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HONOR Announces Global Launch of HONOR MagicBook 14, Delivering Unmatched Performance in a Sleek Design

Debuting OS Turbo, the brand-new HONOR MagicBook 14 boasts exceptional performance, long-lasting battery life and an intelligent all-round user experience



[Berlin, 02.09.2022] - Global technology brand HONOR today announced the global launch of the all-new HONOR MagicBook 14, delivering best-in-class performance and an all-round smart user experience in a sleek and premium design. As the first laptop to feature HONOR's groundbreaking OS Turbo technology, the HONOR MagicBook 14 takes a huge leap forward in power management while boasting a long-lasting battery life with a large 75Wh¹ battery, empowering users to meet their business and personal needs with maximum productivity.

"We are thrilled to bring the HONOR MagicBook 14 to the global market, which demonstrates our commitment to delivering technological breakthroughs in the laptop segment," said **George Zhao, CEO of HONOR Device Co, Ltd.** "With the debut of OS Turbo in the latest member of our MagicBook portfolio, we have proudly introduced system-level innovation to enhance laptop capabilities, helping to create a truly intelligent experience for users around the world."

¹ Rated battery capacity.

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Debuting OS Turbo in HONOR Laptops

Devoting years of innovation to improve smartphone performance, HONOR has developed expertise in system tuning and optimization, and has successfully applied the industry-leading OS Turbo smartphone technology to laptops.

Making its debut in the HONOR MagicBook 14, OS Turbo is a system-level energy consumption optimization engine for hardware and software synergy. OS Turbo optimizes the underlying logic of resource management, allocates computing resources for different usage scenarios, and achieves a power consumption reduction of up to 20.8%² compared to the previous generation, enabling battery life enhancement.

Superior Performance Supported by a Powerful Core

Equipped with a 12th Gen Intel® Core™ i5-12500H Processor, the HONOR MagicBook 14 features an integrated Intel® Iris® Xe graphics card, bringing exceptional performance to suit the different needs of users.

To further boost performance, the HONOR MagicBook 14 features a new heat dissipation design with two parallel fans, each of which comes with over 100 S-shaped blades to dissipate heat more efficiently, delivering a 56%³ increase in heat dissipation compared to its predecessor.

Industry-Leading Battery Capacity with Extraordinary Battery Life

Packed with a large 75Wh battery in a 14-inch slim body, the HONOR MagicBook 14 is able to run on standby for up to 17 hours with the screen on. Perfect for today's always-on workforce and entertainment hungry generation, the HONOR MagicBook 14 supports up to 15 hours of local 1080P video playback or 10.5 hours of daily work⁴.

The integrated graphics card version of the HONOR MagicBook 14 is equipped with the new 65W portable charger, which can juice up the device to 100% in approximately 95 minutes and can support 2 hours of office work with 15 minutes of charging⁵.

² Data from HONOR Labs. The test scenarios are daily work using Microsoft Office software, video calls, web browsing, online video playback, music playback, instant messaging, program development and design with default volume under the brightness of 250 nits at room temperature of 25°C. Data may vary due to individual differences in products, usage habits and environmental factors.

³ Data from HONOR Labs. Data may vary due to individual differences in configurations and models.

⁴ Data from HONOR Labs. The playback time of a local 1080P video and daily work time will vary with default configurations under the brightness of 150 nits at room temperature of 25°C.

⁵ Data from HONOR labs. Testing with 65W HONOR portable charger from 2% battery. Data may vary due to individual differences in products, usage habits and environmental factors.

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Seamless Connectivity for an All-Round Smart Experience

Featuring HONOR Share, the HONOR MagicBook 14 enables speedy wireless file transfers across HONOR devices including laptops and smartphones⁶. With upgraded multi-screen collaboration capabilities, the HONOR MagicBook 14 empowers users to open up to three app windows from their smartphone onto their laptop screen at once⁷, making it extremely easy and convenient for users to focus on a single device.

The HONOR MagicBook 14 is also equipped with an innovative HONOR Device Clone feature, which enables users to quickly transfer files from their old laptop of a different brand⁸ straight on to the all-new HONOR MagicBook 14.

Perfect for today's hybrid workforce who seek maximum flexibility and mobility, the HONOR MagicBook 14 is carefully crafted with an aircraft-grade aluminum body and features a 14-inch 2.1K HONOR FullView Display, offering users a superior viewing experience.

Color and Availability

The HONOR MagicBook 14 comes in the elegant color Space Gray and will be available from the fourth quarter of 2022 for only 1199€ (MSRP).

For more information, please visit the HONOR online store at www.hihonor.com

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About HONOR

HONOR is a leading global provider of smart devices. It is dedicated to becoming a global iconic technology brand and creating a new intelligent world for everyone through its powerful products and services. With an unwavering focus on R&D, it is committed to developing technology that empowers people around the globe to go beyond, giving them the freedom to achieve and do more. Offering a range of high-quality smartphones, tablets, laptops and wearables to suit every budget, HONOR's portfolio of innovative, premium and reliable products enable people to become a better version of themselves.

⁶ This feature is only available on HONOR MagicBook laptops with PC Manager 16.0 and above and HONOR smartphones with Magic UI 6.0 and above.

⁷ This feature is only available on HONOR MagicBook laptops with PC Manager 11.0 and above and HONOR smartphones with Magic UI 4.0 and above. Only certain file types and mobile applications support this feature. In addition to the main interface of the smartphone, multi-screen collaboration supports opening up to two other mobile application interfaces.

⁸ Supporting Windows 11, 10 & 7 (64-bit).

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