



# WINNER

## Excellence in Product Innovation



### **Sennheiser TeamConnect Bars Recognized with NSCA Excellence in Product Innovation Award**

*UCC Solution was Honored at the NSCA Annual Business & Leadership Conference in the Retrofit/Installer-Friendly Category*

**OLD LYME, Conn. — Mar. 3, 2025 — Sennheiser**, the first choice for advanced audio technology that makes collaboration and learning easier, today announced that the company’s TeamConnect (TC) Bars were recognized by the National Systems Contractors Association (NSCA) with a 2025 Excellence in Product Innovation award in the Retrofit/Installer-Friendly Category. This honor comes on the back of additional awards for the TC Bars, most recently recognized at InfoComm 2024 by as **Best of Show** by IPro, and as the winner of the Systems Contractor News **Installation Product Award** in the Most Innovative Collaboration Product category.

NSCA, the leading not-for-profit association representing the commercial integration industry, held their annual award ceremony on Feb. 25, 2025, at the organization’s 27th annual Business & Leadership Conference in Irving, Texas. The awards recognize the manufacturers and products that have a profound impact on systems integrators. The judging panel included NSCA’s director of business resources, the editor of Commercial Integrator, and a panel of integrators from across North America. The Retrofit/Installer-Friendly category honors products that reduce



installation time and secure profit margins. Elements considered throughout the judging process included scalability, versatility, deployment cost, ease-of-use, ROI, ADA compliance, and energy efficiency.

“We sincerely appreciate the recognition TC bars have received by being honored with this esteemed award from the NSCA,” said Thomas Doerbaum, Product Manager for Business Communication at Sennheiser. “This recognition from the pro AV community is an accomplishment that we see as a validation of Sennheiser’s continued work in bringing customers exceptional audio innovation technology coupled with ease-of-use.”



Sennheiser TeamConnect Bars are scalable plug-and-play solutions available as TC Bar S for small rooms, and TC Bar M for larger meeting spaces.

Sennheiser’s TC Bars are available in two models to suit varying meeting room sizes — the TeamConnect Bar S, featuring four microphones and two speakers, and the TeamConnect Bar M, equipped with six microphones and four speakers. TC Bars are plug-and-play devices, enabling users to start meetings quickly via USB. Integrated beamforming technology allows freedom of movement and seamless transitions



between presenters. The full-range stereo speakers ensure natural speech and outstanding intelligibility. Superior audio is complemented by a camera with advanced AI features, including autoframing and person tiling. Additionally, the TC Bars offer flexible and scalable room setups with an onboard Dante port for extension mics and an option to add an external USB camera, catering to rooms requiring broader coverage. Multiple mounting options and remote management via Sennheiser Control Cockpit simplify integration into any space.

For more information about Sennheiser and its solutions, visit [www.sennheiser.com](http://www.sennheiser.com).

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#### **About the Sennheiser brand**

We live and breathe audio. We are driven by the passion to create audio solutions that make a difference. Building the future of audio and bringing remarkable sound experiences to our customers – this is what the Sennheiser brand has represented for more than 75 years. While professional audio solutions such as microphones, meeting solutions, streaming technologies and monitoring systems are part of the business of Sennheiser electronic GmbH & Co. KG, the business with consumer devices such as headphones, soundbars and speech-enhanced hearables is operated by Sonova Holding AG under the license of Sennheiser.

[www.sennheiser.com](http://www.sennheiser.com)  
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