



A fashion advertisement for MAC Retro Matte Liquid Lipcolour. Two models are featured in a forest setting. The model on the left has long, wavy blonde hair and is wearing a tan jacket over a dark grey top. The model on the right has long brown hair, wears a green knit beanie, a white cold-shoulder top, and a grey cardigan. They are both looking directly at the camera. The background is a sunlit forest with trees. The text 'MAC RETRO MATTE LIQUID LIPCOLOUR' is centered over the image.

MAC  
RETRO MATTE  
LIQUID LIPCOLOUR

The advertisement features three MAC Retro Matte Liquid Lipcolour tubes standing vertically in a forest setting. The tubes are positioned on a mossy forest floor with tree trunks in the background. The central tube is a deep, dark shade, while the tubes on either side are lighter, muted tones. The text is overlaid on the central tube.

FOR THOSE WHO PREFER TIMELESS GLAMOUR  
TO ALL-OUT FLASH, MATTE REIGNS SUPREME.  
THE M·A·C INNOVATION ON THIS CLASSIC TEXTURE  
IS BACK WITH 12 NEW SATURATED SHADES OF RETRO MATTE LIQUID  
LIPCOLOUR IN ON-TREND MUTED AND DEEP TONES.  
EACH PROMISE ONE THING: A BIG SPLASH OF COLOUR  
IN A LIQUID-SUEDE FINISH THAT'S IMPOSSIBLE TO FORGET.

CARNIVOROUS blackened red / YOUNG ATTITUDE blackened teal  
DASH O' SPICE yellow-beige / ESS-PRESSO deepened chocolate brown  
SIMPLY SMOKED brown taupe / STONE greyed neutral brown  
CAFÉ AU CHIC greyed beige / BURNT SPICE creamy dirty rose  
SO ME greyed plum / TOPPED WITH BRANDY deep dirty rose  
UNIFORMLY FABULOUS blackened grape / CHOCOTEASE warm chocolate brown  
VERKOOPPRIJS: €24,50

**EMBARGO: FEBRUARI NUMMER BESCHIKBAAR: 3 JANUARI 2017 BIJ ALLE MAC VERKOOPPUNTEN OF VIA [WWW.MACCOSMETICS.NL](http://WWW.MACCOSMETICS.NL)**  
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