



Brussels, 09 February 2021

## Technopolis tickets now on sale via KBC Mobile!

Mechelen and Brussels- From now on, you can also buy tickets for Technopolis via the KBC Mobile. With its 1.5 million active users, this app is one of the most important open banking platforms in Belgium. For some time now, you have been able via KBC Mobile to recharge your prepaid phone card with Proximus, Orange and Base, fill up with fuel at Q8 or send a registered mail, but from now on you can also buy tickets for Technopolis. For the activity centre in Mechelen, the collaboration with KBC means greater visibility among a very broad audience, which also promises to translate into a positive effect on ticket sales.

With its 1.5 million active users, KBC<sup>1</sup> Mobile is one of the leading open banking platforms in Belgium. Via KBC Mobile you can manage not only banking and insurance, but also 30 non-financial services, such as recharging your prepaid phone card with Proximus, Orange and Base, filling up with fuel at Q8 or sending a registered mail. Currently more than 440,000 KBC customers use these services and KBC Deals, and their number is growing steadily, reaching 2.8 million transactions in 2020. From now on you can also buy **tickets for Technopolis** in a very user-friendly way. Technopolis joins the group of leisure providers that have recently started offering tickets via KBC Mobile (Kinopolis, Bobbejaanland and Plopsa).

The cooperation with KBC promises to have a **favourable effect on Technopolis' ticket sales**. This is more than welcome, since this activity centre - like many others - has had a difficult year financially due to the corona crisis.

**Karin van Hoecke, General Manager for Digital Transformation at KBC Belgium**, adds: *"For the time being we keep our holidays and other leisure activities close to home by necessity. To experience the atmosphere of innovation and new technology Technopolis is a very nice destination. We are pleased that from today we can also add this ticket service to the leisure offer in KBC Mobile so that our customers can get to know this inspiring activity centre very easily, very safely, corona-proof and without queuing."*

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<sup>1</sup> The notion 'KBC' also includes KBC Brussels and CBC

**Ester Blockx, Marketing & Sales Director Technopolis:** *"We're delighted to find a spot in KBC Mobile. All those who use the app regularly will see our logo among the extra services and be reminded that they only need to click a few times to buy tickets. And all in the highly secure digital environment that they are familiar with. I am sure that we will be able to maximise our ticket sales and consequently get more visitors, without exceeding our limited capacity for the time being of course.*

*I'm also proud that Technopolis was one of the first partners from the leisure sector to be included in KBC Mobile, and a first is always a welcome bonus!"*

### **About Technopolis**

In Technopolis there is a new scientific adventure around every corner. One moment you're standing in an enormous soap bubble and the next you're moving a rock with your little finger or taking a nap on a bed of nails. Just recovered from one adventure, you're already safely grounding a plane or starting a search for chemical elements in the universe with our Mendeleev game. Plus, feast your eyes on spectacular science shows and hair-raising demos. Literally!

Discovering, experimenting, curiosity... everything is allowed in Technopolis! There is only one golden rule: you must try everything out for yourself at least once! In Technopolis you learn and experience - almost without realising it - that science and technology are everywhere!

### **About KBC Group**

KBC is one of the leading financial groups in Europe. It is a multi-channel bank-insurance group with a geographic focus on Europe, catering mainly to retail clients, SMEs and local midcaps. The group occupies significant, and in many cases leading positions in its core markets of Belgium, Czech Republic, Bulgaria, Hungary, Slovakia and Ireland. The KBC group has also selectively established a presence in a number of other countries and regions around the world.

KBC employs around 42000 staff and caters for more than 11 million clients in its core markets. KBC Group NV is listed on Euronext Brussels (ticker symbol 'KBC').

### **Contact Technopolis**

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