**CREDITS**

**AGENCY** : TBWA\Belgium

**CLIENT**: Delhaize

Aude Mayence, Isabel Broes, Jo Boone, Maude Vande Velde, Bénédicte Leytens, Sara Holbrecht

**CAMPAIGN TITLE**: Gezondheid is het mooiste cadeau – La santé, c’est le plus beau des cadeaux.

**CREATIVE DIRECTOR:** Frank Marinus

**CREATIVE TEAM:** Stijn Klaver, Stefan Dias, Julien Riviezzo, Chiara De Decker, Alex Ameye, Ymke Smets, Florence Francois

**ACCOUNT TEAM:** Geert Potargent, Marieke Michils, Nathalie Thollebeek, Vanessa Sponar, Virginie Hayet, Kwinten Scheepers, Charlotte Dejonghe

**STRATEGY** : Bert Denis, Kristof Janssens

**DIGITAL STRATEGY:** Bart Maras, Jeroen Govaerts

**INTEGRATED BRAND STRATEGIST:** Jolien Van Heyste

**DIGITAL CREATIVE TEAM:** Inge Bracke, Alexandra Crismer, Nadine Claes, Sarah Pierrequin

**TRAFFIC**: Xandra Van der Mersch, Christine Lips

**DIRECTOR STUDIO**: Danny Jacquemin

**RETOUCHES** : Marianne Gualtieri

**DTP** : Marianne Gualtieri, Patti Secci, Léa Leborgne, Victor Wilmot, Axel Nedee

**DIGITAL PRODUCTION** : MAKE

**PROJECTS MANAGEMENT TEAM :** Stijn Punie, Juliette Defoux, Stijn Mertens

**ONLINE PRODUCTION:** Matthias Deruddere, Yannick Van Der Goten, Benjamin Van Maldergem, Geert Broeders, Wanners Vermeulen, Jaimy Vanaken, Béatrice Bouuaert, Koen Corneillie

**ART BUYER:** Elly Laureys

**DESIGN:** Hendrik Everaerts, Elke Broothaers, Jana Keppens

**AGENCY PRODUCER:**

Lore Desmet + Shana Duprez

**PRODUCTION COMPANY: LOVO**

Producer: Cho-Hong Kuo / Michiel Knops

Director : Dr Bowman

**POST-PRODUCTION COMPANY: MAKE**

Post-producer: Lore Desmet

Offline: Manu Van Hove

Online: Enzo Piccinato

Sound: Jan Pollet

**Digital Out Of Home: MAKE**

Post-producer: Geneviève Paindaveine

2D Animation: Volstok

Online: Sebastiaan Schols

**SOCIALS PRODUCTION COMPANY: MAKE**

Producer: Lore Desmet / Katrien Van den Brande

Online:Xavier Pouleur + Enzo Piccinato + Liesbeth Smets

**RADIO PRODUCTION COMPANY: MAKE**

Producer:Raf Cyran

Sound: Gwenn Nicolay

**MEDIA AGENCY:** MindShare

**MEDIA PLANNERS:** Johan Putseys, Angelique Pistidda, Stephanie Van Geit, Laura Monteleone, Gilles Nevens