



# EDUCATION

## 2023 EDISON AWARDS Nomination Form!

### WELCOME TO THE PREMIER AWARDS FOR INNOVATIONS AND INNOVATORS

#### THE VALUE OF PARTICIPATION IN THE EDISON AWARDS

Unique to recognizing innovation, the **Edison Awards** are focused on finding world-class innovation and innovators.

The value of the Edison Award is compelling in its ability to boost global recognition and market visibility for game changing new products and services.

At any time, you may visit the **Edison Awards Nomination Guide**, which provides suggestions for crafting the most competitive nominations.

Within the form you will also find "hints" and "help" information.

*Hints* are text that appear to the right of particular questions to help guide you

*Help* is available on questions that have a "?" object located following the prompt. Simply hover and click on the question mark to expand the help dialogue.

At the bottom left of every page you will see a **"Save + Next"** button. You can save your work and come back to complete the form as many times as you require.

Please remember that nomination pricing is based on submission dates, and the sooner your nomination is completed the sooner you get to reap the benefits of nomination for the Edison Awards.

2023 EDISON AWARDS SUBMISSIONS ARE DUE BY FRIDAY, NOVEMBER 25, 2022.

We encourage you to nominate early as nomination pricing increases based on the following dates:

Tier 2: SEP 9 - OCT 13

Tier 3: OCT 14 - NOV 25

#### YOUNG EDISON CHALLENGE NOMINATIONS

**Are accepted September 15, 2022 through January 31, 2023** These nomination are free to students age 18 and younger.

We look forward to reviewing your nomination!

For general inquiries, please contact [jean@edisonawards.com](mailto:jean@edisonawards.com)

**Please select the category below that BEST fits your innovation.**

NOTE: The Edison Awards Steering Committee reserves the right to move any nomination to a category that gives that nomination the best opportunity to be successful.

Nomination Name

After selecting your category and entering your Nomination Name, save your nomination by selecting the **"Save + Next"** button below.

**To continue to the next section of your nomination entry, select "Primary Contact" tab at the top of the page.**

The **Primary Contact** is the person who will serve as the main contact for questions related to the nomination and event participation.

This contact will receive communication from the Edison Awards staff regarding advancement of the nomination to finalist level and details about the 2023 Edison Awards in Fort Myers, Florida.

For every company, this is a different role. Often the POC is a Marketing Director, Chief Innovation Officer, Project Manager or an external PR firm representative. No matter your role, the Edison Awards team is here to help support you throughout the nomination process and beyond.

From the time of submission until the event, we will communicate several pieces including how to join our social media campaign and extend your reach, speaking opportunities, media opportunities, exhibitor opportunities and more.

If you are submitting multiple nominations, you may return to this page via the link sent in your Welcome email and select the "NEW ENTRY" button to enter additional nominations.

Are you completing this nomination on behalf of a client?

YES

NO

First name (Primary Contact)

The individual who will be contacted with any questions about the nomination entry.

Last Name (Primary Contact)

Title (Primary Contact)

Email Address (Primary Contact)

LinkedIn Profile (Primary Contact) (optional)

Pro Tip: Follow the Edison Awards @ (<https://www.linkedin.com/company/edison-awards/>) to stay informed on this year's nomination updates

Province (Primary Contact) (optional)

Work Phone (Numbers only, no special characters or dashes) (optional)

Cellular Phone (Numbers only, no special characters or dashes) (optional)

If this nomination is sponsored by a third-party (accelerator, incubator, government agency, other) please let us know the affiliation here: (optional)

In order to save your Nomination Progress, **To continue to the next section of your nomination entry, select the "Save + Next."** **"Nomination Information" tab at the top of the page.**

Country of Residence (Primary Contact)

This section pertains to the organization launching the new product, service, or technology.

*Do not include PR Firm or Marketing Agency Information here.*

TIP: Use the "Save + Next" button at the bottom left of the page to exit the system and return at a later time to pick up where you left.

**INSTRUCTIONS IMPORTANT! Enter the official name of the nomination's company, including symbols EXACTLY as it should appear on the Edison Awards website, in newsletters, press releases, and on Edisyour on Awards Trophy.** Please exercise care with periods, commas, and symbols, such as registered and trademarked to ensure placement & spelling are correct.

Company Name (of Nomination)

\*IMPORTANT! Enter the official name of your company, including symbols EXACTLY as it should appear on the Edison Awards website, in newsletters, announcements of winners, and on your Edison Awards Trophy. \*\*We encourage you to use symbols where applicable\*\* ™ ® ©

Yes, I have entered the company name exactly as it should appear to the public

How do you pronounce the company name?

This helps our production team ensure Winner announcements at the Gala dinner are correct. \*\*Example:\*\* Edison = eh-duh-sn

Official Name of the nominated **New Product or Service**

\*IMPORTANT! Enter the Product, Service, or Solution name EXACTLY as it should appear to the public and any Awards Trophy. Please exercise extreme care with periods, commas, dash marks, and symbols, to ensure placement & spelling are correct. Include ™ ® © where appropriate

Yes, I have entered the product, service, or solution name exactly as it should appear in publications and on our winning trophy!

What is the correct pronunciation of the Product or Service?

Sometimes we need help with correct pronunciation. Example Answers: **\*\*pro-nun-ci-a-tion\*\*** \*or\* **\*\*/prə,nənsē'āSH(ə)n/ \*\***

**Kindly record yourself speaking both the *Company Name* and the nominated *Product or Services Name*.** (optional)



We suggest using a mobile device to record the correct pronunciation of your COMPANY and PRODUCT/SERVICE. Quality of the recording does not matter, as this information will only be used for reference by the production team when instructing voice-over actors on scripted winner announcements.

When was/will your innovation become available in the market?

\*To qualify for consideration as a nominee for a 2023 Award, your new, game-changing product or service must be launched and available to end-users between February 1, 2021 and December 31, 2022

Company Website URL

Please provide the website URL for the company whose product/service/solution is being nominated, using this format where the entire https address is included: <https://www.edisonawards.com> .

Innovation-Specific Web Page (optional)

This helps us navigate directly to supplemental information about the nominated product or service!

Upload an **Image** of the Company/Brand **Logo**



Please upload a high-resolution image of your company or brand logo. This should be in JPEG, PNG, or vector image format with dimensions no less than 1280 x 720 pixels, and a file size of 5MB or less. \*This image may be used on the Edison Awards website, newsletter, promotional materials and/or judging process.\*

Upload an **Image** of the **innovation** being nominated for a 2023 Edison Award!



**\*\*JUDGES OFTEN USE THIS VISUAL IN THE EVALUATION PROCESS\*\*** Please upload a high-resolution image of your innovation. This should be in JPEG, PNG or vector image with dimensions NO less than 1280 x 720 pixels,, AND a file size of 5MB or less. **\*\*This image will be used on the Edison Awards website.\*\***

Video of Product, Service, or Solution (optional)

**\*\*Videos are one of the most effective ways for our judges to evaluate your nomination.\*\*** You may provide up to two videos about your product, service or solution entering the entire https address as shown in this example: <https://www.yourvideo.com>. TIP: Judges will NOT be looking for highly produced, expensive videos, but rather will use the video content to help clarify the purpose and execution of the innovation.

2nd Video of Product, Service, or Solution (optional)

In order to save your Nomination Progress, **To continue to the next section of your nomination entry, select the** please select **"Save + Next."** **"Company Information" tab at the top of the page.**

Help us learn more about the new innovation's company by answering the following questions.

*All questions on this page are for informational purposes only, and the answers given will in no way affect your chances of winning a 2023 Edison Award.*

How many people does the innovation's company employ?

- 1-10
- 10-50
- 50-500
- 500-1,000
- 1,000-10,000
- 10,000+

What is the company's annual revenue?

- \$1 - \$500,000
- \$500,000 - \$1Million
- \$1Million - \$5Million
- \$5Million - \$10Million
- \$10Million - \$20Million
- \$20Million - \$100Million
- \$100Million - \$500Million
- \$500Million - \$1Billion
- \$1Billion - \$20Billion
- 20Billion+

Is the company a minority-owned business (minority ownership must be equal to or greater than 51%)?

- YES
- NO

What types of funding have you already secured?

20 words

- Angel Investor
- Venture Capital
- Crowdfunding
- Grant(s)
- Bank Loan
- Corporate Partners
- Self Funded
- Operating Budget
- Other

Are you interested in opportunities to secure additional funding or investors for your new product or service?

Yes

No

In order to save your Nomination Progress, please select "**Save + Next.**"

**To continue to the next section of your nomination entry, select the Descriptions tab at the top of the page.**

At the Edison Awards, we are excited to learn more about your product or service. In this section, please describe your innovation.

In one sentence, describe the innovation.

Innovation Description: Provide a summary of the nominated product or service.

Provide a brief description in 350 characters or less (approximately 50 words) that best describes your new innovation. **\*\*What does your innovation do and what make it unique?\*** IMPORTANT! The Full description is a critical element in your nomination because it is the **FIRST** thing that the judges will read about your new product/service/solution. It will also be used on the Edison Awards website and social media to promote your innovation to our audience.

I understand that the **Innovation Description** will be used to publicize the nomination. I also understand this is the first introduction the judges will have to the nominated product or service.

What makes your product or service unique?

If there are other, similar products, services, or solutions already in the marketplace, please describe in 650 characters or less (approximately 100 words) how your innovation differentiates itself from the competition.

In order to save your Nomination Progress, please select "**Save + Next.**"

**To continue to the next section of your nomination entry, select the "Criteria" tab at the top of the page.**

Built on the heritage of Thomas Edison and the 36-year legacy of the Edison Awards, the evaluation criteria ensure that all organizations can communicate and showcase their nomination.

The Edison Awards has developed an evaluation system and a corresponding set of assessment tools and scales to allow for a fair, honest, and equitable assessment of each entry.

While responding to each evaluation criterion, realize that there may be overlaps and interactions among the four areas. While responding to each section with 650 characters (approximately 100 words) may be a challenge, nominees are encouraged to employ focus, clarity, and precision in their responses so each entry can be assessed on its merit.

If our judges have questions, we may contact you to provide additional information during the judging process.

CONCEPT (650 Characters)

**\*\*Opportunity, Conception, Method, Development\*\*** Use this space to convey how the concept came to life! What factors, collaborations, iteration, prototyping, etc. contributed to the conception and subsequent development of your innovation as it progressed from genesis to design and implementation?

VALUE (650 Characters)

**\*\*Differentiation, Value Proposition, Market Advantage, Cost/Benefit\*\*** Use this field as if you are giving an elevator pitch that concisely provides evidence for how your new product/service is unique, economically desirable, and benefits consumers. Tell the story of how your new solution is a game-changer with distinct advantages over perceived competitors or how your new solution is THE first-of-its-kind solution to exceed market demand or creates a new market. Enumerate the relationship between the cost/benefits of this new product or service.

DELIVERY (650 Characters)

**\*\*Message, Engagement, Availability, Achievement\*\*** Elaborate on your innovation's value proposition by sharing nuances of how it is delivered, fulfilled, and validated in the marketplace. Nominations that rise to the top often provide concrete examples of actions being taken to deliver (marketing campaigns, engagement opportunities, fulfillment strategies).

IMPACT (650 Characters)

**\*\*Sustainability, Social Responsibility & Potential\*\*** Edison believed that real innovation not only demonstrated commercial success but also impacted the world in meaningful ways. What is the immediate and longer term impact your innovation has on society?

Footnotes or other nomination info (optional)



I confirm that I have completed each of the evaluation criteria and that I meet the minimum requirements and am eligible to enter this submission for the 2023 Edison Awards.

In order to save your Nomination Progress, please select **"Save + Next."**

**To continue to the next section of your nomination entry, select the "Contributors" tab at the top of the page.**

Please complete the following section so that the Edison Awards may recognize your leadership and contributing team (including marketing agencies, design firms, and consultants).

Any contact information provided is kept confidential and will never be provided to third-parties. The Edison Awards may contact individuals listed as appropriate regarding communications about the competition.

Leadership, Support or Contributors Roles (optional)

	▼
Founder	
Project Lead	
Consultant	
Team Member	
Other	

President/CEO/Exec. Director (First & Last Name)

First Name (optional)

President/CEO/Exec. Director (Email) (optional)

Last Name (optional)

Executive Admin to CEO (Email)

Title (optional)

Email Address (optional)

Head of Marketing (First & Last Name)

Head of Marketing (Email)

Head of Innovation (First & Last Name)

Head of Innovation (Email)

Head of Product Development (First and Last Name) (optional)

Head of Product Developer (Email)

Head of Communications (First and Last Name) (optional)

If different from Head of Marketing

Head of Communications (Email) (optional)

**Additional Contributors** This is your opportunity to list the names of the individuals who worked to design, develop, test, produce, and marketing the nominated product or service!

We want to recognize the innovators behind the innovation!

Our marketing team is committed to promoting our nominees and honorees. For the Edison Awards to most effectively market your product, service, or solution, please provide the URL/link(s) to the social media profiles dedicated to the product, service, or solution you are nominating and/or your organization.

**This section is optional**

Facebook Company Page (optional)

Linkedin Company Page (optional)

Facebook Product Page (optional)

Linkedin Product Page (optional)

Instagram Company Page (optional)

Instagram Product Page (optional)

TikTok Account (optional)

Twitter Page (optional)

Twitter Product Page (optional)

In order to save your Nomination Progress, **To continue to the next section of your nomination entry, select the "Save + Next." "Additional Questions" tab at the top of the page.**

The additional questions will NOT be used for judging but will help the Edison Awards learn how to continue to best serve our global network of nominees, honorees, and industry experts.

Would you like to provide product samples in the **Gala gift bags**?

YES

NO

Are you interested in learning more about strategy, design, and innovation workshops with diverse industry experts and Edison Award partners?

YES

NO

During the 2023 Edison Awards, would you be interested in presenting a business pitch in a **"shark tank"** style pitch session?

YES

NO

Would you like more information on the Florida Power & Light and Black & Veatch Accelerator programs?

YES

NO

As part of our mission, we work to foster future innovators through special programs. Are you okay with our team contacting you regarding future programs?

YES

NO

What is your favorite source for innovation news? (optional)

THANK YOU

<b>Terms &amp; Conditions</b>	The EDISON BEST NEW PRODUCT AWARD, EDISON ACHIEVEMENT AWARD, EDISON AWARDS, EDISON UNIVERSE, and the 2023 EDISON AWARDS are trademarks of AF Networks, LLC licensed to the Edison Universe for purposes of conducting the 2023 Edison Awards. All information, materials, functions, logos, and other content contained on the Edison Awards site is the copyrighted property of AF Networks, LLC, except as specifically agreed to in writing. No AF Networks trademark or copyrighted material may be used, reproduced, transmitted, distributed or otherwise exploited in any way without written consent from the Edison Awards management.	<b>Use of Finalist or Winners' Products in Advertising</b>	If your product is selected as a finalist or voted a Gold, Silver, or Bronze winner in your category, you authorize the organizer the use of your product to advertise and promote the EDISON AWARDS. For purposes hereof, the term "use" includes but is not limited to any reproduction, photograph, illustration, film, video, digital reproduction, or other depiction of your product and its label, packaging, and trademark.	<b>Organizer's Rights in the Trademarks</b>	You acknowledge that the EDISON AWARD, EDISON UNIVERSE, and the EDISON ACHIEVEMENT AWARD Trademarks are the exclusive trademarks of the Organizer and its Licensors. You agree not to apply for or obtain registration of the Trademarks for any goods or services in any jurisdiction, nor use the Trademarks or any name or mark confusingly similar to the Trademarks as a company, business, trade, or brand name in any jurisdiction.	<b>Edison Awards Nomination Seal</b>	Upon acceptance of your nomination, you will be provided with an Edison Awards 2023 Nominee Seal for your use through May 1, 2023.
-------------------------------	---	--	---	---	--	--------------------------------------	--



**Acceptance of Terms.** Yes, we accept the terms of this agreement as outlined above.

In order to save your Nomination Progress, please select "**Save + Next.**"

**If you are satisfied with your submission, please select the SUBMIT NOMINATION.**