

The logo for Leo Burnett, featuring the name "Leo Burnett" in a stylized, cursive script font. The signature ends with a long, horizontal flourish.

Jeep Compass The Adventurous Mailing

Client: Jeep

Contact: Yves Callebaut, Kristien Put

Agency: Leo Burnett Brussels

Creative Directors: Tom Looockx, Jorrit Hermans

Creation: Arnold Hovart

Design: Benoît Germeau

Production: Luc Sneyers, Dominique Salvo

Account Director: Rodolphe Coonen

Account Manager: Delphine Lang

Photographer: Niko Caignie

RTV Producer: Marc Van Buggenhout

Video Production company: Moj Juice

Video Producer: Geert Geuten

Video Director: Koen Sas

Video Editor: Raf Serneels

Digital Production company: Praha Digital

Digital Director: Peter Vijgen

Digital Project Manager: Adam Černík

HTML Developer, iOS Developer: Adam Horáček

Web design: Claudia Cruz

Media: print DM, eDM, digital movie, website