


TÄNKVÄRD

Sales start April 2019



MATERIAL-ISM

Material-ism is celebrating
nature's finest textures
and materials.



MATERIAL-ISM is rattan:
tactile, sustainable, durable
and beautiful.

MATERIAL-ISM is about
the textiles you want to
have close to your skin.



MATERIAL-ISM is pure linen. Linen to sleep and dream in, linen to rest your head on, linen to dress your bed.



MATERIAL-ISM is towelling off
after a swim in the ocean.

MATERIAL-ISM is the perfect
linen-cotton jacquard kimono.




MATERIAL-ISM is a big, generous, toss-everything-in bag made with jute, a renewable material—and one of nature's strongest plant fibres.

MATERIAL-ISM is blue
and subtle beige.



MATERIAL-ISM is about bringing
beauty and calm to your home.



A photograph of a balcony with laundry hanging on a line. The laundry includes a white sheet with large blue polka dots, a blue and white checkered sheet, and a solid blue sheet. A wicker basket with blue laundry is in the foreground. In the background, there is a body of water, a city skyline, and mountains under a clear sky.

MATERIAL-ISM is in between Scandinavia and the East. It's in between rooms. In between bed and breakfast, dreams and reality, sunset and sunrise. It's in between home and away. And it's in between vanity and practicality, too.

MATERIAL-ISM is long-lasting,
sustainable style that ages
beautifully.

MATERIAL-ISM is TÄNKVÄRD.
A new IKEA collection made
from natural fibres and
materials for a softer, more
tactile every day and night.





SUSTAINABLE, TOUCHABLE TÄNKVÄRD

TÄNKVÄRD is a collection all about easy living with a warm, breezy feel in the bedroom and bathroom. TÄNKVÄRD is not a beach or holiday collection, but the pieces, made from natural material and fibres, evoke that effortless, casual feeling. It includes furniture as well as textiles and home accessories. All the furniture pieces are made of rattan, and are all light and easy to move around the home, meeting many different needs in different rooms, no matter what the situation. Textiles in linen and better cotton—bed linens, towels, throws, pillows, a lamp, a rug and a kimono—have a high “touch and feel factor”. Other products, including bags and baskets, are woven from durable jute or sea grass. Tactility is the focus of TÄNKVÄRD. TÄNKVÄRD is Material-ism.

“This collection is all about self-care: embracing what is calming, pleasing, relaxing. It’s about going back to basic human needs.”

– Akanksha Deo, IKEA designer



TÄNKVÄRD carafe with
glass 8,99 004.270.88

CRYSTAL-CLEAR

As refreshing as a sip of cool water, the crystal-clear glass carafe has a friendly, pleasing weight in your hand. Its soft shape is a calm presence on the bedside table, where it's easy to reach for in the night.



TÄNKVÄRD carafe with
glass 8,99 004.270.88



"I really like the kimono, partly because I come from a fashion background, and partly because it's just an attractive piece. It's a new type of product for IKEA—a garment that you wear—and it's also connected to the home, especially the bed and bathroom. It comes in two sizes, medium and large."

– Akanksha Deo, Designer

TÄNKVÄRD kimono, S
34,95
604.290.65



TÄNKVÄRD lamp shade
29,99 Cord set is sold
separately. 004.270.50
TÄNKVÄRD bench 129,-
304.293.83



TÄNKVÄRD lamp shade 29,99 Cord set is sold
separately. 004.270.50



TÄNKVÄRD bench 129,- 304.293.83

LET RATTAN SUSTAIN YOU

A place for rest. A place for slipping off your shoes as you settle into home. A place that represents calm and ease. Flexible, sturdy rattan gives this bench a sense of freshness, with a smooth, touchable texture. Rattan is one of nature's most sustainable materials; let it sustain you, too.

TÄNKVÄRD bench 129,-
304.293.83

***"It's when the textiles and colours
are combined that the collection
truly comes together."***

– Iina Vuorivirta, IKEA designer

TÄNKVÄRD series.
Throw 29,99 White/blue
904.268.95
Quilt cover and
pillowcase 49,99 Check
pattern blue 904.347.77



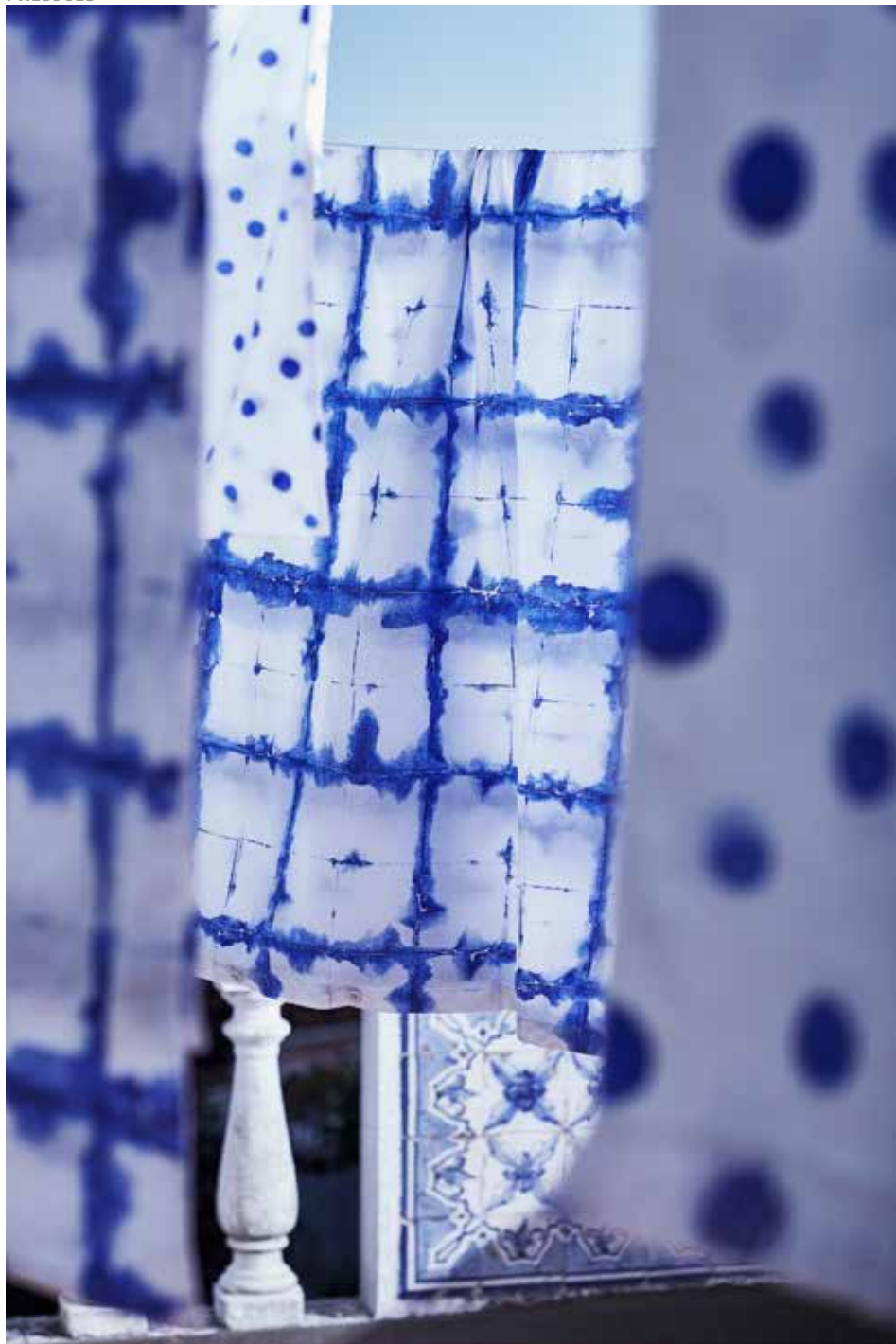
TÄNKVÄRD series. Quilt cover and pillowcase 49,99 Check pattern blue 904.347.77 Flower patterned 504.248.02 Throw 29,99 White/blue 904.268.95

AIRY DREAMY

Soft, pure linen and cotton: it's what you want close to your skin as you dream, as you wake, as you go about your everyday. In soft shades of indigo and white, borrowed from sea and sky, TÄNKVÄRD textiles whisper "come and feel me."

TÄNKVÄRD throw 17,99
Blue 104.295.72





TÄNKVÄRD quilt cover
and pillowcase 49,99
Check pattern blue
904.347.77



TÄNKVÄRD throw 29,99 White/blue 904.268.95

"I think the TÄNKVÄRD textiles whisper "come and feel me." We wanted to create something that people can form an emotional connection with, something that will make them feel homey and warm, now and for years to come."

– Akanksha Deo, Designer

PH159034



PH159037



TÄNKVÄRD quilt cover and 2 pillowcases 89,90
Check pattern blue 004.347.67

PH159036



TÄNKVÄRD bedspread 149,- 204.268.94

TÄNKVÄRD quilt cover
and 2 pillowcases 89,90
Check pattern blue
004.347.67



TÄNKVÄRD quilt cover and 2 pillowcases 89,90 Check pattern blue 004.347.67

TÄNKVÄRD pillowcase
6,99 Dotted white/blue
804.320.00



"TÄNKVÄRD blends Scandinavian freshness with Japanese calmness. The result is perfectly imperfect: pieces that are a bit wrinkled with a pre-worn handicraft feel, making each piece unique."

– Akanksha Deo, Designer

TÄNKVÄRD quilt cover
and pillowcase 49,99
Flower patterned white
504.348.02





TÄNKVÄRD series.
 Quilt cover and
 pillowcase 49,99
 Flower patterned white
 504.348.02
 Pillowcase 6,99/2 pack.
 Triangle pattern dark
 blue/line white/blue
 904.320.14
 Cushion cover 6,99
 Blue 804.270.89



TÄNKVÄRD hook 3,99/each 404.293.25



TÄNKVÄRD spa towel, set of 2 12,99 804.270.46



TÄNKVÄRD spa towel, set of 2 12,99 804.270.46

PH159007



PH159009



TÄNKVÄRD basket with handles 16,99/each
Ø42, H40cm. 104.271.20

PH159008



TÄNKVÄRD spa towel, set of 2 12,99 804.270.46

THE ANYTHING STORAGE

The friendly slouch of these baskets makes them irresistible everyday objects. Use the smaller ones to store objects you want to keep close at hand, from chargers to keys to hairbrushes. The larger one can hold your linens, go to the market or—why not?—pack up a picnic for a perfect beach day.

TÄNKVÄRD series.

Spa towel, set of 2 12,99 804.270.46

Basket with handles 16,99/each Ø42, H40cm. 104.271.20

Basket with handles, small 9,99 Ø35, H12cm. 904.271.21



TÄNKVÄRD basket with handles, small 9,99 Ø35, H12cm. 904.271.21



TÄNKVÄRD accessory
bag, set of 2 9,99
704.269.00

PH159024



TÄNKVÄRD curtains, 1 pair 24,99 704.268.96

PH159023



TÄNKVÄRD curtains, 1 pair 24,99 704.268.96

PH159022



TÄNKVÄRD curtains, 1 pair 24,99 704.268.96



"I designed a piece that's technically a room divider, but there are actually plenty of other ways to use it. My own name for this piece was "open wardrobe". There's something about how you can hang your clothes on it in an easy, casual way that feels very right with the whole atmosphere of the TÄNKVÄRD collection."

– Iina Vuorivirta, Designer

TÄNKVÄRD room divider
99,90 104.293.36

PH159021



TÄNKVÄRD easy chair 99,90 004.293.89

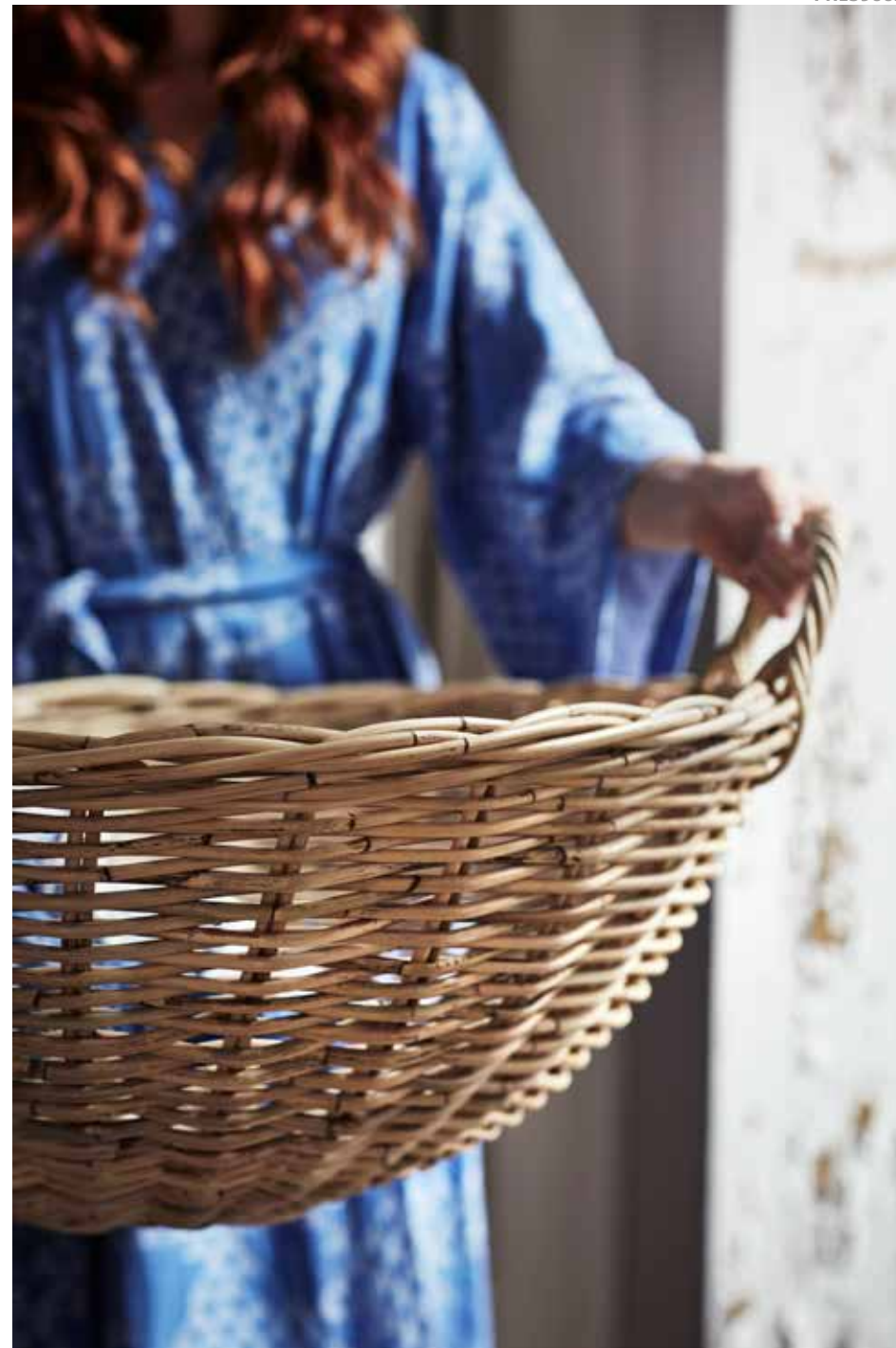
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TÄNKVÄRD easy chair
99,90 004.293.89



TÄNKVÄRD basket with handles 29,99 Ø74, H28cm. 504.271.23



TÄNKVÄRD basket with handles 29,99 Ø74, H28cm. 504.271.23



TÄNKVÄRD series. Throw 29,99 904.268.95 Basket with handles, small 9,99 Ø35, H12cm. 904.271.21 Stool 39,99 504.293.39

LIGHTWEIGHT RATTAN

Rattan is durable, yet light—and each piece of TÄNKVÄRD furniture is meant to be moved to different rooms for different needs, whenever and wherever you need them.

TÄNKVÄRD series.
Throw 29,99 904.268.95
Basket with handles,
small 9,99 Ø35, H12cm.
904.271.21
Stool 39,99 504.392.39





TÄNKVÄRD rug,
flatwoven 39,99
904.271.16



TÄNKVÄRD rug, flatwoven 39,99 904.271.16



"I love the towel, because it symbolises an easy, carefree beach life. You take a swim, dry off quickly, then fold up your light towel and take off."

– Akanksha Deo, Designer

TÄNKVÄRD bag
12,99 Natural/dotted
804.270.27

TÄNKVÄRD series.
Bag 12,99/each Natural/
dotted 804.270.27
White/blue 304.268.98
Accessory bag, set
of 2 9,99 Blue/white
704.269.00 Natural/
dotted 304.269.02



PH158997



TÄNKVÄRD series. Clothes stand 49,99 604.293.86
Spa towel, 12,99 set of 2 804.270.46

PH158996



TÄNKVÄRD clothes stand 49,99 604.293.86

PH158995



MOVEABLE BEAUTY

Lean it anywhere. Drape it with towels. Or lightweight blankets. Or your clothes. The rattan towel rack is elegant on its own, but most beautiful when it's being used.

TÄNKVÄRD series.
Clothes stand 49,99
604.293.86
Spa towel, set of 2
12,99
804.270.46

AKANKSHA DEO

Akanksha Deo, an IKEA designer based in Delhi, India, is responsible for all the textile products in TÄNKVÄRD. Here, she shares her thoughts and inspirations for the collection, as well as her personal favourites.

This collection is a response to a theme that we at IKEA call "better habits." It's all about self-care: embracing what is calming, pleasing, relaxing. It's about going back to basic human needs.

The development of the textiles came very naturally to me. It also felt close to my heart, as I've done a lot of work with indigo and natural dyes in here in India.

Everything started with creating a visual language, beginning with the patterns and how we could play with them. Then our focus shifted to the actual materials. We knew it was important to create finished products with calming, pleasing and relaxing qualities, so we didn't just focus on the materials themselves. It was also about how they were constructed and then finished. And as we knew the materials needed to be natural, the selection narrowed quite quickly to linen, cotton and a jacquard blend.

TÄNKVÄRD blends Scandinavian freshness with Japanese calmness. The result is perfectly imperfect: pieces that are a bit wrinkled with a pre-worn handicraft feel, making each piece unique.

I really like the kimono, partly because I come from a fashion background, and partly because it's just an attractive piece. It's a new type of product for IKEA—a garment that you wear—and it's also connected to the home, especially the bed and bathroom. It comes in two sizes, medium and large.

I also love the towel, because it symbolises an easy, carefree beach life. You take a swim, dry off quickly, then fold up your light towel and take off.

I think the TÄNKVÄRD textiles whisper "come and feel me". "Tactility" is definitely a keyword, but "humble" and "accommodating" are important, too. We wanted to create something that people can form an emotional connection with, something that will make them feel homey and warm, now and for years to come.





IINA VUORIVIRTA AND NIKE KARLSSON

IKEA designers Iina Vuorivirta and Nike Karlsson developed all the TÄNKVÄRD pieces made of natural fibres, from the rattan furniture to the the baskets.

The furniture pieces in TÄNKVÄRD were made to support the textiles. It's when their textures and colours are combined that the collection truly comes together. A throw on the bench, a pillow on the stool or a kimono hanging on the racks bring calm and warmth to the rattan. It creates a dialogue between the soft and the hard, refined and raw.

Rattan is wonderfully sustainable; it grows fast and brings livelihood to local communities around Indonesia. Rattan is low-key and humble, but it's also very distinctive. Every detail and mark tells a story. It's truly one of my favourite materials, so I wanted to highlight its natural beauty by leaving the poles unpolished.

We also wanted to maintain that natural beauty in the construction, with no unnecessary flourishes. For example, we used rattan for the hinges, and we created a rack that's simple in its design, yet so functional. I like to think of TÄNKVÄRD as the rawness of nature, brought indoors.

I really enjoy the freedom that these kinds of flexible, make-it-your-own furniture pieces allow. I designed a piece that's technically a room divider, but there are actually plenty of other ways to use it. My own name for this piece was "open wardrobe". There's something about how you can hang your clothes on it in an easy, casual way that feels very right with the whole atmosphere of the TÄNKVÄRD collection. Or just cover the frames in some of the beautiful fabrics from the collection and let the fresh summer breeze indoors.

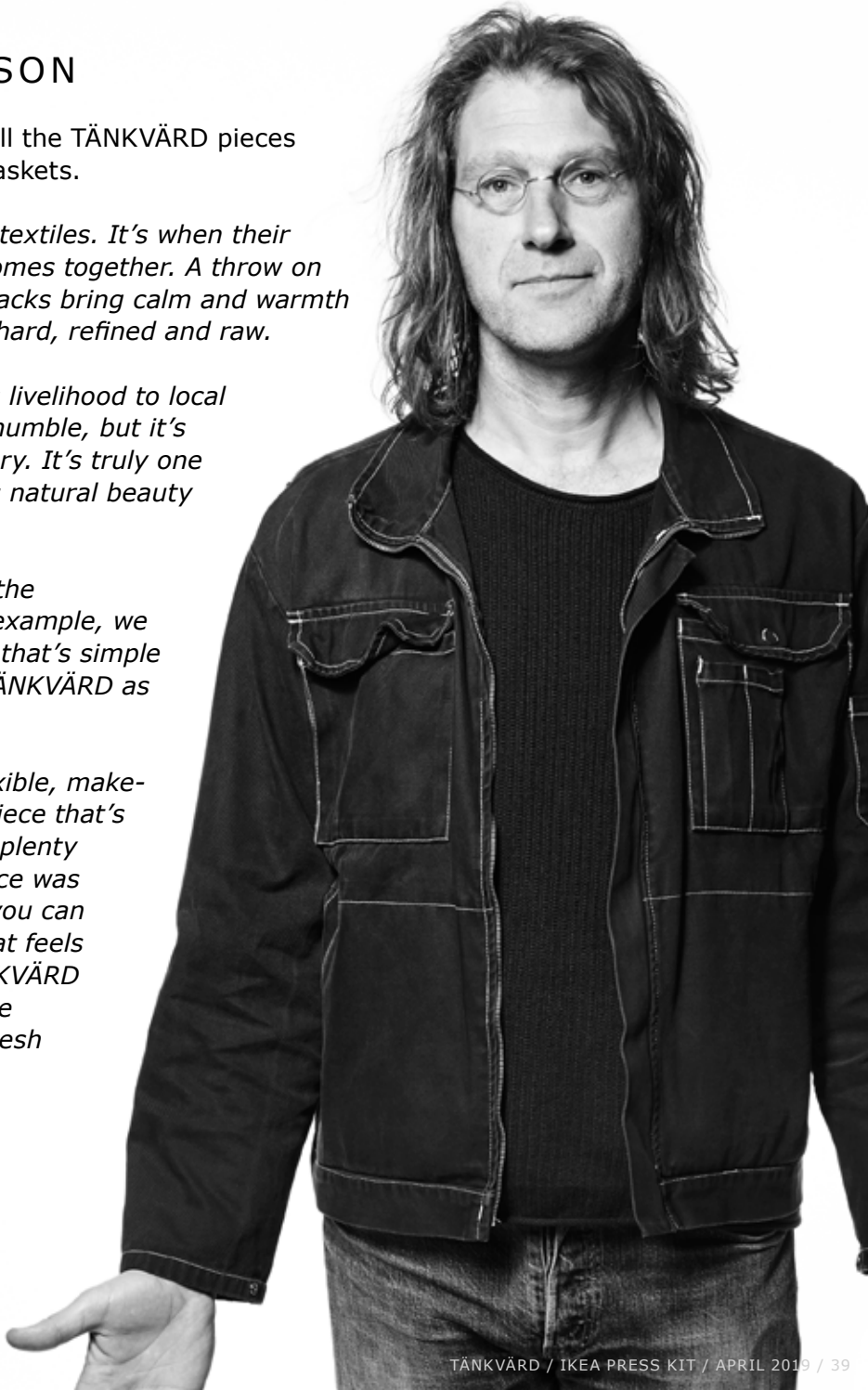


IMAGE OVERVIEW

Collection images.

PH158994



PH159043



PH159042



PH159005



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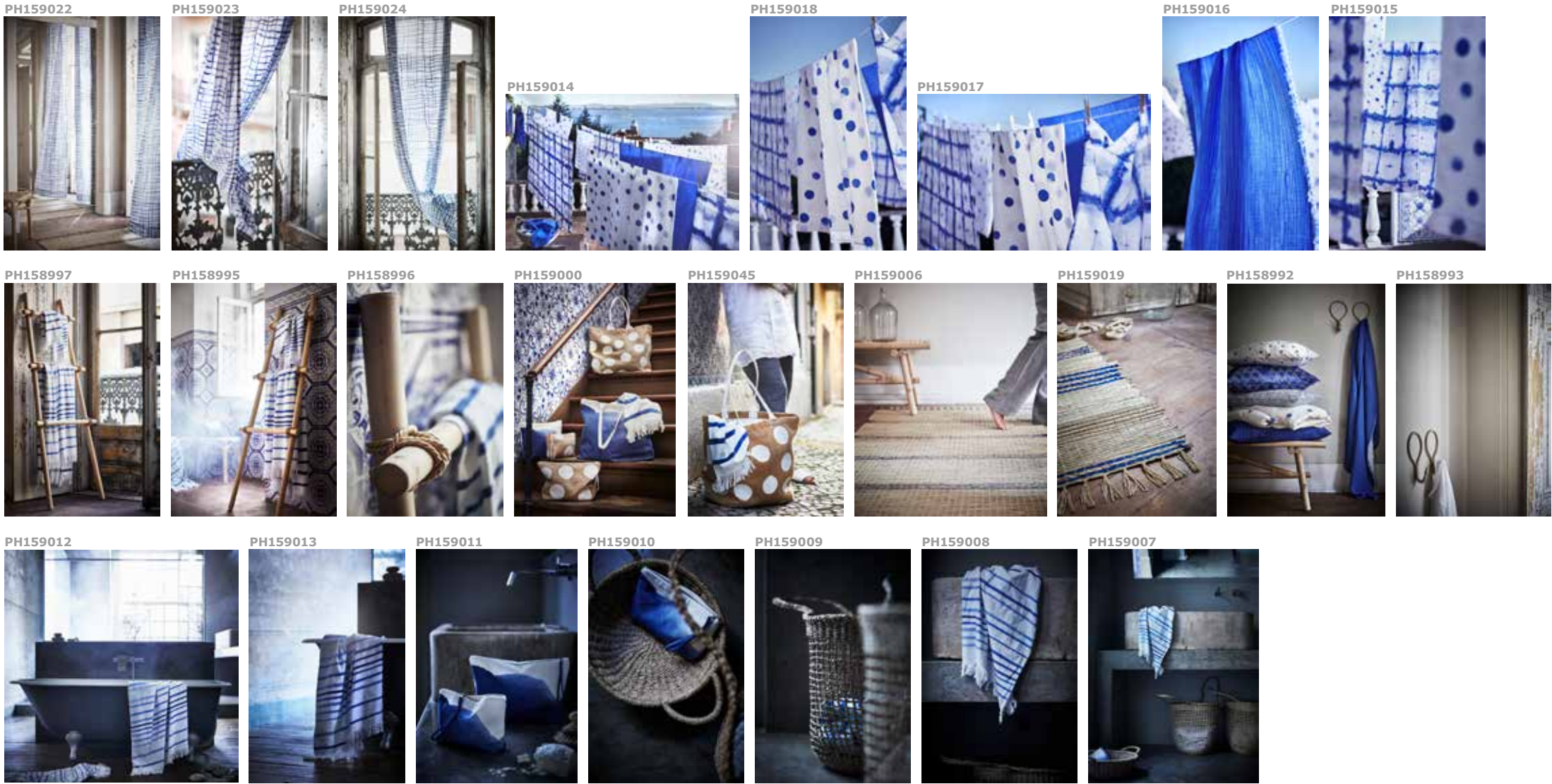


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IMAGE OVERVIEW

Collection images.



PRODUCT OVERVIEW

Product images and descriptions.



PE694324
TÄNKVÄRD carafe with glass 8,99
Comprises: 1 carafe (H21cm, 1l) and 1 glass (H8cm, 25cl). Glass. Designer: Iina Vuorivirta. 004.270.88



PE694341
TÄNKVÄRD basket with handles, small 9,99
Seagrass. Designer: Iina Vuorivirta. Ø35, H12cm. 904.271.21



PE694339
TÄNKVÄRD basket with handles 16,99
Seagrass. Designer: Iina Vuorivirta. Ø42, H40cm. 104.271.20



PE694344
TÄNKVÄRD basket with handles 16,99
Rattan. Designer: Nike Karlsson. Ø74, H28cm. 504.271.23



PE694363
TÄNKVÄRD hook 3,99
Clear lacquered rattan. Designer: Nike Karlsson. W11xD5, H18cm. 404.293.25



PE694389
TÄNKVÄRD clothes stand 49,99
Rattan. Designer: Iina Vuorivirta. W58xH160cm. 604.293.86



PE694375
TÄNKVÄRD easy chair 99,90
Clear lacquered rattan. Designer: Nike Karlsson. W61xD62, H65cm. 004.293.89



PE694382
TÄNKVÄRD room divider 99,90
Clear lacquered rattan. Designer: Iina Vuorivirta. W180xH157cm. 104.293.36



PE694373
TÄNKVÄRD bench 129,-
Clear lacquered rattan. Designer: Nike Karlsson. L150xW45, H45cm. 304.293.83



PE694369
TÄNKVÄRD stool 39,99
Clear lacquered rattan. Designer: Nike Karlsson. W52xD42, H46cm. 504.293.39



PE693949
TÄNKVÄRD curtains, 1 pair 24,99
100% cotton. Designer: Akanksha Deo. W145xL300cm. 704.268.96



PE694032
TÄNKVÄRD spa towel, set of 2 12,99
1 spa towel (50x100cm) and 1 spa towel (100x150cm). 100% cotton. Designer: Akanksha Deo. 804.270.46



PE707843
TÄNKVÄRD lamp shade 29,99
100% cotton. Designer: Akanksha Deo. Ø45, H60cm. 004.270.50



PE693897
TÄNKVÄRD pillowcase 6,99/2 pack.
100% cotton. L50xW60cm. Dotted white/blue 804.320.00



PE693918
TÄNKVÄRD pillowcase 6,99/2 pack.
100% cotton. L50xW60cm. Triangle pattern dark blue/line white/blue 904.320.14



PE701016
TÄNKVÄRD quilt cover and pillowcase 49,99
100% cotton. Quilt cover W150xL200cm. Pillowcase L50xW60cm. Flower patterned white 504.348.02



PE701004
TÄNKVÄRD quilt cover and 2 pillowcases 89,90
100% cotton. Quilt cover W240xL220cm. Pillowcases L50xW60cm. Flower patterned white/blue 204.437.80



PE701027
TÄNKVÄRD quilt cover and pillowcase 49,99
100% linen. Designer: Akanksha Deo. Quilt cover W150xL200cm. Pillowcase L50xW60cm. Check pattern blue 904.347.77



PE701002
TÄNKVÄRD quilt cover and 2 pillowcases 89,90
100% linen. Designer: Akanksha Deo. Quilt cover W240xL220cm. Pillowcases L50xW60cm. Check pattern blue 004.347.67



PE693929
TÄNKVÄRD bedspread 149,-
100% cotton. Designer: Akanksha Deo. W250xL250cm. Blue 204.268.94



PE693960
TÄNKVÄRD kimono, S 34,95
43% cotton, 57% linen. Designer: Akanksha Deo. Blue 604.290.65



PE693960
TÄNKVÄRD kimono, L 34,95
43% cotton, 57% linen. Designer: Akanksha Deo. Blue 004.290.68



PE694027
TÄNKVÄRD accessory bag, set of 2 9,99
Comprises: 1 accessory bag (33x22x8cm) and 1 accessory bag (24x14x5cm). 100% jute. Designer: Akanksha Deo. Natural/dotted 304.269.02



PE694023
TÄNKVÄRD accessory bag, set of 2 9,99
Comprises: 1 accessory bag (33x22x8cm) and 1 accessory bag (24x14x5cm). 100% cotton. Designer: Akanksha Deo. Blue/white 704.269.00



PE693971
TÄNKVÄRD bag 29,99
100% jute. Designer: Akanksha Deo. W55xH40cm. Natural/dotted 804.270.27



PE693974
TÄNKVÄRD bag 12,99
100% cotton. Designer: Akanksha Deo. W55xH40cm. White/blue 304.268.98



PE693934
TÄNKVÄRD cushion cover 14,99
100% cotton. Designer: Akanksha Deo. L65xW65cm. Blue 804.270.89



PE693947
TÄNKVÄRD throw 17,99
100% cotton. Designer: Akanksha Deo. W130xL170cm. Blue 104.295.72



PE693943
TÄNKVÄRD throw 29,99
100% linen. Designer: Akanksha Deo. W130xL170cm. White/blue 904.268.95



PE694328
TÄNKVÄRD rug, flatwoven 39,99
81% seagrass, 19% polyester. Designer: Nike Karlsson. W102xL250cm. 904.271.16

