



Friday 28 September 2018

## TOP PODCASTERS REVEAL THEIR SECRETS

HOW HEDLEY THOMAS' *THE TEACHER'S PET* 'MADE' THE NEWS · ABC & KIIS FM'S YUMI STYNES SHARES THE SECRETS OF INTIMACY · FULL OZPOD 2018 SCHEDULE RELEASES WITH INTERNATIONAL SPEAKERS JULIA LOWRIE HENDERSON (ESPN), VERONICA SIMMONDS (CBC) & ZACK RENEAU-WEDEEN (GOOGLE)

Leading podcast storytellers, producers and innovators from Australia and around the globe join forces in Melbourne on **Wednesday 17 October**, for the [OzPod 2018](#) annual podcast conference, hosted by the ABC.

With a timely reminder of the power of podcasting, #InternationalPodcastDay this weekend highlights the potential of the medium being harnessed by a burgeoning cohort of content makers and engaged audiences across the globe – none more so than in Australia.

Australian podcasting is an industry leader on the world stage and the [OzPod 2018](#) conference celebrates this to support the growth of an even stronger Australian audio community.

Bringing together Australian podcasters from independent start-ups to media-owned blockbusters, [OzPod 2018](#) is an opportunity to share insights, learnings and practical tips on producing world-class podcasts.

[Register for a single or group pass now](#) to join Australian and international podcast innovators at the top of their game, alongside emerging players from both independent and commercial media.

International speakers:

- Zack Reneau-Wedeen (**Google Podcasts**, Product Manager and Co-Founder)
- Veronica Simmonds (**CBC Producer**, *Alone: A Love Story* and *Sleepover*)
- Julia Henderson (**ESPN 30 for 30 Producer**, *Bikram*)

Local speakers include:

- Yumi Stynes (**ABC Ladies**, *We Need To Talk*)
- Wendy Syfret (**VICE Australia and New Zealand**, Head of Editorial)
- Patricia Karvelas (**RN Drive**, *The Party Room*)
- Joanne Woo (VP, Communications for **GE Australia**, *Decoding Genius*)
- Hedley Thomas (**The Australian**, *The Teacher's Pet*)
- Allan Clarke (**ABC Unravel True Crime: Blood on the Tracks**)

The full [OzPod 2018](#) schedule is now online featuring sessions on [comedy, true crime, branded content, kids & family, news and storytelling](#) – promising opportunities of discovery and understanding for new and established podcast makers.

Don't miss this full day of keynote speakers and breakout sessions, plus networking opportunities.

[Tickets selling fast: abc.net.au/ozpod](#) | WED 17 OCT 2018, Melbourne | [#ozpod2018](#)

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For more information, please contact:

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