

mortierbrigade

CREDITS

Client: Alzheimer Liga Vlaanderen
Client contacts: Jef Pelgrims, Rudy Poedts, Riet Evers

Agency: mortierbrigade
CEO: Jens Mortier
Executive Creative Director: Joost Berends
Brand Design Director: Philippe De Ceuster

Creatives: Michiel Baeten, Frédéric Delouvroy

Strategy: Maaïke de Wae, Vincent d'Halluin
Media Strategy : Chenling Zhang
Lead Producer: Anneleen Vande Voorde
Social Lead : Lisa Smets
Social creatives : Ella Van Cappellen & Tine Van Daele, Louis Vielle

UX Director: Pieter Nijs
UX designer: Wout Leemans
Digital Project Manager: Laurens Selathuri, Jeroen De Bock
Design: Patrick Downie

Cross Media Designer/DTP: Vito Latorrata

Production Company: Czar
Director: Joost Vandebrug
Executive Producer: Eurydice Gysel
Producer: Lander Engels
Campaign Photographer: Erika Rodin
Photo Producer: Ingrid Deuss
DOP: Sander Vandenbroucke
Art Director: Tanker
Post-Producer: Bieke De Keersmaecker
Editor: Robin De Praetere
Post-production: Czar
Grading: Joost Vandekerckhove
Online: Jef Neefs/Robin De Praetere
Music: Raygun
Soundstudio: Raygun
Casting: via Alzheimer Liga Vlaanderen
Art Department: Tanker

PR : Bram Smets en Ziggy Eloot (PR-bureau Brum Smith)