



MORE INFORMATION

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FOR IMMEDIATE RELEASE

Pike Nurseries offers tree-mendous deals during busiest shopping weekend of the year!

Customers invited to save big during Black Friday Weekend at neighborhood garden center

ATLANTA (November 22, 2016) – 'Tis the season to shop smartly! **Pike Nurseries** invites customers to ring in the year's busiest shopping weekend with boughs of deals and discounts. From fresh-cut Christmas trees and gorgeous garland to festive houseplants and holiday décor, the neighborhood garden center is filled to the brim with special savings for shoppers during **Black Friday Weekend**.

Fresh Cut Christmas Trees

Pike Nurseries' Christmas tree forest is stocked with the best selection of fresh-cut **Fraser Firs**, **Silvertip Firs**, **Noble Firs**, **Nordmann Firs** and **snow-flocked trees** to spruce up any home for the holidays. During the annual shopping holiday, the garden center's most popular Christmas tree, the **7-foot Fraser Fir**, will be on sale for **\$34.97**. In addition, the quick and easy **Christmas Décor Package** (on sale for **\$69.97**) will help customers kick-off the decorating process with a fresh-cut 7-foot Fraser Fir Christmas tree, one fresh, fragrant 24-inch mixed wreath and two florist quality 6.5-inch Poinsettias. Pike Nurseries offers **tree stands** free with a rebate; customers who return the stand in January will receive an in-store credit for its original price.

For an additional cost, busy shoppers with too much to do during the shopping weekend can count on Pike Nurseries to bring Christmas right to the doorstep. Associates will be on-hand to answer questions regarding Christmas tree delivery.

Lifelike Christmas Trees & Wreaths

Homeowners looking for convenience can choose from one of Pike Nurseries' carefully designed lifelike Christmas trees. Each of these trees come pre-lit with LED lights for a brilliant, energy-efficient display and hinged branches for easy set-up, take down and storage. All **lifelike Christmas trees** will be **40 percent off regular price**. For example, the **7.5-foot Mount Vernon**, which includes 2,002 tips, 1,000 LED warm white lights, a 59-inch base, a 10-year warranty on the tree and three-year warranty on the lights, will be on sale for **\$347.99**. Additionally, all **lifelike wreaths** will be **20 percent off regular price**.

Holly Jolly Houseplants

Perfect for any home during the holiday season, houseplants like **Christmas Cactus (three for \$10)** offer beautiful blooms in red, pink, white and lavender, while **Orchids (starting at \$14.99)** produce elegant blooms that will last well into the winter. Another favorite and a Christmastime staple are Poinsettias, which come in the traditional bright red, white, pink, cream and the brand-new gold variety, offering a unique element to traditional décor. **6.5-inch potted Poinsettias are available for \$10.99**.

Cool-Weather Color

Pike Nurseries' wide variety of cool-weather loving plants, flowers and shrubs make garden prep easy and fun. Colorful **Pansies and Violas (87 cents each)** contrast the season's deciduous foliage, whereas **Ornamental Cabbage and Kale (\$4.97 each)** provide great texture for the garden. To ensure these plants stay healthy and happy, **Pike Planting Mix (\$5.97)** should be used, as it contains a slow-release fertilizer and mycorrhizae to enhance plants ability to absorb water and nutrients.

Ornaments and Décor

Whether customers wish to add to an existing collection or are interested in choosing a new style, Pike Nurseries' wide selection of ornaments and décor offers plenty of options to get homes ready for the holidays. Specialty collections include the nature-centered **Rustic Woodlands** set, filled with forest creatures, pine cones and shimmering acorns; the snow-inspired **Light Frost** collection with glittery trimmings and playful Arctic animals; and the **Classic Christmas** assortment, which includes traditional silhouettes of red, green and gold. For indoor and outdoor needs, energy-efficient **LED twinkle lights (starting at \$59.99)** are guaranteed to make spirits bright.

For more Black Friday deals and discounts, stop by any of the 17 Pike Nurseries store locations in Georgia and North Carolina (the new Matthews store is now open!) or visit www.pikenursery.com.

ABOUT PIKE NURSERIES

Ever committed to its customers' gardening success, Pike Nurseries takes pride in taking the guesswork out of gardening and helping its customers play in the dirt. Offering superior knowledge, quality, and selection in a friendly, caring environment, Pike Nurseries has been a Southern icon for more than 55 years. Founded in 1958 by Pete Pike, the company is now led by CEO Mike Kunce. With 17 retail locations in the Atlanta, Ga., and Charlotte, N.C. areas, Pike Nurseries offers a full-service landscape installation and design program and boasts a signature greenhouse to carefully grow annuals and perennials for the communities it serves. Pike Nurseries continues its commitment to keeping neighborhoods beautiful, one landscape at a time. For more information, please visit Pike Nurseries online at www.pikenursery.com.

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