

## SPRING SUMMER 2015

Press release



The motto for this season is simple: the **modern women will be blooming through the city in Spring** and **shining on the Italian Riviera in the Summer**.

Kipling presents a signature collection of ultra-functional and stylish accessories, bringing an air of freshness, romance and radiance to every aspect of life adventures of **the modern**, **multitasking women**. From day to day at work, to evenings out with friends and family, from dreamy city breaks, to relaxing Summer getaways, Kipling will see you through from Spring to Summer in style.

Inspired by **fresh florals**, **the Spring season** is captured by Kipling through a truly uplifting range with a warm colour palette of **aubergine**, **dusty pink and berry blossoms** in Bloom. The **Celestra Tote – one of the key styles of the season** - featuring smooth nylon in pleated aubergine is structured, spacious and sophisticated – the perfect companion for **busy lifestyles**.

This ideal juxtaposition of style and functionality carries through to the "Romance in the City" capsule, drawing inspiration from dreamy city breaks. **Chic spacious shoulder bags** and curved silhouette **Yaretzi Lea backpacks** are presented in a range of luxurious pastel tones. The **Pravia bag** in starlight blue is enveloped with plush **croc-esqe leather**, it evokes a playful appeal whilst keeping practicality at the forefront. Complementary accessories like the **Eva Mouton scarf** and Kipling's fun yet sophisticated **jewellery** offer the perfect companion to top up city outfit.

Polka dots and graphic filter prints are injected into this season's chic travel range – where holdals, suitcases and hand luggage can be mixed and matched through an abundance of shades and styles. Classic Kipling pieces like the Youri Spin 68 suitcase offers added storage convenience and is perfectly partnered with an ipad case, vanity bag, backpack or shopper available in a variety of tones and textures. The extensive range is easily mixed to meet any need and will ensure you look flawless all season long.

The collection continues into **Summer 15**, offering a range of stylish bags in Mediterranean hues inspired by the magical **Italian Riviera**. Be beach ready with a **neat satchel** or **duffle bag** available in **woven fabrics**, **sumptuous primary colours** and **marine stripes**. **Mosaic prints** feature heavily across a collection of light stylish companions that exude sophistication and laid back cool. Each piece perfectly captures the essence of Italian glamour.

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