



Plug and Play

Sennheiser BTD 700 tuo Bluetoothin parhaat puolet kaikkien ulottuville



Helsinki, 3. kesäkuuta 2025 – Sennheiser-brändi julkistaa tänään BTD 700:n, tehokkaan Bluetooth®-adapterin, joka on suunniteltu vapauttamaan langattomien kuulokkeiden ja nappikuulokkeiden täysi potentiaali. Olitpa uppoutunut työhön tai vapaa-aikaan, BTD 700 mahdollistaa parhaat aptX™-äänikoodekit, Auracast™-ominaisuuden ja vähäviiveisen pelaamisen yhdellä käyttövalmiilla ratkaisulla.

Lisää alla englanniksi

Packing a punch

Weighing in at just 2.2 grams and measuring only 24mm long, the BTD 700 is smaller than most flash drives, yet packs a high-tech punch for streaming, gaming, and voice communication. With a single USB-C connection, it's an effortless way to upgrade the native wireless audio performance of laptops, mobile phones and tablets. An included type -C to -A adapter leaves no device behind, easily improving the audio capabilities of desktop workstations and laptops.

“The BTD 700 makes high-performance wireless audio easy,” says Christian Ern, Sennheiser Senior Product Manager, “This all-in-one unlocks sound quality that rivals wired connections—even adding cutting-edge Bluetooth functionality to PCs and mobile devices missing these newer audio features.”



High-definition happiness

The BTD 700 enables the use of aptX Lossless and aptX Adaptive codecs for reliable, high-definition wireless audio up to 24-bit depth at 96 kHz. Music lovers can explore their favorites on a deeper level using their aptX-enabled earbuds, headphones and speakers using the dongle to supercharge their audio source. Headphones such as the best-selling Sennheiser *MOMENTUM* series and select models from the *ACCENTUM* series are already equipped to support high-definition aptX codecs.

Plug and play

As a class-compliant audio device, the BTD 700 can bypass the native audio output on practically any Android, iOS/iPad OS, Windows, and MacOS device, as easily as inserting a flash drive. Thanks to Bluetooth 5.4, the BTD 700 use cases are limited only by the imagination: set up a portable Auracast broadcast for outdoor movie nights, stream your all-time favorite album with incredible fidelity, or make a day's worth of crystal-clear conference calls on a more comfortable pair of headphones like the Sennheiser *MOMENTUM 4*.

Key Features:

- **High-definition audio codecs** for Bluetooth sound without compromise (up to 24-bit/96 kHz)—ideal for adding aptX™ Adaptive and aptX™ Lossless streaming capability to music, movies, and games—even on devices lacking native aptX support
- **Dedicated Game Mode** delivers audio latency as low as 30 milliseconds on supported headphones, keeping sound in sync with fast-paced action
- **Auracast™ support** lets you share audio to multiple Auracast-enabled audio devices—perfect for entertainment and educational content
- **Superior voice quality** for reliably clearer calls and video chats compared to basic codecs

**Availability**

The BTD 700 is shipping now from select Sennheiser retailers and sennheiser-hearing.com, with an MSRP of €49.99.

About the Sennheiser brand

We live and breathe audio. We are driven by the passion to create audio solutions that make a difference. Building the future of audio and bringing remarkable sound experiences to our customers – this is what the Sennheiser brand has represented for more than 75 years. While professional audio solutions such as microphones, meeting solutions, streaming technologies and monitoring systems are part of the business of Sennheiser electronic GmbH & Co. KG, the business with consumer devices such as headphones, soundbars and speech-enhanced hearables became part of the Sonova Holding AG group of companies in 2022, who have licensed the Sennheiser trademark for this purpose.

www.sennheiser.com

www.sennheiser-hearing.com

About Sonova Consumer Hearing

Sonova Consumer Hearing offers premium headphones and hearables – primarily in the true wireless segment – as well as audiophile headphones, hearing solutions and soundbars under the Sennheiser brand. The business is part of the Sonova Group, a global leader in innovative hearing care solutions with headquarters in Switzerland and more than 17,000 employees worldwide.

Press contact

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