**Deluxe Cutlery**

**McDonald’s®**

**TBWA**

**Client**

Clients: Susanne Sward, Laurence Anckaerts, Willem Van Nueten

**Creative Team**

Executive Creative Director: Jeroen Bostoen

Creative Director: Jeremie Goldwasser

Creative concept: Ema Vukas, Luca Garcia & Philip De Cock

**Account Team**

Client Services Director: Bénédicte Ernst

Account Director: Elien Onclinx

Account Manager: Kevin Van Melkebeke

**Strategy**

Integrated Brand Strategist: Louise Marinus

**Studio**

Studio company: MAKE

Photographer: Danny Jacquemain

DTP: Axel Nedee, Danny Jacquemain, Victor Wilmot

**Digital**

Digital Production Agency : MAKE

Project Manager: Philippe Hulhoven, Laura Paulus

**Print Production**

Michel Prairial

**Media**

Media Agency: OMD