

May 25, 2016

LEXUS NUMBER ONE IN CUSTOMER SATISFACTION IN SWEDEN AND NORWAY

FOR THE FIFTH YEAR IN A ROW, LEXUS IS THE CLEAR WINNER OF AUTOINDEX, THE LARGEST CAR SATISFACTION SURVEYS IN SWEDEN AND NORWAY

Brussels, Belgium - Lexus is by far the car brand which the Swedish and Norwegian car owners are most satisfied with. It is the fifth year that Lexus is included in the AutoIndex surveys and the fifth time that Lexus tops the list – in both countries.

In Sweden, Lexus achieved a score of 895 points out of 1,000, which is 18 points ahead of the runner-up brand. The industry average score was 818 points. The result of this year's Auto Index survey is consistent with the completely unmoderated reviews that Lexus owners leave on the Lexus Sweden website (<http://www.lexus.se/>). By letting its customers freely post their opinions on its own channel, Lexus Sweden aims to stimulate dialogue between customers and to provide better information for potential buyers.

In Norway, Lexus gets the highest score overall and in all categories. Commenting on this result, Knut-Erik Jahnsen, head of Lexus Norway, said: 'It's wonderful to receive this award for the 5th consecutive year on behalf of all the skilled Lexus colleagues at the dealerships – they made this possible! We are particularly pleased to see Lexus' score increase further in the areas of sales and workshop service, where the people in the Norwegian Lexus organization have the greatest impact.'

More than 18,000 randomly selected Swedish car owners and 13,000 Norwegian car owners participated in the AutoIndex 2016 surveys, performed in the first quarter of 2016, to evaluate their satisfaction about quality, driving dynamics and comfort of their car as well as about dealers, after sales service and their brand loyalty. AutoIndex 2016 covers vehicles registered in the period 2009-2015.

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About Lexus

Launched in 1989, Lexus has become renowned throughout the world for its pursuit of perfection, the outstanding quality and sophisticated high-technology content of its products, and for its unique concept of complete customer service. Further reinforcing the traditional Lexus values of unparalleled build quality, interior luxury and state-of-the-art technology, the L-finesse design philosophy represents a highly

significant factor in positioning Lexus as a uniquely desirable global brand. Today, Lexus remains the first - and only - premium automotive manufacturer to offer a comprehensive full-hybrid model range comprising the RX 450h, the GS 450h, the LS 600h and the CT 200h. In Europe, models featuring Lexus Hybrid Drive account for 60% of all Lexus sales. Lexus sold 42,637 vehicles in Europe in 2011, an increase of 40% vs 2010.