

Press release

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Husqvarna announces new partnership with Teufelberger

Husqvarna, known for its heritage and industry leadership in chainsaws, partners with climbing gear expert Teufelberger. The collaboration, which starts in 2022, marks an important step in Husqvarna’s ambition to offer a broader selection of solutions for arborists and tree care workers.

Husqvarna has identified a need amongst arborists and tree care workers for products and tools that are designed for their specific professional needs including comfort, efficiency and safety. The collaboration with Teufelberger is a first step in Husqvarna’s ambition to complement its top-of-the-line chainsaw offering with high-quality products that are specifically made for working at height.

“When we decided to create our own climbing gear, we asked arborists and tree workers about the best and most reputable producers in that market. We understood that Teufelberger was a great match for us in terms of high quality combined with opportunities for innovation. Together with our chainsaws we want to offer arborists and tree workers the best equipment solutions for their most frequent needs”, said Johan Hallendorf, Director Global Portfolio Arborist Solutions at Husqvarna.

“We are excited to partner with Husqvarna. With their expertise in chainsaws combined with our expertise in climbing gear we will be able to develop new products making the working lives of arborists and tree workers a lot easier“, said Ludovic Rambert, Business Unit Manager Treecare at Teufelberger.

The new climbing gear will launch during the second half of 2022, with additional new products being considered over the coming years.

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About Husqvarna

Husqvarna is a brand within Husqvarna Group. Since 1689, Husqvarna has manufactured high performing products and delivered industry-changing innovations such as anti-vibration and automatic chain-break on chainsaws, as well as robotic mowers. Today, Husqvarna offers a broad range of high performing outdoor power products for parks, forest and garden, and represents technological leadership in the key areas: chainsaws, trimmers, ride-on mowers and robotic mowers. Husqvarna products are sold in more than 100 countries, mainly through servicing dealers. Read more at <http://www.husqvarnagroup.com>

About Teufelberger

Teufelberger is a seventh-generation family-operated company with around 1,500 employees worldwide that is successful with fiber ropes, steel wire ropes and strapping. The product portfolio includes steel ropes for ropeways, cranes and rope construction, synthetic fiber ropes, for example for sailing, recreational climbing, personal fall protection, tree care and industrial applications, as well as plastic strapping for transport security. Read more at <https://www.teufelberger.com>

About Husqvarna Group

Husqvarna Group is a global leading producer of outdoor power products and innovative solutions for forest, park and garden care. Products include chainsaws, trimmers, robotic lawn mowers and ride-on lawn mowers. The Group is also the European leader in garden watering products and a global leader in cutting equipment and diamond tools for the construction and stone industries. The Group's products and solutions are sold under brands including Husqvarna, Gardena, McCulloch, Flymo, Zenoah and Diamant Boart via dealers and retailers to consumers and professionals in more than 100 countries. Net sales in 2020 amounted to SEK 42bn and the Group has around 12,400 employees in 40 countries.