96-channel to cater for larger recording and mixing spaces. Console layouts can now be customized for any requirement, enabling customers to choose a specific console size with the appropriate channel count to meet their workflow and studio needs. The 96-channel variant is suited to larger professional recording spaces, that require an additional channel count for tracking large ensembles, orchestral performances, or handling extensive mixing sessions. -

*"We know that everyone works differently, and that production environments need to be flexible to accomodate a range of possibilities - one size does not fit all," commented Gary Thielman, President, Harrison Audio LLC. "It was an easy decision for us to take the 32Classic and offer a host of different configuration options. This further demonstrates Harrison's close connection to our customers, and how listening to their feedback informs our decisions."*

**The finishing touches you expect from Harrison**
Beyond the aforementioned frame sizes, additional ‘custom configured’ frame sections are now available for integrating flat screen monitors with articulating arms, patch bays, outboard gear, and other equipment that producers and engineers need in their immediate workflow.

Custom, large multi-frame configuration integrations always feature Harrison's smooth finishing techniques for longer armrests, console top surfaces, additional legs, and inter-frame cable raceways for easy installation and connectivity - making for highly functional and aesthetically attractive implementations.

**AES NY 2024 – Harrison booth 123**

If you’d like to find out more about the 32Classic console and its new custom configurations, or experience its legendary sound and workflow via a personalized demonstration, book an appointment with Harrsion Audio at AES 24: <https://harrisonaudio.com/events/harrison-audio-at-aes-new-york-2024>

Harrison will hold a press conference at the AES Show New York at its booth (No.123), Tuesday October 8th at 1:15, during which the company will discuss these custom configurations and possible applications.

Harrison has been designing and manufacturing large format analog and digital mixing consoles in Nashville, Tennessee (Music City, USA) since 1975. The company is highly regarded for its sonic performance, industry innovation and support to customers, which includes world-class music and film studios around the world.

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