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**For More Information:**

Lisa Cheek

                                                                                                                               201-527-570

[Rgupta@thedapperdoughnut.com](mailto:Rgupta@thedapperdoughnut.com)

FOR IMMEDIATE RELEASE

**The Dapper Doughnut to host grand opening at Haywood Mall, October 25**

*Gourmet doughnut franchise announces grand opening*

**GREENVILLE, S.C. (October 23, 2017) –** **The** **Dapper Doughnuts**, a gourmet doughnut shop serving mini cake style doughnuts will host its grand opening on **Wednesday, October 25** from **3-7 p.m.** at **Haywood Mall.** Guests can taste savory samples and enter photo contests for a chance to win free doughnuts for a year all while watching how the tastiest doughnuts are created at Haywood Mall.

“At The Dapper Doughnut, we never do things the boring way. Our doughnuts are a ‘cake style.’ They are light and moist and slightly crunchy with 24 unique toppings and sugars” said Brian Pappas, managing director at Dapper Doughnut. “We believe in forming a community around our brand and our passion for excellence shines through.”

With over 60 years of franchise experience, The Dapper Doughnut does the job well. Enjoy a hot, mini doughnut made fresh to order! Explore a variety of flavors and toppings such as Nutella Dream, S’mores, Loco Coco, Blueberry Lemon Glaze and many more. The Dapper Doughnut is located between Bath and Body Works and Pandora.

**About Haywood Mall**

Haywood Mall is the preeminent shopping center in South Carolina. Serving a six-county, upstate trade area, Haywood Mall is a two-level, enclosed, super-regional shopping center and is located off I-85, a main North-South interstate between Atlanta, Ga. and Charlotte, N.C. Offering a spectacular shopping experience for discerning consumers, Haywood Mall features five anchor stores: Sears, Belk, Dillard’s, JCPenney and Macy’s, and includes shopper favorites such as Apple, Banana Republic, Coach, J.Crew, Francesca’s Collection, Sephora, Williams-Sonoma and many others. For a map and store listings, as well as directions, events and job listings, visit [www.simon.com](http://www.simon.com) or call 864-288-0512. Visit Haywood Mall on [Facebook](https://www.facebook.com/haywoodmall1?fref=ts), [Twitter](https://twitter.com/HaywoodMall) and [Instagram](http://instagram.com/haywoodmall).

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