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## FOR IMMEDIATE RELEASE

## Concord Mills welcomes new stores for upcoming season

Additions include True Religion Outlet, Asics, Dazzle Up and Man Cave!

CHARLOTTE (April 30, 2018) – Families will now have even more fashion and accessories selections when visiting Concord Mills! Management for North Carolina's largest family retail, dining and entertainment destination announced today the upcoming additions of True Religion Outlet, Asics, Dazzle Up and Man Cave. To further enhance the shopping experience, Starbucks, Polo Ralph Lauren Factory Store, Oakley Vault, Rack Room Shoes, Osh Kosh B'Gosh, Motherhood Maternity and Build-A-Bear are all undergoing renovations at the center.

Now open, **True Religion Outlet** brings quality craftsmanship and bold style to Concord Mills. The 3,051 square foot store across from American Eagle Outfitters carries covert designer jeans and clothing with exceptional daily deals for the entire family.

Coming soon for athletic enthusiasts, **Asics** will provide a selection of high-performance footwear, apparel and accessories for a wide variety of sports. Men and women can find their perfect fit beside Starbucks in a 2,826 square foot store, set to open this summer.

**Dazzle Up** is now open offering classic Southern brands, t-shirts and accessories in Neighborhood 3 next to LensCrafters. Women of all ages can discover a new favorite in the 2,476 square foot locally owned boutique.

Providing all the components to making a man's refuge complete, **Man Cave** offers a diverse selection of gear from top brands, including Harley Davidson, Mr. Beer, Corvette, Jack Daniels and more. The 2,901 square foot store, located in Neighborhood 4, boasts everything from sports memorabilia to barstools – ensuring any room can transition into a manly oasis!

Several shopper favorites at the center will also undergo renovations, including **Starbucks**, **Polo Ralph Lauren Factory Store**, **Rack Room Shoes**, **Osh Kosh B'Gosh**, **Build-A-Bear**, **Motherhood Maternity**, **Oakley Vault** and **Skechers**. All stores will remain open during their renovations.

## **About Concord Mills**

As the largest outlet and value retail shopping destination in North Carolina, Concord Mills brings together more than 200 stores, plus great dining and family entertainment options. Popular retailers include Banana Republic Factory Store, Coach, LEGO Brand Retail Store, Michael Kors Outlet and the only Bass Pro Shops Outdoor World in the state. Shoppers can also discover quality dining and entertainment at AMC 24 Theatres, Dave & Buster's and The

SPEEDPARK. Further enhancing its unparalleled shopping experience, Concord Mills is home to Sea Life Charlotte-Concord, a 26,000-square-foot indoor aquarium featuring more than 5,000 sea creatures and more than 20 spectacular displays of diverse marine life.

Concord Mills is located 10 miles north of uptown Charlotte, at exit 49 off of Interstate 85. Regular hours are 10 a.m. – 9 p.m. Monday through Saturday and 12 p.m. – 7 p.m. on Sunday. For more information on Concord Mills, please call (704) 979-3000 or visit <a href="https://www.concordmills.com">www.concordmills.com</a>. Like Concord Mills on Facebook (<a href="https://www.facebook.com/ConcordMills">www.facebook.com/ConcordMills</a>) and follow us on Twitter @ConcordMillsNC and on Instagram @ConcordMillsNC.

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