



## **2019 Touchdown Atlantic Media Accreditation**

Official media credentials as issued by the Canadian Football League provide access to media members for the expressed purpose of covering the 2019 Touchdown Atlantic game and associated events.

All requests must be submitted to the CFL no later than 5 p.m. ET/ 6 p.m. AT on Tuesday, August 20, 2019.

Any inquiries regarding the accreditation process should be directed to the CFL Communications department.

### **Media Credential Policy and Guidelines**

- All accredited media must be at least 18 years of age.
- Each application will be judged on its own merits. Membership in a writers, photographers or broadcasters association does not qualify an individual for accreditation. Having been previously credentialed for other sporting events (including, but not limited to: CFL regular season or playoffs games, previous Touchdown Atlantic games or Grey Cups) does not automatically qualify an individual for accreditation.
- Applicants may be required to provide work samples or to answer additional questions in order to be considered for accreditation.
- Media members must display their credentials in order to enter Stade Croix-Bleue Medavie Stadium.
- Seating in the press box is reserved for working media only. Press boxes have a limited number of seats. A seating chart will be determined by representatives of the CFL as per the priority access order described in the CFL National Media Policy.
- Commercial or non-editorial usage of any content (audio, photography, video or otherwise) captured or produced at the game is strictly prohibited without written permission from the CFL.
- TSN and RDS are the only television stations permitted to broadcast the game. All other television reporters and camera crews are required to remain in the designated media area or media holding area until the conclusion of the game with their equipment turned off.





- Certain restrictions apply to pre-game and post-game coverage. No other cameras are permitted to shoot or record inside the stadium and on the field during this time. Shooting/recording of the game inside the stadium is strictly prohibited without written permission from the CFL, TSN and RDS, which must be obtained at least one week prior to the game.
- Access to the field and to the locker rooms after the game will be granted to media, as per the League's regular season protocol.
- The Canadian Football League reserves the right to revoke the media credentials of any individual who abuses media privileges in any way.

## **2019 Touchdown Atlantic Photographers Protocol**

In addition to the above *Media Credential Policy and Guidelines*, you will find, below, additional guidelines for photographers shooting from the sidelines during this year's game.

Photographers must wear a CFL/LCF photographer's bib at all times.

**Please note:** All accredited photographers are strictly prohibited from shooting any video inside the stadium bowl. Video rights are exclusive to TSN and RDS. Failure to comply with this rule will result in credentials being revoked.

### **Team benches**

Team bench sideline access is limited to rights holders (TSN, RDS and the competing teams' radio rights holders), as well as, the Argonauts, Alouettes and official CFL photographers.

Accredited sideline photographers are prohibited from entering the bench area. Shooting from behind the player boxes without permission of the team is also prohibited.

### **Sideline commercial or digital signage**

Specific rules regarding photographers shooting in front of, or behind, sideline signage is at the discretion of the CFL. Rules will be communicated ahead of the game.





## **Pre-game Ceremonies on the Field (Player Introductions, Coin Toss, National Anthem, etc.)**

Photographers who have been specifically approved, and have attended a mandatory pre-game briefing session, will have access to shoot the national anthem and coin toss from the field of play. Photographers on the field, especially for the coin toss, must shoot from behind the TV cameras on the field. Access to shoot the on-field pre-game ceremonies will be granted to wire services and major dailies.

## **Halftime**

In the event of a halftime show, photographers who have been specifically approved, and have attended a mandatory pre-game briefing session, will have access to shoot the performance. Photographers on the field must shoot from behind the TV cameras at all times. Access to shoot the halftime show will be granted to wire services and major dailies.

