

# EUROPEANMOBILITYWEEK

16-22 SEPTEMBER 2017

## BACKGROUND INFORMATION

In the year 2000, the Car-Free Day started as a European initiative. It served as an opportunity for towns and cities to show how environmental issues concern them. Following the success of the Car-Free Day, the European Commission launched a full week dedicated to the promotion of smart and sustainable urban mobility; EUROPEANMOBILITYWEEK was born and it has been held from 16 to 22 September every year since 2002.

The campaign is politically and financially supported by the Directorate-General for Mobility and Transport of the European Commission. The European Secretariat is managed by a consortium led by EUROCITIES, the network of major European cities, and it includes other two city networks (ICLEI and Polis), a professional communication agency (ICF-Mostra) and a recognised international organisation (Regional Environmental Center).

EUROPEANMOBILITYWEEK is only possible thanks to an extensive list of partnerships sought by local campaigners. Among these partners are civil society organisations, local media, schools and academic institutions.

The campaign supports the promotion of EU policies in the areas of transport, climate change, energy efficiency and sustainable urban development. Last year 1,225 local authorities implemented 7,386 permanent measures. The longstanding measures relate to issues such as urban freight, the improvement of public spaces - including reallocating motorised areas for clean and soft modes of transport and walking - and ICT solutions.

Last year the campaign website [www.mobilityweek.eu](http://www.mobilityweek.eu) was recognised with the .eu Web Award in the category of a 'Better World'. The website aims to be a single online meeting point for public and private organisations working to promote sustainable urban mobility. Participating local authorities can be found [here](#) and the **MOBILITYACTIONS** registered by other organisations during the whole year are displayed [here](#).

SHARING GETS YOU FURTHER

#MOBILITYWEEK

