**MEDIA ALERT: Xytech to Showcase Media Operations Platform at IBC2022 Show**

*Xytech’s Media Operations Platform will be on display at Stand 1.C21*

**Amsterdam — August 29, 2022** — Xytech will be showcasing its Media Operations Platform™ at Stand 1.C21 during the upcoming IBC2022 Show from Sept. 9–12 at RAI Amsterdam. Xytech’s Media Operations Platform™ delivers the industry's most comprehensive solution for media, broadcast and post-production companies, boasting the deepest expertise and most integrations.

Xytech creates intuitive solutions allowing media, broadcast and production teams to create and deliver content; orchestrate crews, resources and facilities; and schedule logistics — on time and on budget. Xytech delivers operations expertise to more than 400-plus global customers, including CBS, FOX and Sony which all run their business on the Xytech Media Operations Platform™.

"We are very excited to be attending the 2022 IBC Show," said Greg Dolan, Xytech's COO. "Over the past few months, Xytech has undergone strategic changes that continue to position it as the leader in media operations, including announcing its new leadership team and a new CEO, Keith Buckley. We are excited to be able to show IBC attendees first-hand our industry-leading Media Operations Platform."

To schedule an appointment with Xytech at IBC2022 (Stand 1.C21), please click here: <https://www.xytechsystems.com/ibc-22/>

**About Xytech**

For over 30 years, the world’s premiere media companies have depended on Xytech to run their businesses. Xytech’s Media Operations Platform is the only end-to-end solution for the complete content lifecycle. Xytech provides scheduling, automation, asset management, billing and cost recovery for broadcasters, media services companies and transmission facilities in a comprehensive solution. In April 2021, Xytech acquired the ScheduALL brand of enterprise resource management software for broadcasters and media companies, providing end-users with an even more robust product roadmap and greater global service offerings. For more information, visit [xytechsystems.com](http://xytechsystems.com/).

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