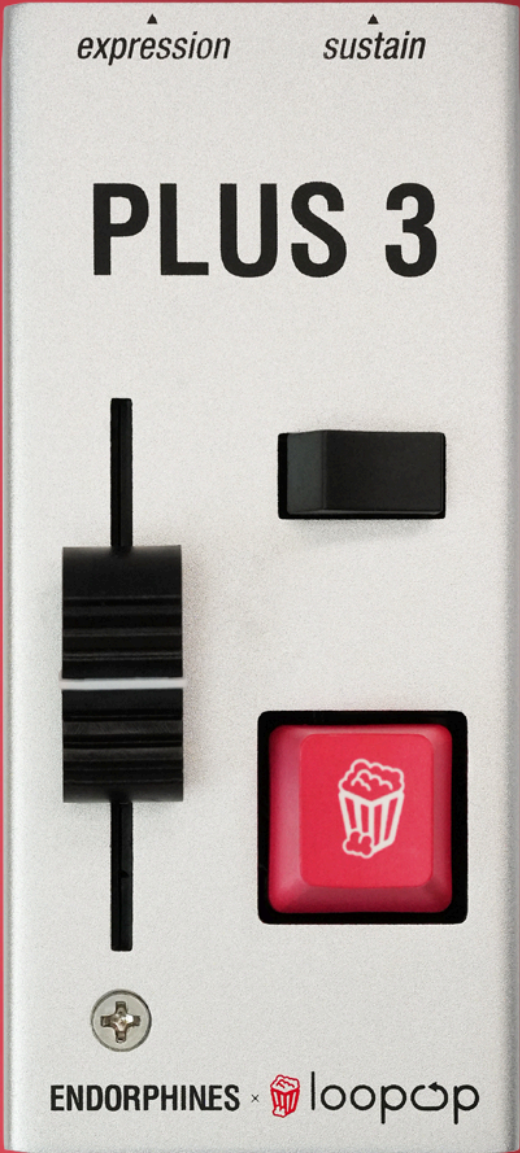


**CONFIDENTIAL**

ENDORPHINES ×  loopop



**DO NOT DISCLOSE ANY INFORMATION BELOW  
BEFORE 3<sup>RD</sup> OF OCTOBER 2024 17:00 CET!**

**EXPAND YOUR SYNTH, EFFECTS PEDAL  
OR MIDI CONTROLLER**

Greetings,

We are ENORPHIN.ES – a pioneering family business that has been revolutionising and shaping the landscape of the Eurorack synth market since 2012 and the Pedals market since 2023.

We are thrilled to introduce you to our latest collaboration product with musician and music-tech content creator LOOPOP that **will be released on October 3<sup>rd</sup> 2024 online via Loopop's Youtube channel: <https://www.youtube.com/loopop>** with instant availability in all the stores.

**Preorders are open with the shipping to shops from 23th of September 2024. Availability in stores: on October 3rd 2024 17:00 / 5pm CET (11am EDT, 8am PDT).**

**Price 79 USD / 79 EUR incl. VAT**

**Product page** (available on the release date 03-oct-2024 at 5 p.m CET)

**<https://www.endorphin.es/plus-3-pedal>**

**Manual** (available on the release date):

**[https://endorphines.info/manuals/P3\\_Pedal\\_manual.pdf](https://endorphines.info/manuals/P3_Pedal_manual.pdf)**

**Pictures:**

**<http://plus3.endorphin.es>**

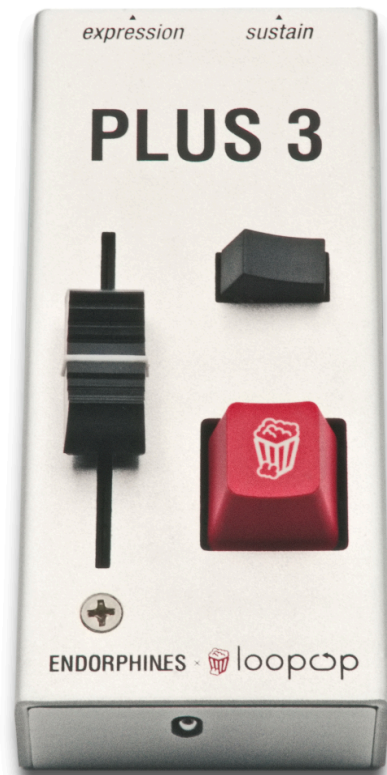
We will proudly present the rather simple but ever so useful PLUS 3 – desktop expression and sustain pedal that adds controls and unlocks features in MIDI controllers, synthesizers, effects pedals and semimodular/eurorack instruments, some in ways previously not possible

PLUS 3 is designed for musicians who prefer compact desktop control of features accessible via the sustain and expression jacks of their instruments, as opposed to using their feet or bulky sustain and expression pedals on their desk.

PLUS 3 includes a high-quality fader for expressive performance and automation, a momentary sustain key, and an innovative “drone mode” toggle switch, which lets you free your hands and hold notes indefinitely. In drone mode, the momentary key’s functionality changes, to let you swap droned notes with new ones.

PLUS 3 comes bundled with three cables in the box - a 1 meter TRS cable for the expression side, a 1 meter TS cable for the sustain side, and a TRS breakout cable for connecting PLUS 3 to semi-modular and eurorack gear. This breakout cable lets you use PLUS 3’s expression side as an attenuator, and its sustain side as a gate control for CV.

PLUS 3 is totally passive, meaning it doesn’t require any power to work. It’s made of aluminum, so it’s sturdy, light, and portable. Its sustain key is based on standard mechanical keyboard-style keys, so you can customize it and swap the key out to make the pedal your own with your key of choice.



PLUS 3 has an on panel RTS/TRS switch for various expression jack configurations, and an internal “hidden” jumper that lets you use its sustain side as an expression toggle.

Capabilities PLUS 3’s sustain side unlocks for instruments with a sustain jack, subject to the instruments capabilities are among other:

- A momentary sustain button for instruments that don’t have a dedicated physical sustain control (most don’t!)
- A dedicated drone/hold/arp latch switch for instruments that don’t have one (many don’t!). It’s important to note that even if an instrument has a hold button, its sustain jack may unlock additional functionality or behavior (for example, a button that simply holds notes does not cause Piano VSTs to resonate sympathetic strings in the way using sustain does. See more examples in Loopop’s video)
- Momentary and toggle control of any parameter mappable in your DAW synth’s mod matrix/menu system, or effect pedal (for example, sostenuto, a freeze effect, dry/wet bypass, swapping presets, etc)

Capabilities PLUS 3’s expression side unlocks for instruments with an expression jack are, among other:

- PLUS 3 is particularly useful for adding an expressive physical fader to MIDI controllers that don’t already have faders, but have an expression jack (for example, Native Instruments Kontrol MK3, or M32; or Korg’s KeyStage).
- Use PLUS 3’s fader for direct access and expressive control of any single parameter mappable in your DAW, effects pedal or synth in ways not possible with a regular keyboard (for example, bowing a violin, an orchestral swell, fine tuning a track’s level in the mix)
- For DAWs, synths with a mod matrix or effect pedals with expression jack mapping capabilities (e.g. many Chase Bliss, Boss, EHX pedals, and Endorphin.es’ own Ghost and Golden Master pedals), use PLUS 3’s fader as a macro control to change multiple parameters at once - almost similar to preset morphing, based on your instruments ability to map its expression input to multiple parameters.

EXPAND YOUR SYNTH, EFFECTS PEDAL OR MIDI CONTROLLER:

# PLUS 3

IN COLLABORATION WITH LOOPOP



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**Pictures:**

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