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**Sony Electronics Introduces the Alpha 9 II with Enhanced Connectivity and Workflow for Professional Sports Photographers and Photojournalists**

*New Alpha 9 II Combines Alpha 9’s Unrivaled Speed with New*

*Functionality to Match the Needs of Professionals*

**SAN DIEGO — October 3, 2019 —** Sony Electronics today announced Alpha 9 II (model ILCE-9M2). The latest model from Sony’s acclaimed line-up of α (Alpha) full-frame interchangeable lens cameras, the new model has been created to support working professionals in the fields of sports photography and photojournalism.

The new Alpha 9 II builds on the impressive legacy of the original Alpha 9, maintaining groundbreaking speed performance, including blackout-free continuous shooting[[1]](#endnote-2) at up to 20 frames per second[[2]](#endnote-3) with Auto Focus and Auto Exposure tracking at 60 calculations per second[[3]](#endnote-4). Updates include significantly enhanced connectivity and file delivery, continuous shooting at up to 10 fps with mechanical shutter, and evolved AF performance with newly optimized algorithms, re-designed build to enhance durability and operability.

“The voice of our customers is absolutely critical to Sony – we are always listening,” said Neal Manowitz, deputy president for Imaging Products and Solutions Americas at Sony Electronics. “The Alpha 9 II is the direct result of our work with agency, sports and news photographers since the launch of the original Alpha 9. We have added connectivity and network capabilities that drastically improve the professional workflow, while also making enhancements to design, interface and processing power that complete the user experience. Complemented by our extremely versatile E-mount system – with 55 native lenses introduced at this point including super-telephoto 600mm and 400mm G Master™ series lenses – this new camera is a tool unlike any other for professionals, whether in the field or on the field.”

**Raising the Bar for Built-in Connectivity in the Professional’s Workflow**

The Alpha 9 II includes a built-in 1000BASE-T Ethernet terminal, enabling gigabit communication for high-speed, stable data transfer operations. Additionally, File Transfer over SSL or TLS encryption (FTPS) is supported for increased data security and PC remote (tether) shooting performance is improved, with decreased release time lag and reduced live view screen delay when using the ‘[Remote Camera Tool](https://support.d-imaging.sony.co.jp/app/remotecameratool/l/index.php)’ desktop application[[4]](#endnote-5). The speed of the camera’s built-in wireless LAN functionality has also been increased, adding a stable and fast 5 GHz (IEEE 802.11ac)[[5]](#endnote-6) band, in addition to the 2.4 GHz provided in the Alpha 9. IEEE 802.11a/b/g/n/ac standards are all supported.

Designed to improve the speed of news agencies’ workflow, the Alpha 9 II features a new Voice Memo function that allows spoken information to be attached to images in the form of voice memos that can be replayed when the images are reviewed. The voice data can also be included with images sent to an editor, giving them important information needed for effective editing. Alternatively, a field photographer can also use the ‘Transfer & Tagging add-on’ “Imaging Edge™” application[[6]](#endnote-7) to transfer voice tags with the images to their mobile device and have the voice memos automatically[[7]](#endnote-8) converted to text and added to the JPEG images in the form of IPTC metadata[[8]](#endnote-9). All of this can be done automatically or manually selected by the photographer.

By combining wireless voice/image transfer and automatic voice-to-text conversion with the ability to auto-transfer images with attached voice memos via FTP, it is possible to shoot and transfer the results to an FTP server without ever having to operate a smartphone. FTP settings within the app can also be sent to a camera via Bluetooth®, allowing for a faster workflow.

**The Platinum Standard for Speed and Auto Focus Performance**

The new Alpha 9 II shares the same acclaimed 35mm full-frame stacked 24.2 MP[[9]](#endnote-10) Exmor RS™ CMOS image sensor with integral memory as the original Alpha 9, giving it the same unmatched speed performance and outstanding image quality. The new model can shoot continuously and completely silently[[10]](#endnote-11) at 20 fps for up to 361 JPEG images[[11]](#endnote-12) or 239 compressed RAW images[[12]](#endnote-13), with no viewfinder blackout allowing the photographer to follow the subject and action with no interruption to the EVF during picture taking. For times when mechanical shutter is preferred or required, the new Alpha 9 II has been improved to shoot at up to 10 fps, about 2x the speed of the Alpha 9.

The camera is able to function while continuously calculating Auto Focus and Auto Exposure at up to 60 times per second, with newly optimized AF algorithms that provide notably enhanced AF precision and performance, ensuring that even the most erratic subject motion that is associated with sports are captured with high precision. Also useful for sporting events, the camera now offers an anti-flicker shooting[[13]](#endnote-14) mode that automatically detects and adjusts for the presence of fluorescent or artificial lighting to maximize image quality.

The advanced focusing system in the new Alpha 9 II is far beyond the capabilities of any professional camera. Comprised of 693 focal-plane phase-detection AF points covering approximately 93% of the image area, as well as 425 contrast AF points, the Fast Hybrid Auto Focus system achieves extremely fast and accurate performance, ensuring all fast-moving subjects are accurately captured. Additional notable focusing capabilities include Real-time Eye AF with right eye / left eye selection, Real-time Eye AF for animal[[14]](#endnote-15) augmented with a new algorithm, Real-Time Eye AF for movie[[15]](#endnote-16), Real-time Tracking[[16]](#endnote-17), selectable focus frame color, Touch Pad focus point control while using the viewfinder and more. AF can also now continuously track even if continuous shooting is greater than F16[[17]](#endnote-18), providing further accuracy for shots that require slower shutter speeds.

**Refined Build and Operability**

* Upgraded BIONZ X™ image processing engine gains maximum benefit from the sensor’s fast readout speed; processor works with front-end LSI to enhance speed in AF/AE detection, image processing, face detection and accuracy, and more
* Upgraded dust and moisture resistant[[18]](#endnote-19) design to meet the needs of professionals in even the most challenging outdoor conditions; stronger sealing provided at all body seams as well as the battery compartment cover and media slot
* Latest developed image-processing algorithm reduces noise in the medium-to-high sensitivity range while improving subjective resolution and image quality
* 5-axis optical in-body image stabilization system that provides a shutter speed advantage of 5.5 steps[[19]](#endnote-20)
* Improved grip configuration for even greater comfort and sure hold; compatible with Sony VG-C4EM Vertical Grip
* Improved button design and feel; increased diameter and feedback of the ‘AF-ON’ button; a refined multi-selector joystick design; an exposure compensation dial lock button; and a redesigned shape and new position for the rear dial
* Redesigned shutter mechanism to suppress even the slightest movement that can cause image blur; tested for durability in excess of 500,000 shutter cycles[[20]](#endnote-21)
* USB Type-C™ connector that supports fast USB 3.2 Gen 1 data transfer
* Dual media slots that are both compatible with UHS-I and UHS-II SD cards, allowing higher overall capacity and faster read/write speeds
* Digital audio interface has been added to the camera’s Multi Interface Shoe™ (MI Shoe), enabling the new ECM-B1M Shotgun Microphone or XLR-K3M XLR Adaptor Kit to be connected directly to the MI Shoe for cleaner, clearer audio recordings

**Pricing and Availability**

The new Alpha 9 II will be available in November 2019 priced at approximately $4,500 US and $6,000 CA. It will be sold at a variety of Sony's authorized dealers throughout North America.

Exclusive stories and exciting new content shot with the new lens and Sony's other imaging products can be found at [alphauniverse.com](http://www.alphauniverse.com), a site created to educate and inspire all fans and customers of Sony's α - Alpha brand.

New content will also be posted directly at the Sony Photo Gallery and the Sony Camera Channel on YouTube. For detailed product information, please visit:

* (US) – [Alpha 9 II](https://www.sony.com/electronics/interchangeable-lens-cameras/ilce-9m2)
* (CA) – [Alpha 9 II](https://www.sony.ca/en/electronics/interchangeable-lens-cameras/ilce-9m2)

A product video on the new Alpha 9 II can be viewed at

<https://youtu.be/IonW0N9xXAU>

**About Sony Electronics Inc.**

Sony Electronics is a subsidiary of Sony Corporation of America and an affiliate of Sony Corporation (Japan), one of the most comprehensive entertainment companies in the world, with a portfolio that encompasses electronics, music, motion pictures, mobile, gaming, robotics and financial services. Headquartered in San Diego, California, Sony Electronics is a leader in electronics for the consumer and professional markets. Operations include research and development, engineering, sales, marketing, distribution and customer service. Sony Electronics creates products that innovate and inspire generations, such as the award-winning Alpha Interchangeable Lens Cameras and revolutionary high-resolution audio products. Sony is also a leading manufacturer of end-to-end solutions from 4K professional broadcast and A/V equipment to industry leading 4K and 8K Ultra HD TVs. Visit [sony.com/news](http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.sony.com%2Fnews&esheet=51715738&newsitemid=20171114005164&lan=en-US&anchor=http%3A%2F%2Fwww.sony.com%2Fnews&index=3&md5=37a98803f10804aefc87caafa1826bc2) for more information.

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1. Electronic shutter mode. Display updating will be slower at slow shutter speeds [↑](#endnote-ref-2)
2. “Hi” continuous shooting mode. At of 1/125 sec. or higher. In AF-C mode the maximum continuous frame rate will depend on the shooting mode and lens used. A software update may be required for some lenses. Visit Sony’s support web page for lens compatibility information [↑](#endnote-ref-3)
3. At shutter speeds of 1/125 sec. or higher. The number of AF calculations will depend on the lens used [↑](#endnote-ref-4)
4. Version 2.0 or later required. For more information on the new application updates, please visit the ‘Remote Camera Tool’ website at

https://support.d-imaging.sony.co.jp/app/remotecameratool/l/index.php [↑](#endnote-ref-5)
5. Models sold in some countries/regions support IEEE 802.11b/g/n (2.4 GHz) wireless LAN only. 5 GHz communication may be restricted in some countries and regions [↑](#endnote-ref-6)
6. Version 1.1 or later required. Ver.1.1 will be released in October 2019. For more information on the new application updates, please visit the ‘Transfer & Tagging add-on’ website at

https://sony.net/ttad/ [↑](#endnote-ref-7)
7. Only available in regions where Google services are available. Voice Memo exceeding 50 seconds cannot be converted to text [↑](#endnote-ref-8)
8. “IPTC Metadata” is standards of metadata included in digital images formulated by IPTC (International Press Telecommunications Council) [↑](#endnote-ref-9)
9. Approximately, effective [↑](#endnote-ref-10)
10. Silent shooting is possible when Shutter Type is set to "Electronic" and Audio signals is set to "Off" [↑](#endnote-ref-11)
11. “Hi” continuous shooting mode, UHS-II memory card. Sony tests [↑](#endnote-ref-12)
12. “Hi” continuous shooting mode, compressed RAW, UHS-II memory card. Sony tests [↑](#endnote-ref-13)
13. Only 100 Hz and 120 Hz flicker is detected. Continuous shooting speed may decrease. Flicker-free shooting is not available during electronic shutter, BULB exposure, or movie recording [↑](#endnote-ref-14)
14. Stills only [↑](#endnote-ref-15)
15. This function does not track animal eyes [↑](#endnote-ref-16)
16. “Tracking” in the menu [↑](#endnote-ref-17)
17. When the camera [Aperture Drive in AF] is set to [Focus Priority], the aperture value can be set greater than F16. The continuous speed slows down.

 The compatible lenses are [SEL200600G][SEL35F18F][SEL400F28GM][SEL600F40GM] [↑](#endnote-ref-18)
18. Not guaranteed to be 100% dust and moisture proof [↑](#endnote-ref-19)
19. CIPA standards. Pitch/yaw shake only. Planar T\* FE 50mm F1.4 ZA lens. Long exposure NR off [↑](#endnote-ref-20)
20. Sony internal tests with electronic front curtain shutter [↑](#endnote-ref-21)