



Brussels, 17 February 2022

Monitoring Platform MORE accepted as a CPA data collector

PRESS RELEASE

MORE – MONitoring Recyclates for Europe - has been confirmed as a Circular Plastics Alliance (CPA) data collector by both the CPA Monitoring Secretariat and CPA Monitoring Working Group.

The EuPC's digital platform has been slightly updated to adapt to the requirements of the CPA, an initiative of the European Commission to reach or exceed the objective of using 10 million tons of recycled plastics in the manufacture of new products in Europe from 2025. In this way, the data that is reported through the platform will also serve to measure the achievement of that objective.

In the future, MORE webpage will provide all the information about the CPA audits, including a list of approved CPA auditors on a [dedicated page](#) added to the website for that purpose.



"We are excited that MORE has been confirmed as an official CPA data collector this week after almost 3 years of operation. With MORE, our industry has the opportunity to continue showcasing its efforts towards a circular plastics economy and be more transparent towards the EU Commission / CPA on the volumes of recycled polymers they use in converting infrastructures. We call upon all plastics converters in Europe to continue to report their recyclates use in the MORE tool and additional

companies to join the MORE family. We also wish to thank all National Plastics Associations acting as national MORE coordinators for their excellent work so far in implementing the MORE platform in their country" said EuPC President Renato Zelcher.

The MORE platform was launched by [EuPC](#) in cooperation with its member associations in April 2019 to monitor and register the industry's efforts to reach the EU target of 10 million tonnes of recycled polymers being used annually between 2025 and 2030. Overall, the MORE platform is currently available to plastics converting companies in all European countries, and is experiencing a constant growth of members and reported volumes. The use of recycled polymers is collected on a yearly basis and the aggregate results are published per country and on the European level, and we expect to publish the results from our latest survey in upcoming weeks.

Together we continue to make MORE efforts to reach the EU targets towards 2025.



About MORE:

MORE is the unified, digital platform to monitor the use of recycled polymers in the European plastics converting industry. MORE is helping the plastics industry to become more circular by collecting the volumes of recycled polymers that are used by plastics converting companies to create new products, and by stimulating a higher uptake of recycled polymers.

Contact: info@moreplatform.eu / www.moreplatform.eu

About EuPC:

European Plastics Converters (EuPC) is the leading EU-level trade association, based in Brussels, representing European plastics converting companies. EuPC totals about 46 national as well as European plastics converting industry associations and represents more than 50,000 companies, producing over 50 million tons of plastic products every year. The European plastics industry makes a significant contribution to the welfare in Europe by enabling innovation, creating quality of life to citizens and facilitating resource efficiency and climate protection. More than 1.6 million people are working in EU converting companies (mainly SMEs) to create a turnover in excess of € 260 billion per year.

Contact: aude.bourgeois@eupc.org / www.plasticsconverters.eu

EuPC media contact:

Aude BOURGEOIS

+32 (0)2 741 82 82

aude.bourgeois@eupc.org

<https://www.plasticsconverters.eu/>

Avenue de Cortenbergh 71

1000 Bruxelles, Belgium