

## Panasonic achieves CO<sub>2</sub>-neutral production status at two factories

**Zellik, March 22, 2019** – Following the launch of its Environment Vision in June 2017, Panasonic Group reports that two of its factories in Belgium and Japan have now achieved the coveted Zero-CO<sub>2</sub> status, taking the group a step further towards obtaining its vision for CO<sub>2</sub>-neutral production across all of its factories around the world by 2050.

The two factories; Panasonic Energy Belgium (PECBE) and Panasonic Eco Technology Center (PETEC) in Japan, simultaneously reached the status of Zero-CO<sub>2</sub> production last month and now serve as models for other Panasonic production facilities, with plans to extend emission-reducing activities globally.

PECBE has reduced its CO<sub>2</sub> emissions by approximately 3,200 tonnes as a result of reaching Zero-CO<sub>2</sub> status. This has been achieved through a combination of the installation of a wind turbine, switching all procured energy to 100 percent renewable energy, using carbon offsets that comply with Verified Carbon Standards (VCS) and switching its boilers to energy-saving models. In addition, PECBE continues to promote a variety of environmentally friendly initiatives, including the use of LED lighting and encouraging the switching of company vehicles to electric models.

Panasonic acknowledges that as a global corporate citizen, it should contribute positively to the environment by creating more energy than it uses. A dedicated, company-wide CO<sub>2</sub> reduction working group was formed in 2017, working towards helping achieve some of the targets set in the 2050 Environment vision.

## **ABOUT PANASONIC ENERGY EUROPE NV**

Panasonic Energy Europe is headquartered in Zellik, near Brussels, Belgium. The company is part of the Panasonic Corporation, a leading global manufacturer of electronic and electrical goods.

Panasonic's vast and lengthy experience in the consumer electronics field has enabled Panasonic to become the largest battery manufacturer in Europe today. The European production facilities are located in Tessenderlo, Belgium, and Gniezno, Poland. Panasonic Energy Europe supplies 'mobile' energy solutions to more than 30 European countries. The company's diverse product range includes rechargeable cells, chargers, zinc carbon, alkaline and specialty batteries (such as zinc air, photo lithium, lithium coin, micro alkaline and silver oxide). For more information, please visit:

[www.panasonic-batteries.com](http://www.panasonic-batteries.com).

## **ABOUT PANASONIC**

The Panasonic Corporation, based in Osaka Japan, is a leading company worldwide and concerned with the development and manufacture of electronic goods for a wide range of private, trade and industrial uses. In the financial year ending 31 March 2017, Panasonic posted consolidated net sales of around 61,4 billion EUR. Panasonic is committed to creating a better life and a better world, continuously contributing to the evolution of society and to the happiness of people around the globe. Panasonic celebrated its 100th anniversary in 2018. Read more about the company and the Panasonic brand name at [www.panasonic.net](http://www.panasonic.net).

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