



ACCOR HOTELS

Feel Welcome

Luggage  Free


**LE CLUB ACCOR
HOTELS**
PROGRAMME DE FIDÉLITÉ

Press Release

Paris, September 21st 2018

Le Club AccorHotels announces partnership with Luggage Free for exclusive member benefits program

AccorHotels, the World's leading Travel and Lifestyle Group announced its partnership with Luggage Free, the leading full-service travel shipping company.

Luggage Free joins Le Club AccorHotels' program to provide clients a seamless and rewarding travel journey with exclusive membership perks and experiences through its loyalty program. This offer is available across all AccorHotels portfolio and especially on the Group's luxury brands Raffles, Sofitel Legend, SO/, Sofitel, Fairmont, MGallery, Pullman and Swissôtel.

Luggage Free provides high-touch, door-to-door shipping services to over 130 countries across the globe, allowing clients to travel without any luggage constraints and arrive to their destinations with their luggage waiting for them.

The partnership with Luggage Free will provide hotel clients with the following benefits:

- three rewards points per euro spent (exchange rate to CHF according to daily rate),
- credit on the first order with Luggage Free to experience the service,
- discounts on future services,
- increased insurance coverage for Gold and Platinum members and service upgrades for Platinum members.

Rewards points can be used toward complimentary stays and discounts in more than 3,500 properties across 100 countries. Clients will also have access to Elite Experiences (VIP access to over more than 250 big international events), Dream Stays, and E-shop La Collection, offered by Le Club AccorHotels loyalty program.



«Recognition of our clients and the enrichment of the services and experiences offered to them are at the heart of our Loyalty Program,» said Isabelle Birem, SVP Loyalty AccorHotels. «Luggage Free has been chosen for its excellence and will strengthen Le Club AccorHotels's ambition to be the travel companion of its members. We are proud of this partnership that will enrich a wide choice of advantages and benefits dedicated to AccorHotels' most loyal clients.»

Jeff Boyd, President of Luggage Free adds :«We're thrilled to start Luggage Free's partnership with Le Club AccorHotels, as the brand shares the same core values and mission of bringing convenience and superlative service to some of the most knowledgeable and discerning travelers on the planet,». «AccorHotels has established a unique benefits platform for its loyal clients and we are honored to add our services to their value package. This partnership will provide travelers with a true, luxury travel experience from start to finish.»

ABOUT ACCORHOTELS

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,500 hotels, resorts and residences across 100 different countries.

With an unrivaled portfolio of internationally renowned hotel brands encompassing the entire range from luxury to economy, from upscale to lifestyle and midscale brands, AccorHotels has been providing savoir-faire and expertise for more than 50 years.

In addition to its core hospitality business, AccorHotels has successfully expanded its range of services, becoming the world leader in luxury private residence rental with more than 10,000 stunning properties around the world. The Group is also active in the fields of concierge services, co-working, dining, events management and digital solutions.

Relying on its global team of more than 250,000 dedicated staff, AccorHotels is committed to fulfilling its primary mission: to make every guest Feel Welcome. Guests have access to one of the world's most attractive hotel loyalty programs - Le Club AccorHotels.

AccorHotels plays an active role in its local communities and is committed to promoting sustainable development and solidarity through PLANET 21 Acting Here, a comprehensive program that brings together employees, guests and partners to drive sustainable growth.

From 2008, the AccorHotels Solidarity Endowment Fund has acted as a natural extension of the Group's activities and values, helping to combat the social and financial exclusion experienced by the most disadvantaged members of society.

In Switzerland, AccorHotels is present with 70 hotels with more than 8000 rooms and more than 1800 employees.

Accor SA is publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACRYF) in the United States.

For more information or to make a reservation, please visit accorhotels.group or accorhotels.com. Or join and follow us on Twitter and Facebook.

ABOUT LUGGAGE FREE

Luggage Free is a full-service travel shipping company, providing high-touch, door-to-door service to pretty much anywhere on the planet. In today's travel environment, the hassle and cost of getting luggage, golf bags, bikes, snowboards, skis and more from point A to point B has become a major hurdle for even the most seasoned travelers. Luggage Free is designed to not only take the bags out of your hands, but to also deal with the difficulties associated with customs and logistics.