

PRESS RELEASE

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First Nations can soon bank (without stepping foot in a bank) and renew status cards from home – staying safe and sovereign with the OneFeather APP.

The new app launching soon will deliver solutions specific to Indigenous needs, reconcile economic and social injustice, and lift our people up.

Wednesday, May 20, 2020 — The release of the new OneFeather APP, designed for First Nations, couldn't come at a more relevant time. The app can help First Nations stay safe and sovereign during the COVID-19 pandemic. With the app set to release in 2020, First Nations will be able to bank (without stepping foot in a bank) and renew their status cards – all from the safety of their home in one simple app.

In response to the pandemic, OneFeather's Founder, Lawrence Lewis, said "I am saddened by the impacts of COVID-19 on Indigenous communities across Canada, but as always inspired by their resiliency and commitment to family and community. OneFeather will continue to develop Indigenous built solutions to redefine our experience through innovation and tradition. We have survived pandemics before and will emerge from this stronger than ever."

Without stepping foot in a bank, First Nations will soon be able to receive some of the benefits of a bank account from the comfort of home with the OneFeather APP. Earlier this year, an investigation into the arrest of an Indigenous elder and his granddaughter at a bank in Vancouver resulted in national attention and tension across Indigenous communities. While banking is essential, Indigenous communities are the largest un-banked population in Canada. Leaving home to open a bank account and pay bills will no longer be required - eliminating potential health risks or the fear of suffering racial discrimination.

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