



Brussels, 13<sup>th</sup> July 2022

## The CPA has extended a scope for the MORE Platform

### PRESS RELEASE

Following the confirmation of the MORE platform as [an official CPA data collector](#) in February this year, now a scope for MORE has been extended to include also PVC recycled polymers. The decision was made by both the CPA Monitoring Secretariat and CPA Monitoring Working Group at the end of June.

The EuPC's digital platform is able to monitor a goal of the European Commission to reach or exceed the objective of using 10 million tons of recycled plastics in the manufacture of new products in Europe from 2025.

*"We are happy to announce that MORE's scope has been extended to include the PVC recycled polymers. With MORE, our industry has the opportunity to continue its efforts towards a circular plastics economy, and this scope expansion will allow us to include even more companies in our MORE family."* **said EuPC Managing Director Alexandre Dangis.**

The MORE platform is currently available to plastics converting companies in all European countries, and it is experiencing a constant growth of companies reporting their volumes all over Europe. As we are already preparing updates for the next year, we will be working towards creating the MORE recycling module due to the demand from our users.

The MORE platform was launched by [EuPC](#) in cooperation with its member associations in April 2019 to monitor and register the industry's efforts to reach the EU target of 10 million tonnes of recycled polymers being used annually between 2025 and 2030. Overall, the MORE platform is currently available to plastics converting companies in all European countries, and is experiencing a constant growth of members and reported volumes.

Together we continue to make MORE efforts to reach the EU targets towards 2025.

-----

#### **About MORE:**

MORE is the unified, digital platform to monitor the use of recycled polymers in the European plastics converting industry. MORE is helping the plastics industry to become more circular by collecting the volumes of recycled polymers that are used by plastics converting companies to create new products, and by stimulating a higher uptake of recycled polymers.

Contact: [info@moreplatform.eu](mailto:info@moreplatform.eu) / [www.moreplatform.eu](http://www.moreplatform.eu)

#### **About EuPC:**

European Plastics Converters (EuPC) is the leading EU-level trade association, based in Brussels, representing European plastics converting companies. EuPC totals about 46 national as well as European plastics converting industry associations and represents more than 50,000 companies,



producing over 50 million tons of plastic products every year. The European plastics industry makes a significant contribution to the welfare in Europe by enabling innovation, creating quality of life to citizens and facilitating resource efficiency and climate protection. More than 1.6 million people are working in EU converting companies (mainly SMEs) to create a turnover in excess of € 260 billion per year.

Contact: [aude.bourgeois@eupc.org](mailto:aude.bourgeois@eupc.org) / [www.plasticsconverters.eu](http://www.plasticsconverters.eu)