RÅVAROR Things change September 2020



Designs for life-changing times.

Change is constant – now more than ever. That's why it's even more important for your home to be a constant center of comfort that's easily adaptable. Introducing RÅVAROR: a collection of high-quality, multi-functional furnishings that let you make yourself at home in the smallest spaces, wherever you live, now and later.



Designed to fit. Made to move. Built to last. Flexibility follows function.

That gives you freedom: to live anywhere, rearrange on a whim, move anytime. With RÅVAROR, wherever you go, you're always at home.

RÅVAROR dining table 169,- L130×W78, H74cm. 404.545.22 **RÅVAROR folding chair 39,99/each** 304.545.70 **RÅVAROR shelving unit on castors 99,99** 504.545.07

Quality ingredients. Make them your own.

RÅVAROR means 'fresh produce' in Swedish. Quality ingredients you combine your way. Components crafted of wood, steel, denim and wool, designed with the simplicity, function and flexibility that define Scandinavian design. Arrange them to fit your space and how you live. Then, when you move, you can take your whole home with you – because it's all built to last and made to fit in your next place too. "If you're always moving things around – to make room for yoga, to work from home, to welcome lots of people for dinner (or just a few) – these are designs for you. Because furniture that's flexible, transformable and easy to move is essential to creating an everyday life that works for you."

- Viveca Olsson, Product & Design leader

Less furniture. More function.

The more time you spend at home, the more flexibility and multi-function matter.

With RÅVAROR, every thing does many things. A storage box on wheels serves as a coffee table too. A rolling bench that's also a storage shelf slides away under a table. A tray with folding legs lets you can carry a lot, eat in bed, or elevate your laptop to instantly create a stand-up work station. Your minikitchen starts and ends the day doing double duty as a vanity. Your wardrobe rack rolls to quickly rearrange your room – and can be loaded as your transport trolley when it's time to move again. You can never know what change is coming, but with RÅVAROR, you can be ready. / sofa / day-bed / bed /

Fall asleep on the day-bed

Rest and relaxation in one spot: it's both a sofa for socializing and snacking and a comfortable bed for sleep. The durable denim cover, like your favourite jeans, wears well and only gets better with time. The matching denim carry bag holds your bedlinen while you're awake and becomes an extra cushion.

"Simple solutions make your everyday life easier. A sofa that works for sitting, sleeping, lounging and entertaining friends is just what you need when your kitchen and living room share the same space."

- Eva Lilja Löwenhielm, Designer



RÅVAROR trolley 29,99 904.545.48 **RÅVAROR day-bed 249,-** 704.544.41





/ dining table and tray / stand-up work space /

Eat at your desk, work at the dinner table

Room for both at the wooden dining table. The console table is the same height, put them together to make room for friends. Use the tray to carry food or work gear – then just unfold the legs to elevate your laptop and create a stand-up work space.

"Living with less can help the environment and your wellbeing. And it's easier when every item in your home does more than one thing – such as pieces that work well for all kinds of activities or roll to quickly rearrange your space to suit your everyday life. Because every day is different."

- Mikael Axelsson, Designer





/ wardrobe / rolling rack / transport trolley /

All your clothes, all organized

Everything is easy to find and put away on your wardrobe rack with rails for hangers, plus space for stacking storage boxes to hold folded clothes and sorters for small stuff and accessories. Sturdy steel construction offers stability and strength and make this rolling rack a transport trolley for when you move.

> "I've always wanted storage that's mobile, so I can rearrange my space on a moment's notice and also use it to transport things when I move. Strong and stable with sturdy wheels that roll easily, this wagon does the trick."

- Ola Wihlborg, Designer

/ mini kitchen / vanity /

Get up, get ready, get something to eat

Rinse and repeat. Wash up, make-up, grab your toothbrush it's right here – your mini kitchen doubles as your vanity to start and end your day. The rest of the time, it's where you make meals and do dishes with everything handy in smart storage boxes – from utensils to soap to recycling. Just what you need, no wasted space.



"The birch RÅVAROR storage box is designed in three layers that stack neatly together, letting you keep anything from cutlery to tools, pens, sewing equipment or make-up in a simple, easy-access place."

- Mikael Axelsson, Designer



/ table / desk / sidetable /

RÅVAROR bench on castors

79,⁹⁹



Storage and seating, where you want it

Store stuff on it, roll it where you want it (which may be out of the way). Your storage shelf is also sturdy bench for extra seating. Need room to dance or do yoga? It's just the right height to roll under the table.

"The tables are the same height so they can be easily combined when you need to make a little more dining space for extra guests."

- Eva Lilja Löwenhielm, Designer

RÅVAROR bench on castors 79,99 504.573.08 **RÅVAROR dining table 119,-** L60×W78, H74cm. 604.545.16 **RÅVAROR dining table 169,-** L130×W78, H74cm. 404.545.22 **RÅVAROR folding chair 39,99/each** 304.545.70 **RÅVAROR shelving unit on castors 99,99** W67×D34, H69cm. 504.545.07

Collection images – overview









PH175170

PH175158

PH175159



PH175160

PH175163



)

PH175217



PH175164

Additional images - overview



PH171008



PH171027



PH171002



PH171004



PH171011



PH171031



PH171003



PH171026



PH171019



PH171014



PH171009



PH171023

PH171012



PH171025



PH171010



PH171021



PH171022



PH171018



PH171024



PH171030



PH171020

IKEA spokesperson images – overview



PH133288 Eva Lilja Löwenhielm, Designer



PE153017 Ola Wihlborg, Designer



PE382449 Mikael Axelsson, Designer



PH141865 Viveca Olsson, Product & Design leader

Films – overview Short films, aspect ratio 4:5 or 16:9.



RÅVAROR collection 16:9 PJ20_RCRL_RÅVAR_02_Longversion.mp4



RÅVAROR stopmotion 4:5 PJ20_RCRL_RÅVAR_02_Stopmotion_01.mp4



RÅVAROR stopmotion 4:5 PJ20_RCRL_RÅVAR_02_Stopmotion_04.mp4



RÅVAROR stopmotion 4:5 PJ20_RCRL_RÅVAR_02_Stopmotion_05_4x5.mp4



RÅVAROR stopmotion 16:9 PJ20_RCRL_RÅVAR_02_Stopmotion_05_16-9.mp4



RÅVAROR stopmotion 4:5 PJ20_RCRL_RÅVAR_02_Stopmotion_02.mp4



RÅVAROR stopmotion 4:5 PJ20_RCRL_RÅVAR_02_Stopmotion_03.mp4

Product images – overview



PE758663 RÅVAROR rug, flatwoven 59,99 100% wool. Designer: Maria Vinka. W90×L155cm. Dark blue 004.545.76



PE781325 RÅVAROR throw 49,99 100% wool. W150×L200cm. Blue 204.545.80



PE772410 RÅVAROR throw 49,99 100% wool. W150×L200cm. Beige 004.618.74



PE778332 RÅVAROR bench on castors 79,99 Waxed oak veneer. Designer: Eva Lilja Löwenhielm. W120×D34, H47cm. 504.573.08



PE778333



PE781319

RÅVAROR storage unit on castors 99,99 Powder coated steel. Designer: Ola Wihlborg. W100×D40, H115cm. Black 604.545.64



PE781321 RÅVAROR storage unit on castors 99,99 Powder coated steel. Designer: Ola Wihlborg. W100×D50, H140cm. Black 204.545.61



PE781327

RÅVAROR trolley 29,99 Powder coated steel. Designer: Ola Wihlborg. L57×W34, H17cm. Max. load 80kg. Black 904.545.48



PE778337

RÅVAROR box 24,95 Birch plywood. Designer: Ola Wihlborg. W54×D33, H37cm. 004.545.57



PExxxxxx



PE778346 704.544.41



PE781326 RÅVAROR tray, foldable 24,99 Birch plywood. Designer: Mikael Axelsson. L59×W44, H23cm. 004.546.56



PE778348 RÅVAROR folding chair 39,99 Stained, clear lacquered solid beech and beech plywood. Designer: Ola Wihlborg. W47×D46, H89cm. Black 304.545.70



PE781403

RÅVAROR storage bag 19,99 100% cotton. Designer: Eva Lilja Löwenhielm. L78×W50, H20cm. Volume 78l. Vansta dark blue 604.544.51



PE781316



RÅVAROR mini-kitchen 229,-1 hanging dish drainer and 10 hooks are included. Powder coated steel and stainless steel. Designer: Ola Wihlborg. W112×D60, H178cm. Black 904.545.67

RÅVAROR shelving unit on castors 99,99 Waxed oak veneer. Designer: Eva Lilja Löwenhielm. W67×D34, H69cm. 504.545.07



PE778334 **RÅVAROR shelving unit on castors 59,99** Waxed oak veneer. Designer: Eva Lilja Löwenhielm. W34×D34, H69cm. 204.545.04



PE781318

RÅVAROR storage box 24,99 Birch plywood. Designer: Mikael Axelsson. L36×W18, H31cm. 304.546.50



PE778338

RÅVAROR clamp table lamp 29,99 Nickel-plated aluminium and nickelplated steel. Designer: Mikael Axelsson. Shade Ø14cm. H47–56cm. 204.545.37



RÅVAROR coffee/side table on castors 54.94 Birch plywood and powder coated steel. Designer: Ola Wihlborg. L57×W34, H47cm. Birch plywood/black 393.841.77







PE778340

RÅVAROR dining table 169,- Clear lacquered oak veneer and solid oak. Designer: Eva Lilja Löwenhielm. L130×W78, H74cm. 404.545.22



PE782645

RÅVAROR consol table 139,- Clear lacquered oak veneer and solid oak. Designer: Eva Lilja Löwenhielm. L130×W45, H74cm. 004.545.19



RÅVAROR day-bed 249,- 100% cotton and powder coated steel. Designer: Eva Lilja Löwenhielm. Bed size 90×200cm. Vansta dark blue

