



INNO
VATION

PROGESKIN
SÉRUM AUTHENTIQUE
PHASE DE SOIN
Sérum re-naissance cutanée
Cutaneous re-new serum
Suero re-nacimiento cutáneo
BIOLOGIQUE RECHERCHE
PARIS
30ml 1 FL. OZ

PRESS KIT

PROGESKIN



April 2024

PROGESKIN

TREATMENT STAGE

Facial Care

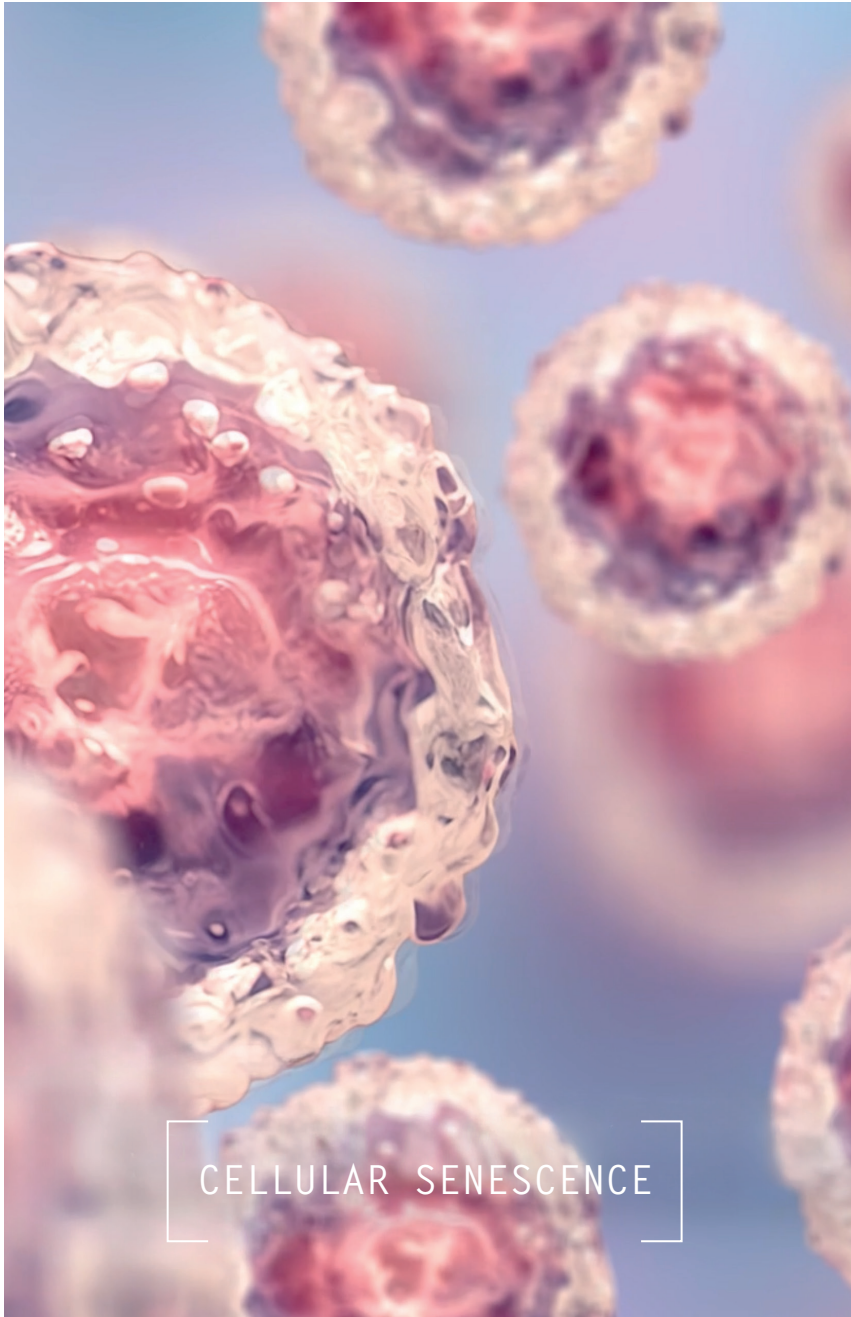
Skin renewing serum

The latest innovation from Biologique Recherche's research, PROGESKIN serum targets one of the major causes of cutaneous aging: senescence. Its unique, powerful formula targets deficient proteins Progerin and Klotho to curb the irreversible aging process. The skin is firmer, plumper and more toned. Wrinkles and fine lines are visibly reduced. The skin appears rejuvenated, for longer.

With its expertise in research and innovation, Biologique Recherche has taken a closer look at the cutaneous aging mechanism and one of its major causes, cellular senescence.

CELLULAR SENESENCE

From the Latin *senescere* ("growing old"), cellular senescence is the irreversible state in which cells stop dividing while remaining metabolically active. This phenomenon accelerates during the natural aging process known as chronological aging. Normally, this process occurs in response to damage, to enable tissue regeneration and the elimination of dead cells. However, in aging processes, damage exceeds the repair capacity, resulting in the accumulation of senescent cells which create a pro-inflammatory environment conducive to the onset and progression of various age-related diseases, but also to the onset of visible signs of aging on the skin, such as: thinning of the epidermis, flattening of the dermal-epidermal junction, wrinkles, loss of elasticity, pigmentation disorders.



CELLULAR SENESCENCE

THE PROGESKIN SOLUTION

Biologique Recherche's R&D teams studied the action mechanisms of two key proteins involved in this complex skin senescence process:

- > **Progerin** is an abnormal protein, indicative of cellular senescence. It accumulates naturally with age, gradually affecting cell nuclei. This accumulation has cellular consequences that contribute to cellular aging and functional alterations observed in various tissues, including the skin. It disrupts cell regeneration, the integrity of the extracellular matrix and the inflammatory response. The macroscopic consequences are characteristic: the skin becomes thinner and wrinkles may appear as a result of the depletion of extracellular matrix proteins. Also, loss of subcutaneous fat can make the face look gaunt, typical of chronological aging.
- > **Klotho protein** (from the Greek goddess Clotho, "the Spinner", responsible for weaving the thread of life) is also known as the "Youth Protein". Unlike Progerin, it is an essential protein for proper cell function. At the cutaneous level, it preserves the skin by increasing its resistance to oxidative stress and blocking the metabolic pathways of aging.

PROGESKIN is a serum that defies the visible signs of skin aging by targeting skin senescence with a unique, cutting-edge formula of 2 active ingredients: Progescence® and Pro-KL®.

Anti-senescence action

Progescence®

Decreases progerin synthesis to reduce the accumulation of senescent cells over time

Pro-longevity action

Pro-KL®

Activates the Klotho protein and helps control cell metabolism, delaying the onset of senescence in skin cells and promoting their longevity.



PRODUCT BENEFITS

The skin is significantly firmer and more toned. Skin quality is visibly preserved; signs of aging are reduced, the skin is smoother and wrinkles are less pronounced.

EFFICACY TESTS

-26%⁽¹⁾ Expression of progerin

* Significant reduction in progerin expression by -26.6%
Ex-vivo test conducted on donors of different ages after 10 days of treatment.

RESULTS

	AFTER 28 DAYS (change %)	AFTER 56 DAYS (change %)
Improved firmness	+ 11%	+ 23%
Improved elasticity	+ 17%	+ 19%

*In-vivo test conducted on 21 female volunteers aged 45 to 69 after using the product twice a day for 28 and 56 days.

USAGE RECOMMENDATIONS

- During the treatment stage, apply a few drops onto the entire face, neck and décolleté, in the morning and/or evening. Avoid contact with eyes.
- Perform gentle ascending movements until the product is completely absorbed.



- For Skin Instants[®] affected by cutaneous aging.
- Expert anti-senescence serum combining Progescence[®] with Pro-KL[®].
- Visible results from the first month of application
- Derived from biotechnology and biomimetic technology
- Tested under dermatological control
- Created, formulated and manufactured in France



PROGESKIN

Skin renewing serum

8ml bottle - Recommended retail price: €63
30ml bottle - Recommended retail price: €157

AVAILABLE FROM May 23, 2024

At Biologique Recherche Ambassades,
In partner hotels and medispas.

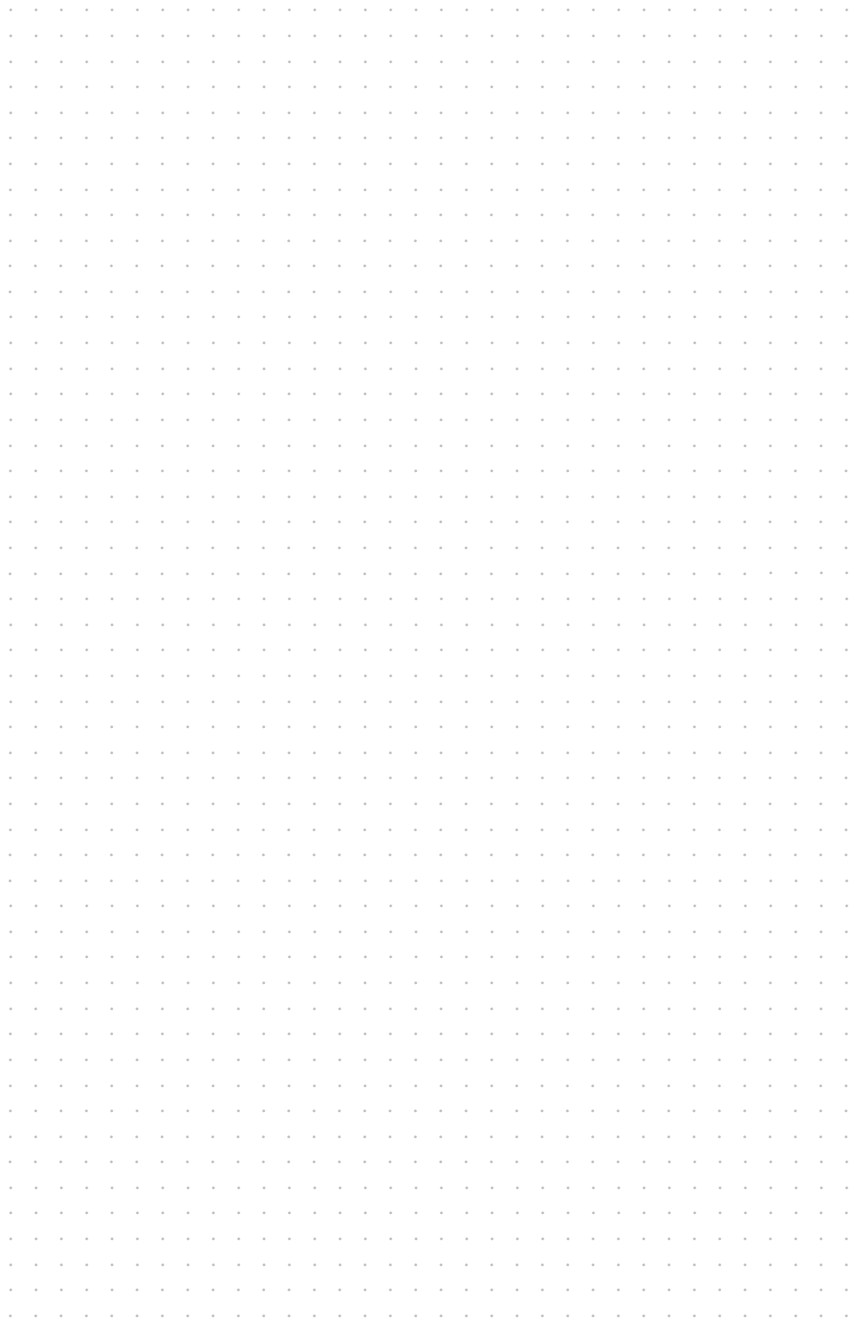
ABOUT BIOLOGIQUE RECHERCHE

Over almost 50 years, Biologique Recherche has earned an undisputed reputation thanks to its effective, exclusive methodology, based on a clinical approach to skincare that delivers both immediate and long-lasting results.

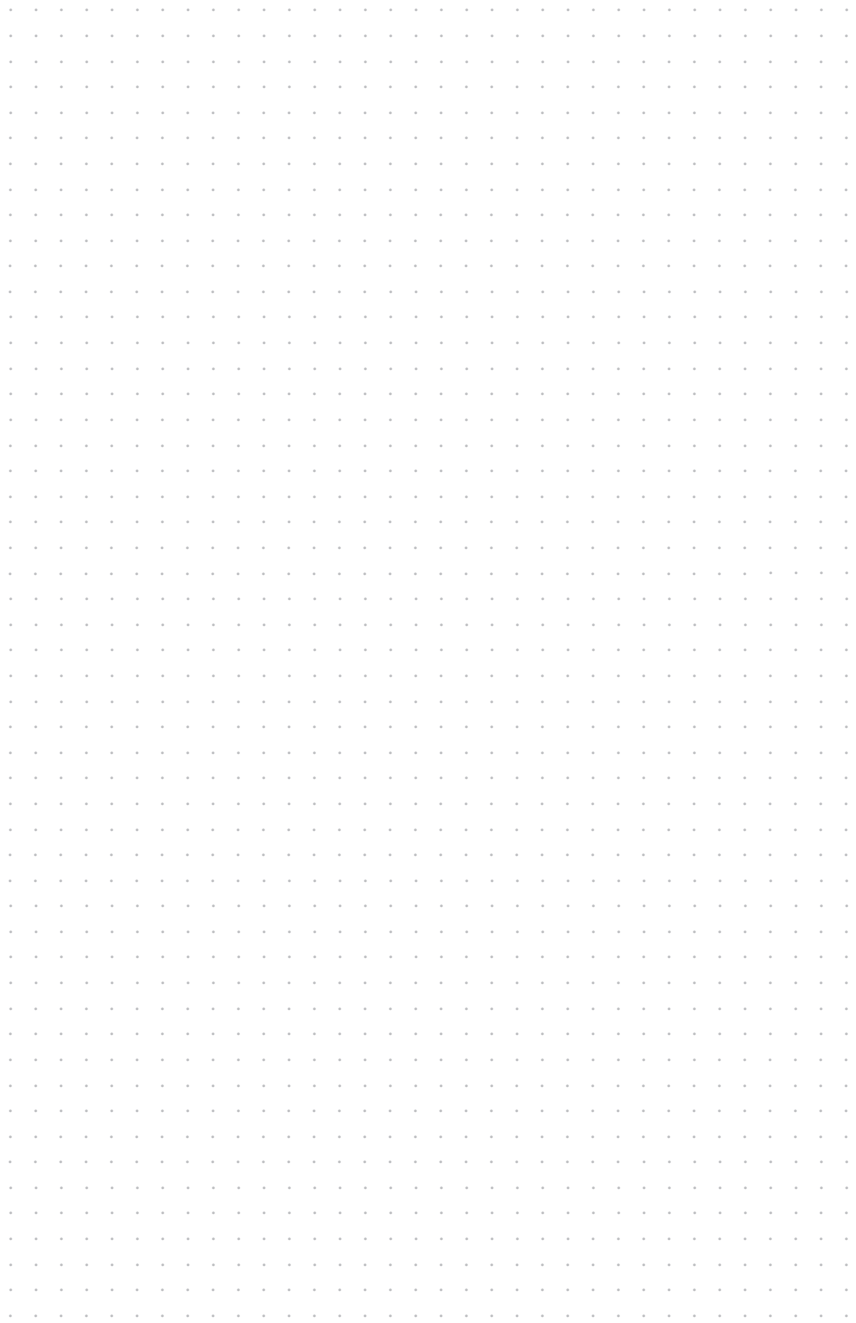
The brand formulates its range of care products without artificial fragrances in its own laboratory in France. Combined with highly personalized protocols, these targeted products restructure the epidermis.

Biologique Recherche is the partner of choice for exceptional spas, medical spas and premier luxury hotels in over 80 countries. Biologique Recherche has its own flagship Ambassades in Paris, Rome, Brussels, Stockholm, Shanghai and Los Angeles.

Notes



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