

04/03/2021

SEAT celebrates diversity, respect and inclusion during International Women's Week

- **The company thus demonstrates its firm commitment to promoting equal opportunities as values included in its daily activities**
- **More than 3,000 women work at SEAT, 21% of the workforce**
- **The events will take place from 8 to 12 March and consist of a series of conferences and activities dealing with issues such as equality and female tech talent**

SEAT S.A. is firmly committed to diversity and equal opportunities and will be celebrating International Women's Week with a programme of activities aimed at promoting diversity, tolerance, respect and inclusion as values it champions in its daily activities. More than 3,000 women work at SEAT, 21% of the workforce, which is one of the highest ratios in the automotive sector. In addition, 25% of the company's women hold managerial positions.

With the aim of highlighting International Women's Week, which takes place from 8 to 12 March, the carmaker has organised a series of seminars and activities to be held at the corporate headquarters of SEAT S.A. in Martorell and at the SEAT:CODE and CASA SEAT spaces in the heart of Barcelona.

"Today, more than 3,000 women work in different areas of the company, amounting to 21% of the workforce, and we continue to strive every day to increase this number. All the women who form part of SEAT S.A. play a very important role in creating the future of the business. Diversity is a contributing value and positions us as an innovative, creative and unique company" said SEAT Executive Vice-president for Human Resources and Organisation Xavier Ros.

Next week's initiatives include a round table moderated by diversity expert and co-founder +Diversity, Mercè Brey, and gender specialist and CEO of Promundo Spain Consulting, Ritxar Bacete. This debate, to be held on Friday 12 March at 9:30 a.m. at CASA SEAT, will be attended by six professionals from the company and will focus on the role of women in the different professional levels of a company. Issues such as career development, the glass ceiling and the growing number of women in technological positions will be discussed. Brey will also give a masterclass for all company employees on 8 March called *"Let's give ourselves permission to make a difference"*.

Throughout the week at the SEAT:CODE, the company's software development centre, different members of the company will share their first-hand experiences and reflections on gender diversity. On 9 March, Gözde Canbolat and Paqui Lizana will give a talk entitled *"How to connect with female tech talent"*, and on 11 March, Cristina Verdi will talk about the new opportunities for women in the tech world in a session entitled *"Closing the gender gap in Tech"*. On the same day,

in her talk “*Women and Artificial Intelligence*”, Diana Gámez will also discuss how women are positioning themselves in the development of new technologies.

Committing to diversity

The company, a firm advocate of equal opportunities and diversity, does not make distinctions based on gender, identity or sexual orientation in its recruitment processes, salary levels or opportunities for professional growth. The SEAT S.A. workforce is currently made up of four generations of employees who work in eight different areas, speak 26 languages and collaborate with 67 nationalities. According to a study by the consultancy firm Dalia, an estimated 7% of employees are part of the LGTBI+ community.

Since 2012, SEAT S.A. has also had an Equality Plan that includes measures to prevent discrimination and promote equal opportunities for all its employees, as a strategic principle of the company’s Corporate and Human Resources Policy. As an example, Pride@SEAT, an LGBT+ initiative (lesbian, gay, bisexual, transgender and other groups of sexual and gender minorities) was created in 2020 by SEAT employees and is supported by the Human Resources department. Its main goal is to create a space that is open to all people working in the company. Along these lines, the company has recently joined the Board of Directors of REDI (Red Empresarial por la diversidad e inclusión LGBTI), the first business and expert network on diversity and inclusion in Spain.

In 2018, SEAT S.A. launched a specific campaign to encourage the enrolment of women in the Apprentice School and continues to develop the “Women@SEAT” programme, which promotes women with managerial potential. Likewise, the company’s integrating and inclusive nature has been recognised by the British newspaper Financial Times in its Diversity Leaders 2020 report, which positions SEAT S.A. as a leading company in Europe in terms of inclusion and diversity, placing the carmaker in 65th position out of 850 European businesses.

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SEAT is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), sells vehicles under the SEAT and CUPRA brands, while SEAT MÓ covers urban mobility products and solutions. SEAT exports more than 80% of its vehicles, and is present in 75 countries.

SEAT employs over 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the SEAT Ibiza, the SEAT Arona, the CUPRA Formentor and the Leon family. Additionally, the company produces the Ateca in the Czech Republic, the SEAT Tarraco in Germany, the SEAT Alhambra in Portugal and the Mii electric, SEAT’s first 100% electric car, in Slovakia. These plants are joined by SEAT:CODE, the software development centre located in Barcelona.

SEAT will invest 5 billion euros through to 2025 in R&D projects for vehicle development, specifically to electrify the range, and in equipment and facilities. The company aims to make Martorell a zero-carbon footprint plant by 2050.